



Public Engagement Commission

Agenda

Wednesday, August 19, 2020

6:00 P.M.

City Hall, Council Chambers
130 Cremona Drive, Suite B
Goleta, CA 93117

This Virtual Meeting is held pursuant to Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020

Members of the Public Engagement Commission

Pedro Paz, Chair

Sherri Bliss, Vice Chair

Barbara Massey, Commissioner

Beth Schneider, Commissioner

Silvia Uribe, Commissioner

Rey Ybarra, Commissioner

Vinesh Manian, Commissioner (Youth)

*Kristine Schmidt, Assistant City
Manager*

*Kelly Hoover, Community
Relations Manager/PIO*

Deborah S. Lopez, City Clerk

IMPORTANT NOTICE REGARDING THE PUBLIC ENGAGEMENT COMMISSION MEETING

This meeting is being conducted utilizing teleconferencing and electronic means consistent with State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic. The live stream of the meeting may be viewed on television and/or online. In accordance with Executive Order N-29-20, the public may only view the meeting on Goleta Channel 19 and/or online at <https://www.cityofgoleta.org/i-want-to/news-andupdates/government-meeting-agendas-and-videos> and not in the Council Chamber.

PUBLIC PARTICIPATION

Distribution to the Public Engagement Commission - Submit your comment via email prior to 4 p.m. on the Tuesday prior to the Public Engagement Commission meeting. Please submit your comment to the Clerk at: cityclerkgroup@cityofgoleta.org. Your comment will be placed into the record and distributed appropriately.

Read into the record at the meeting - Submit your comment via email to the Clerk at: cityclerkgroup@cityofgoleta.org prior to the close of an agenda item. Reading shall not exceed three (3) minutes, or such other time as the Chair may impose. Please state in your email that you would like this "read into the record." Comments received after an agenda item will be placed into the record and distributed appropriately.

FOR OPEN SESSION PARTICIPATION

Join Meeting Electronically at –

<https://register.gotowebinar.com/register/601470652687836171>

WEBINAR ID: 322-172-187

After registering, you will receive a confirmation email containing information about joining the webinar. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended. When asking who wishes to speak, the City Clerk will ask that you utilize the "raise hand" feature of the Go To Webinar app, this lets the Clerk know you wish to speak and will call your name when public comment is taken.

You can also select the option to use your telephone, but you must use the GoTo Webinar software to interact with the meeting. Select "Use Telephone" after joining the webinar in order to use your telephone.

Oral comments during a meeting may be made by electronic participation only.

If you have technical questions about the webinar, please go to:

<https://support.goto.com/webinar>.

AMERICAN WITH DISABILITIES ACT:

In compliance with the ADA, if assistance is needed to participate in a Public Engagement Commission meeting (including assisted listening devices), please contact the City Clerk's office at (805) 961-7505. Notification at least 72 hours prior to the meeting helps to ensure that reasonable arrangements can be made to provide accessibility to the meeting.

TELEVISION COVERAGE:

Each Public Engagement Commission meeting is broadcast live on Goleta City TV Channel 104.148 (Cox Subscribers Channel 19).

WEB STREAMING:

Live or archived webstreaming of Commission meetings is available at <https://tinyurl.com/GoletaMeetings>

WRITTEN SUBMITTALS TO THE PUBLIC ENGAGEMENT COMMISSION

Written submittals concerning agenda items may be sent to the City Clerk e-mail: dlopez@cityofgoleta.org; or mail: Attn: Public Engagement Commission and City Clerk at 130 Cremona Drive, Suite B Goleta, California 93117. In order to be disseminated to the Public Engagement Commission for consideration during the Public Engagement Commission meeting, written information must be submitted to the Public Engagement Commission no later than 24 hours prior to the Public Engagement Commission meeting. Material received after this time may not be reviewed by the Public Engagement Commission prior to the meeting.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE**ROLL CALL OF PUBLIC ENGAGEMENT COMMISSION****PUBLIC FORUM**

At this time the public shall have an opportunity to comment on any non-agenda item relevant to the jurisdiction of the City. It is requested that each speaker complete a "Speaker Request Form" and submit it to the City Clerk. Reasonable time limits are imposed on each topic and each speaker. In accordance with the provisions of the Ralph M. Brown Act (GC § 54950 et seq.), no action or discussion may take place on any item not on the posted agenda. The Board or Commission may respond to statements made or questions asked, and may direct the staff to report back on the topic at a future meeting.

A. PRESENTATION**A.1 [20-293](#) Make Goleta Count Census 2020 Outreach Efforts Update**

Recommendation: Receive a report from Community Relations Manager/PIO Kelly Hoover on the City of Goleta's Census 2020 outreach efforts.

Staff: Kelly Hoover, Community Relations Manager/PIO

Estimated Time: 20 minutes

A.2 [20-289](#) Community Outreach Annual Update for FY 2019/20

Recommendation: Receive a presentation on the Community Outreach Annual Update for FY 2019/20.

Staff: Kelly Hoover, Community Relations Manager/PIO

Estimated Time: 20 minutes

B. CONSENT CALENDAR**B.1 [20-298](#) Approval of the Public Engagement Commission Meeting Minutes of February 19, 2020**

Recommendation: Approve the Public Engagement Commission Meeting Minutes of February 19, 2020.

Staff: Deborah S. Lopez, City Clerk

C. DISCUSSION/ACTION ITEM**C.1 [20-294](#) City of Goleta Project Noticing Plan**

Recommendation: That the Public Engagement Commission recommend to the City Council adoption of the "City of Goleta Project Noticing Plan" to enhance noticing for projects that qualify for an alternative to mailed noticing and for other large projects with a high potential for significant interest at a citywide level.

Staff: Kristy Schmidt, Assistant City Manager
Kelly Hoover, Community Relations Manager/PIO

Estimated Time: 45 minutes

D. DIRECTOR'S REPORT**E. FUTURE AGENDA ITEMS****ADJOURNMENT**