

Enlace EXPO PACK Code Of Conduct

Enlace EXPO PACK is committed to providing a safe, productive, and welcoming environment for all online show participants as well as EXPO PACK MÉXICO, S. A. DE C.V. staff. EXPO PACK MÉXICO, S. A. DE C.V., hereinafter referred to as Show Management, expects all participants to help ensure a safe and positive experience for everyone. Unacceptable behavior will not be tolerated during any portion of a meeting or event. All participants, including, but not limited to, attendees, exhibitors, support staff, speakers, presenters, facilitators, Show Management staff members, board members past and present, service providers, and all others are expected to abide by this Online Programs Code of Conduct. This Policy applies to all aspects of the Enlace EXPO PACK online showcase, including all online events and sessions including those sponsored by organizations other than Show Management, on public or private platforms.

ONLINE REGISTRATION

All participants must complete an Exhibitor Showroom application and provide their information in order to participate in Enlace EXPO PACK as an exhibitor.

DISCRIMINATION AND HARASSMENT

Show Management has zero-tolerance for any form of discrimination or harassment, including but not limited to gender, sexual orientation, disability, race, ethnicity, religion, national origin or other protected class. If you experience harassment or hear of any incidents of unacceptable behavior, Show Management asks that you report it via e-mail to protecciondedatos@expopack.com.mx so that we can take the appropriate action.

SELLING TO EXHIBITORS

Enlace EXPO PACK registrants may not solicit or sell to exhibitors. Show Management may refuse, or cancel, the registration of any person in its discretion, including in advance of Enlace EXPO PACK, whose behavior suggests an intention to violate this prohibition, such as adding what Show Management determines as an excessive number of exhibitors to their plan.

INTERFERENCE WITH EXHIBITOR ACTIVITIES

No person may interfere with the activities of an exhibitor in Enlace EXPO PACK, including Exhibitor Showrooms, Presentations on Demand, and Innovation Stage live chat Q&A's. Behavior in particular that is insulting, rude, distracting, or disruptive is forbidden.

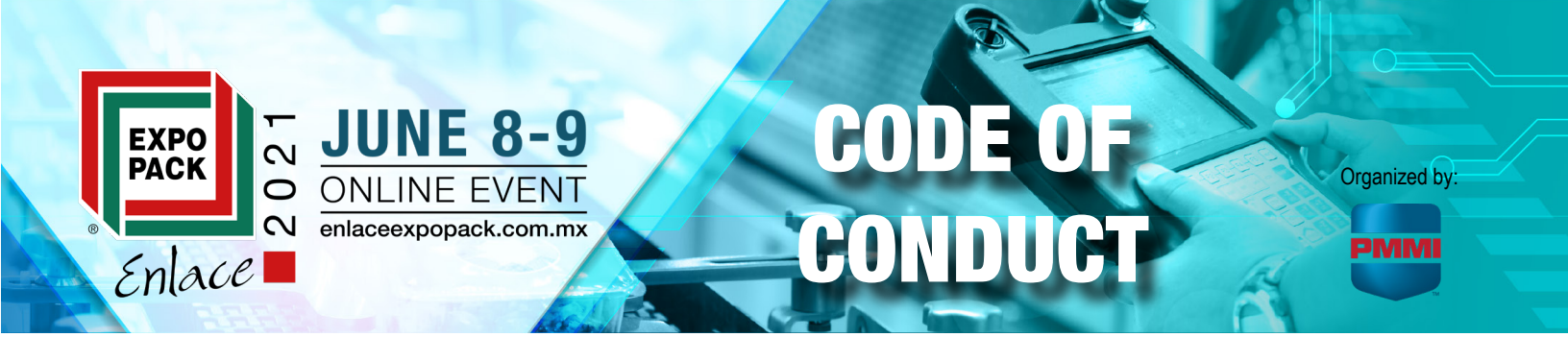
ATTENDING COMPETITOR OFFERINGS

Viewing a product Presentation on Demand should be limited to customers, prospective customers, and invited guests of the sponsoring exhibitor. In particular, no person may view a Presentation on Demand if they are an employee or other representative of a firm that competes in any respect with the sponsoring exhibitor.

OTHER UNACCEPTABLE BEHAVIOR

In addition to the above, Unacceptable Behavior is further defined as:

- Intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions of any kind.
- Verbal abuse of any supplier, attendee, or other participant or Show Management staff member.
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, regarding competitors or other suppliers products, inappropriate use of nudity and/or sexual images in public



spaces or in presenta- tions, or threatening or stalking any attendee, supplier, speaker, presenter, facilitator, Show Management staff member, service provider, or other online show participant.

- Harmful or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability or other personal characteristics, including those protected by law.
- Unwelcome attention or deliberate stalking or intimidation of any participant
- Real or implied threat of physical, professional or financial damage or harm.
- Inappropriate disruption of educational sessions, chat sessions, or other online events organized by Show Management throughout the online event. All participants must comply with the instructions of the moderator and any Show Management staff.
- Photographing, video or audio recording of slides, oral or poster presentations; or taking screenshots of chat sessions without presenter/author's permission.
- Violating the rules and regulations of any of our online platforms, including Map Your Show and Drift.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, or solicitation for services unless you are the session host or supplier. Show Management reserves the right to remove such messages and potentially ban sources of those solicitations.
- Failure to stop unacceptable behavior when requested by a fellow participant or Show Management staff member.
- Sharing your show planner login credentials with other individuals.

COMPLIANCE

Show Management is relying on the professionalism and ethics of its attendees and their desire to maintain a positive reputation among their peers and in the packaging and processing industries generally, to help ensure compliance with this Code of Conduct. Nevertheless, Show Management reserves the right to take action deemed necessary and appropriate, including immediate removal from the online show without warning or refund, in response to unacceptable behavior that is disruptive to Enlace EXPO PACK, and Show Management reserves the right to prohibit either the non-compliant individual or company from exhibiting or attending any future meeting or trade show, online or in-person. Inappropriate action could also result in future restrictions on attendance of PMMI events, loss of priority points at a future show or possible termination of PMMI membership or positions on boards/committees.

CONFIDENTIALITY

Confidential product information will be shared during Presentations on Demand. Participants agree not to use or disclose at any time any confidential information of any supplier or their affiliated groups, unless expressly authorized in writing and/or required by law.