

Warrens Cranberry Festival, Inc.

Button Design Contest

The Warrens Cranberry Festival will reveal the 2019 Button Design at this year's Festival. Instead of designing this year's button, you are designing next year's button. The 2019 button design signifies the 47th Annual Warrens Cranberry Festival.

We ask that the first place winners be present on Sunday, September 30, 2018, before the parade, for the unveiling of the winning designs.

Rules

- Design the button for the 47th Annual Warrens Cranberry Festival September 27-29, 2019
- Design requirements: Color and round, 6" in diameter and submitted on 8 1/2 x 11" white paper.
- One entry per sheet. You may submit up to three entries, but only one entry can win a cash prize.
- No more than four colors. DO NOT USE BLACK for background.
- The design must include:
 - a. Date: 27-29 September 2019 or September 27-29, 2019 (May abbreviate to Sept.)
 - b. Place: Warrens, WI (not Wis or Wisconsin or Wisc. or Wi)
 - c. Name: Warrens Cranberry Festival NOT CRANFEST
 - d. Year: 47th Annual
 - e. The design MUST pertain to cranberries
 - f. Block lettering (preferred), no cursive or calligraphy. Think of reducing down to button size.
- Simple and original designs. Avoid a cluttered look it should have impact!
- The contest is open to anyone of any age.
- All entries must include, on the back side, entrant's name, mailing address, phone number and email. PLEASE PRINT!
- Hand-drawn or computer generated entries accepted. Please email all computer entries as <u>both</u> a **JPEG** and **PDF**. Remember to include all above entry information in the email. Please send all email entries to office@cranfest.com.
- Mailing Address: Warrens Cranberry Festival, Button Contest, PO Box 146, Warrens, WI 54666
- All entries become the property of the Warrens Cranberry Festival, Inc., to be used for any purpose, primarily buttons, patches, sweatshirts/t-shirts, promotional materials, etc.
- All entries will be judged on originality, simplicity and visual impact.
- Entries that do not meet the above requirements may be disqualified.
- Schools are invited to take part in the contest and may enter as many from a class as they wish, but a limit of three entries per person applies.

Contest Deadline is June 1, 2018. Entries must be postmarked no later, to qualify for judging. Winners will be notified as soon as possible after the judging.

All entries will be selected and judged by art professionals, cranberry growers, Festival members and board members. Minor changes/alterations may be made at the discretion of the judges or to facilitate printing.

Prizes: 1st place \$100.00 2nd place \$75.00

*** By accepting the prize, the winner grants permission for the Festival to use his/her name, voice, photograph and/or other likeness for advertising and/or publicity without compensation.

For examples of past year's winning button designs—please see reverse side of this form.



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2008-2018 Winning Buttons Designs





















