

# PROVIDE PATIENT-SPECIFIC PRESCRIPTION BENEFIT INFORMATION AT THE POINT OF CARE

REAL-TIME PRESCRIPTION BENEFIT

#### INTRODUCTION

#### Real Time Prescription Benefit:

- Delivers patient-specific drug benefit and cost information to the e-prescribing workflow
- Provides up-to-date patient-specific data into a provider's current workflow
- Prescribers and patients now have greater visibility into how prescriptions align with their benefits
- This cost transparency tool positively impacts medication adherence



# THE COST BURDEN ON PATIENTS IMPACTS HEALTH CARE DECISIONS

10%

OF PEOPLE WHO ABANDON MEDICATION DO SO BECAUSE OF COST<sup>1</sup>

MEDICATION NON-ADHERENCE COSTS

UP \$300 BILLION ANNUALLY<sup>2</sup>

97%

OF PHYSICIANS BELIEVE
THAT IT'S IMPORTANT
TO HAVE COSTEFFECTIVE MEDICATION
ALTERNATIVES AT
THE POINT OF
PRESCRIBING<sup>3</sup>



luga A.O., McGuire M.J. Adherence and health care costs. Risk Manag. Healthc. Policy. 2014; 7: 35–44. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3934668/



<sup>3.</sup> Surescripts/GLG Script Writing Technology Evaluation Survey, 2016

## HELP PRESCRIBERS CHOOSE THE BEST MEDICATIONS FOR PATIENTS, THE FIRST TIME

What is presented with Real-Time Prescription Benefit?

**COVERAGE ALERTS** 

Age and quantity limits, prior authorization and step therapy

**CHANNEL OPTIONS** 

Retail, mail order and specialty

**MEMBER PAY DETAILS** 

Out-of-pocket, deductible

**ALTERNATIVE DRUGS** 

Preferred formulary/lower cost options



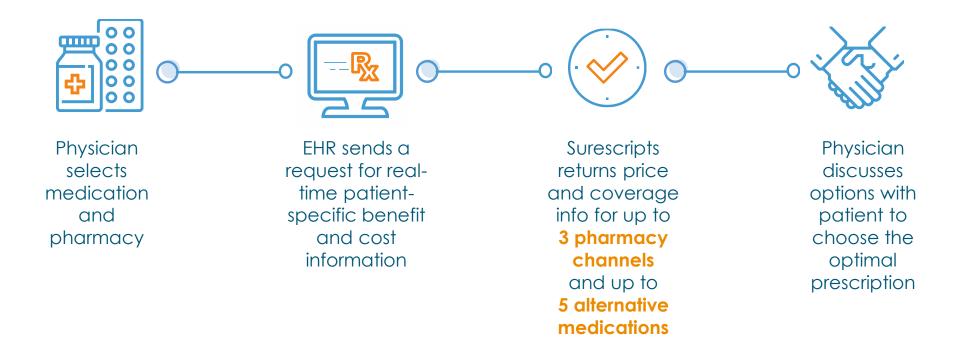
#### HOW REAL-TIME PRESCRIPTION BENEFIT WORKS

Physician and patient agree on drug therapy regimen as treatment. Physician makes initial drug selection with directional formulary information. **SURESCRIPTS** Surescripts returns price and Physician receives real-time **PHARMACY** coverage info for multiple patient-specific benefit and channels and medications. **BENEFIT** cost information. **MANAGER EHR** (PBM) Physician prescribes drug that aligns with 00 the patient's 00 pharmacy benefits. 00 00 Patient leaves physician's **PHARMACY** office confident they received the best prescription based on their benefits and costs.



#### **HOW IT WORKS**

**Real-Time Prescription Benefit** delivers actionable patient intelligence through a simple process within the EHR workflow.





# REAL-TIME PRESCRIPTION BENEFIT DETAILED WORKFLOW



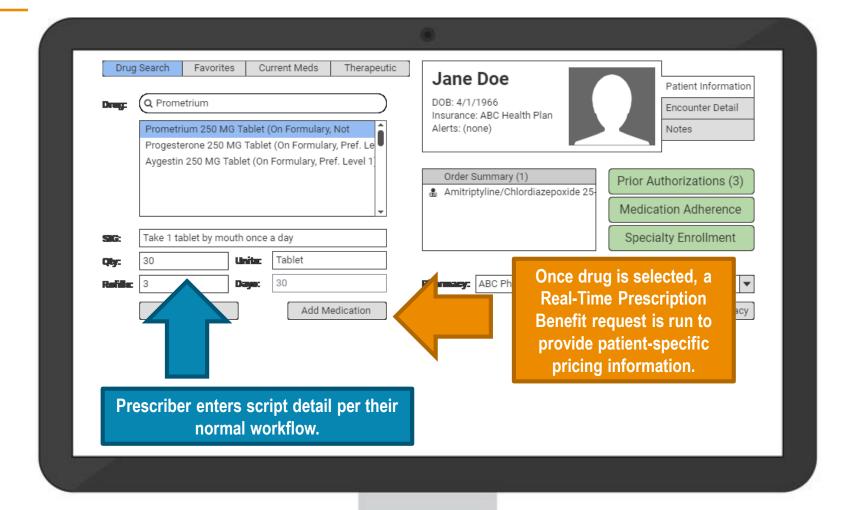
#### STEP 1:

