



## EXPO PACK México 2021

Reconnecting the Packaging and Processing Industry

**WHERE** Expo Santa Fe México, Mexico City, Mexico.

**EXHIBIT HOURS**

Tuesday, June 8	1:00 - 8:00 PM
Wednesday, June 9	1:00 - 8:00 PM
Thursday, June 10	1:00 - 8:00 PM
Friday, June 11	1:00 - 7:00 PM

**EXPOSITION** EXPO PACK México 2021 will showcase the latest packaging and processing technologies, display machinery in-action, highlight a variety of sustainable solutions, provide daily world-class education and offer a wide range of products and services servicing 40+ vertical markets.

**EXHIBITORS** Top suppliers from around the world will showcase the latest developments in packaging and processing machinery, materials, packages and containers, and components. EXPO PACK México will host the most prominent companies who will be exhibiting their innovative solutions at the show across 215,000 net square feet (20,000 net square meters).

**ATTENDEES** PMMI has developed an extensive marketing campaign designed to attract attendees with the greatest possible buying power. Attendees include decision-makers from top Mexican and Latin American companies from over 40 vertical markets, such as: food, beverage, pharmaceutical, personal care, household, chemical, electronics, textiles and automotive.

**EXPO PACK MÉXICO 2018 ATTENDEES** 70% of the attendees have the final say or significant influence in purchasing decisions.  
25% of attendees are Owners or CEO's/Presidents of their company.

**SPECIAL FEATURES** **EXPO PACK Keynotes:** daily morning keynotes hosted by renowned international experts.  
**Innovation Stage:** complimentary 30-minute presentations on the latest trends and innovations presented by industry leaders, located on the exhibition floor.  
**EXPO PACK Verde:** a program that highlights exhibitors who are committed to providing sustainable packaging and processing solutions.  
**Showcase of Packaging Innovations:** a show-floor display of award-winning packaging from Latin America and around the world.

### THE FUTURE OF THE MEXICAN PACKAGING AND PROCESSING MARKETS

**MARKET OPPORTUNITIES**

**E-COMMERCE**

- ✓ E-commerce has grown by more than 300% during the pandemic (May, 2020-Kantar Latam). Companies must optimize their packaging and update their processes to ensure stock availability.
- ✓ Packaging materials must be capable of withstanding long-distance transportation and various weather conditions.
- ✓ Online brand recognition and attractive packaging are key to making sales in the current marketplace.

**NEW REGULATIONS**

- ✓ COVID-19 has led to new regulations and shifts in processes to help ease consumer concerns.
- ✓ Clear nutritional label regulations in México and Latin America.

**MARKET  
OPPORTUNITIES**

**STABLE AND GROWING INDUSTRIES**

- ✓ Greater consumption of local products encouraging the growth of domestic companies.
- ✓ Sectors of the Consumer Packaged Goods industry such as food, beverage, medicine, healthcare and personal care products are stable and have positive growth prospects in the coming years.
- ✓ Cleaning and disinfecting products are targeted for continued growth.
- ✓ Increased demand for household products such as prepared, frozen and canned foods.

**TRENDS IN PACKAGING**

- ✓ Preference for multipacks and family-size packaging as well as solutions that offer more value for your money, which will reduce the number of consumer trips to the supermarket.
- ✓ Anti-bacterial packaging.
- ✓ Packaging being used as an essential outlet to communicate the brand message directly to consumers.

**MARKET OPPORTUNITIES**

- ✓ The circular economy continues to serve as an economic model to minimize the industry's environmental impact.
- ✓ Packaging will continue its crucial role in ensuring consumer health and safety.

**SUPPORTED BY**

National Chamber of Processed Food Industry - CANAINCA  
National Chamber of the Pharmaceutical Industry - CANIFARMA  
National Chamber of Cosmetic Industry and National Association of Personal Care and Home Products - CANIPEC  
National Chamber of Metal Containers – CANAFEM  
National Chamber of Milk Industries - CANILEC  
National Chamber of Graphic Arts Industry – CANAGRAF  
Chamber of Commerce and Tourist Services – CANACO

**SHOW ORGANIZER**

PMMI, the organizer of PACK EXPO trade shows, produces EXPO PACK México.

**FOR MORE INFORMATION CONTACT:**

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