

Programme
Domestic Investment Seminar
Series I (Central Region)

Date : 26th July 2022, Tuesday
Time : 0800 hrs – 1600 hrs
Venue : Berjaya Times Square Hotel,
Kuala Lumpur

PROGRAMME

0800- : **Registration and Breakfast**
0900 hrs Venue : Foyer Manhattan Ballroom, Level 14

0845- **VIP Holding Room**
0900 hrs Venue : Bronx IV, Level 14

0900 - **Domestic Investment Seminar**
1600hrs Venue : Manhattan II, Level 14

Agenda

0900 hrs : National Anthem

0905 hrs : Doa Recital

0910 hrs : Welcoming Remarks by
YBhg. Datuk Arham Abdul Rahman,
Chief Executive Officer
Malaysian Investment Development Authority (MIDA)

0920 hrs : Keynote Address by
YBhg. Tan Sri Dato' Low Kian Chuan,
President
National Chamber of Commerce and Industry of Malaysia
(NCCIM)

0930- : **SESSION I**
1000 hrs **Presentation by MIDA – ‘Driving Domestic Investment’**

Presenter : Mr. Sivasuriyamoorthy Sundara Raja
Deputy Chief Executive Officer, MIDA

1000-
1040 hrs

SESSION II

Presentation I by Companies

Topic : Why is the SMEs manufacturing automation so important for MNCs in 2022?

1000- : **PERODUA Manufacturing Sdn. Bhd.**
1020 hrs

Presentation II by Companies

Topic : SMEs Success Stories in MNCs ecosystem through the government automation support and assistance

1020- : **Tonasco Malaysia Sdn Bhd.**
1040 hrs

1040- : **Coffee Break,**
1100 hrs Venue : Manhatthan Ballroom Foyer, Level 14

1100- : **SESSION III: Breakout (1)**
1300 hrs **Accelerating Technology Adoption and Innovation**
Venue : Manhatthan III, Level 14

Moderator : **Federation of Malaysian Manufacturers (FMM)**

1100 hrs : **Advanced Technology and Research & Development Division (ATRD), MIDA**

1120 hrs : **Presentation by Cyberview Sdn Bhd**

1140 hrs : **Presentation by SIRIM Berhad**

1200 hrs : **Presentation by REKA Studio**

1220 hrs : **Q & A Session**

- 1100-1300 hrs : **SESSION III: Breakout (2)**
Building and Growing Malaysian Talent
 Venue : Manhatthan I, Level 14
- Moderator : **Dewan Perniagaan Melayu Malaysia (DPMM)**
- 1100 hrs : **Federation of Malaysian Skill Development Centre (FMSDC)**
- 1120 hrs : **Sustainable Industrial Revolution and Innovation Sdn. Bhd., UTM**
- 1140 hrs : **Ministry of Higher Education-Higher Education Department**
- 1200 hrs : **Aerodyne Group, Cyberjaya**
- 1220 hrs : **Q & A Session**
- 1100-1300 hrs : **SESSION III: Breakout (3)**
Project Financing Opportunities / Bridging the Financial Gap
 Venue : Manhatthan II, Level 14
- Moderator : **The Malaysian Associated Indian Chambers of Commerce and Industry (MAICCI)**
- 1100 hrs : **Bank Islam Malaysia Berhad**
- 1120 hrs : **United Overseas Bank**
- 1140 hrs : **Malaysian Technology Development Corporation Sdn Bhd (MTDC)**
- 1200 hrs : **Syarikat Jaminan Pembiayaan Perniagaan Berhad (SJPP)**
- 1220 hrs : **1337 Ventures Sdn Bhd**
- 1240 hrs : **Q & A Session**
- 1300-1400 hrs : **Luncheon hosted by MIDA**
 Venue : Bronx V & VI and Manhatthan V

1400- : **SESSION IV : Business Meeting & Networking Session**

1600 hrs Venue : Manhatthan II, Level 14

1400 hrs : Remarks by **Emcee/Moderator** (2-5 mins)
(moderator to highlight the Expression of Interest (EOI) link or slip after each pitching session)

1405 hrs : Opening & Keynote by **MIDA** (5 mins)

1415 hrs : Start-up pitching session starts

1415 hrs : Presentation and Quick Q&A by
1. Startup 1 (5 min pitch, 2 mins Q&A)

1425 hrs : Presentation and Quick Q&A by
2. Startup 2

1435 hrs : Presentation and Quick Q&A by
3. Startup 3

1445 hrs : Presentation and Quick Q&A by
4. Startup 4

1455 hrs : Presentation and Quick Q&A by
5. Startup 5

1505 hrs : Presentation and Quick Q&A by
6. Startup 6

1515 hrs : Presentation and Quick Q&A by
7. Startup 7

1525 hrs : Wrap up session by **Emcee/Moderator** (5 mins)

1530 hrs : Programme Ends

1400- : **SESSION V : Business Meeting & Networking Session**

1600 hrs Venue : Manhatthan III, Level 14

1600 : Event Ends