## Physician and patient agree on drug therapy regimen as treatment.



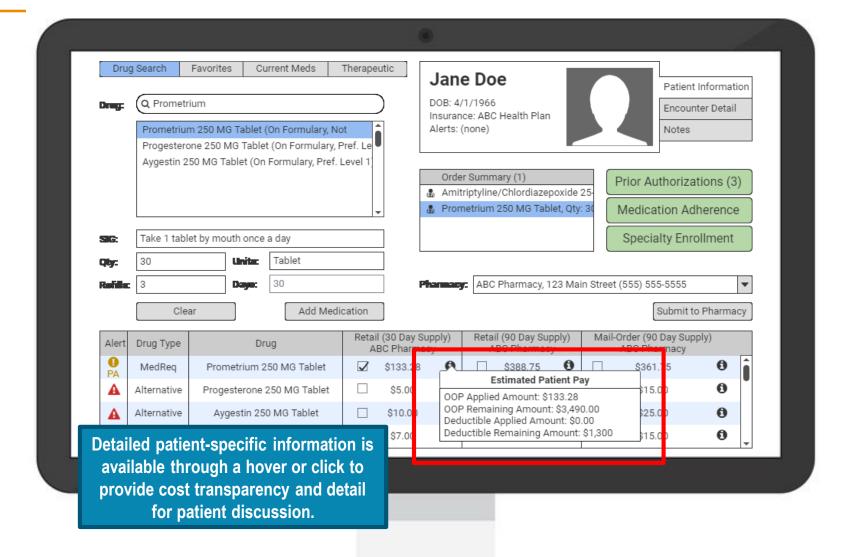


#### STEP 2:



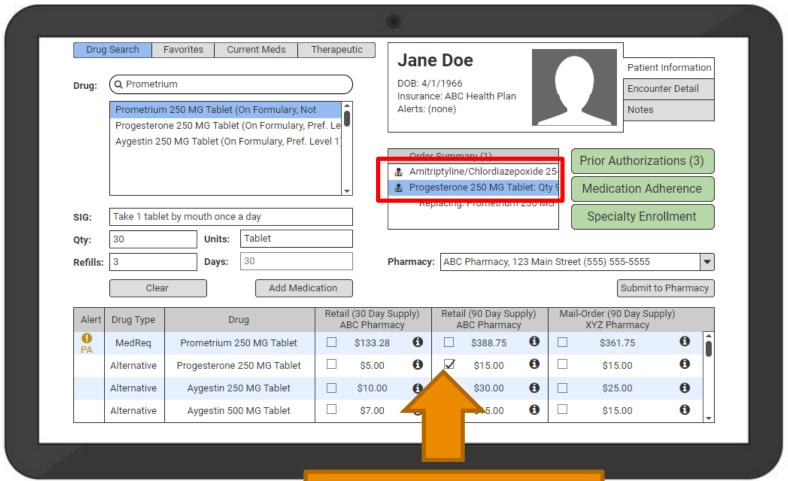


#### STEP 3:





#### STEP 4:



If/when a preferred alternative drug is selected, a NewRx message can be generated for the preferred drug.



#### STEP 5:

Patient leaves physician's office confident they received the optimal prescription based on their benefits.





#### HOW TO TALK ABOUT PRICING DATA

- Some of my patients have a hard time paying for all of their medications. Has the cost of your prescriptions been an issue?
- I am not seeing the response I would have expected from your medication. One thing that gets in the way for some of my patients is the cost—they might skip doses to make a prescription last longer, for instance. Would it be helpful if we tried to find a less expensive alternative?
- I know we've talked about using [drug name] to treat your [condition]. However, I think there might be some alternatives that would work well for you and cost less. I have a new solution that can show us that information. Let's review our options.
- I have this new system that allows me to check your insurance plan for alternative medications that may save you some money and work just as well. Let's take a look at the information together.
- I have a medication in mind, but before I prescribe it, I am going to check your insurance plan to check your out-of-pocket cost and see if there are any alternatives that would cost less and be just as effective. This takes a couple seconds, so we can review it together.



#### VALUE TO EHR



#### KEEPS USERS INSIDE EXISTING WORKFLOW

- Delivers information when it's needed
- Clear and concise benefits data



# SHOWS PATIENT BENEFIT INFO AT THE POINT OF CARE

- Several viable prescription options
- Reliable information directly from the PBM



# IMPROVES PATIENT AND PRESCRIBER SATISFACTION

- No surprises at the pharmacy
- Reduces costs
- Saves time



# VALUE TO PHYSICIAN AND HEALTH SYSTEM



# SHOWS PATIENT BENEFIT INFO AT THE POINT OF CARE

- Reliable info pulled directly from the PBM
- Several viable prescription options
- Integrates into existing EHR workflow



## IMPROVES PHYSICIAN PRODUCTIVITY

- Delivers information when it's needed
- Clear and concise benefits data
- Reduces costs and increases efficiencies



# INCREASES PATIENT AND PRESCRIBER SATISFACTION

- Increases medication adherence
- No surprises at the pharmacy
- Reduces pharmacy callbacks



# surescripts