



WEALTH PROTECTION

2024



To Our Valued Client

I am writing this letter to express my heartfelt appreciation for your loyalty and trust in our company over the years. We understand that you have many choices when it comes to investing in precious metals, and we are honored that you have chosen to work with us.

As you know, the past few years have presented significant challenges and uncertainties for investors around the world. However, as CEO of Allegiance Gold, I could not be prouder of our team's dedication in providing exceptional service to our clients. We have worked tirelessly to build a culture of excellence and to develop a deep understanding of your unique needs and objectives so we can help you achieve your precious metals investment goals.

We understand the importance of making an informed decision that aligns with your financial objectives and risk tolerance. This is why our services are deeply rooted in education, providing you with the most relevant industry resources. Further, we have remained disciplined in offering the most current coin selections, with the highest purity, from the most reputable mints around the world to help you mitigate risks and properly diversify with physical precious metals.

Our commitment to you is unwavering!

Looking ahead, we believe that our approach, combined with our experienced team and cutting-edge precious metals selections, positions us to meet your evolving needs, while delivering the best possible outcome for you in the years to come.

Once again, thank you for your trust and confidence in Allegiance Gold. We look forward to a long-lasting partnership.

*Sincerely,
Mark Naaman
CEO, Allegiance Gold*



TABLE OF CONTENTS

3	Do You Have a Wealth Protection Plan in Place?
5	Top 5 Uncertainties of 2024
11	Navigating These Uncertainties
12	Why Gold?
13	It's Not a Matter of "If" ... It's "When"
14	Historic Value and Performance
15	Diversification is Key
17	Benefits of Investing in Gold
18	Benefits of Investing in Silver
19	Brief History of Gold
20	Brief History of Silver
21	What is a Precious Metals IRA?
22	Three Steps to Setting Up Your Precious Metals IRA
23	IRA Custodians and Depositories
24	Our Diversification Approach
25	The Barn Owl
27	The White-Bellied Eagle
29	The Osprey
31	IRA-Approved Coins
32	How to Directly Purchase Your Metals
33	Frequently Asked Questions
35	Why Allegiance Gold
36	Disclaimer
37	Making the Inc. 5000
39	Allegiance Gold Serving the Community
41	Testimonials

Do You Have a Wealth Protection Plan in Place?

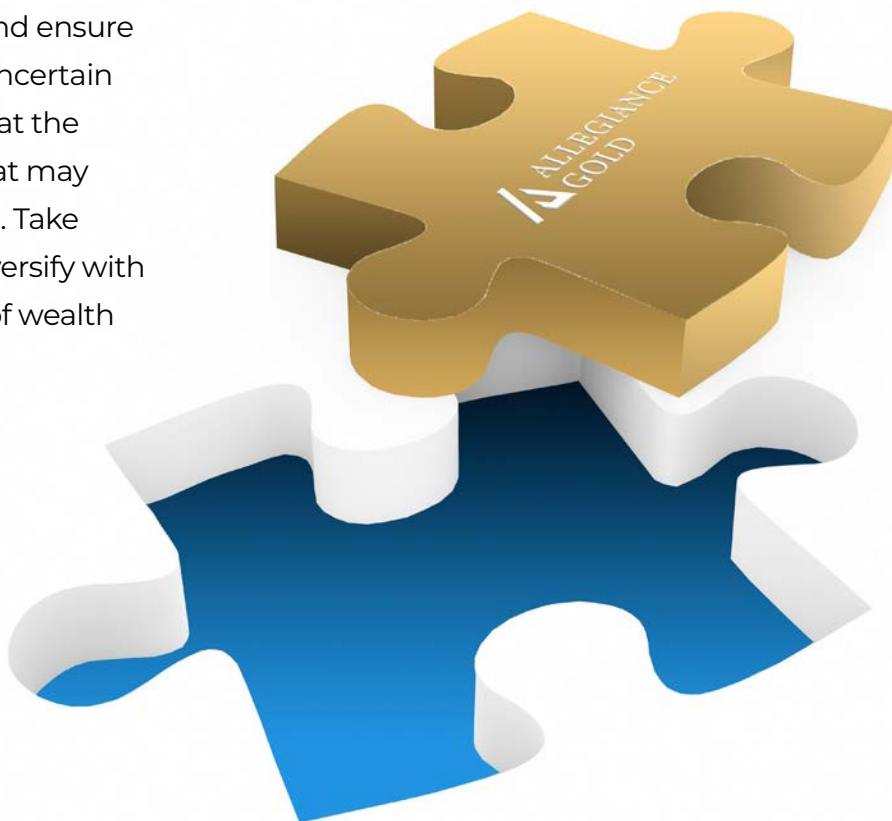
With our busy lives and the scarcity of reliable information, it's easy to overlook the importance of preparing for uncertain times. But make no mistake, we are currently living in tumultuous times. The economy is slowing down, real estate values are dropping, and many Fortune 500 companies are cutting jobs. Moreover, the stock market is increasingly volatile, inflation continues to tax the average American despite the government's reported numbers, and experts are forecasting a steep recession.

Don't be fooled by conventional financial institutions and banks that lead you to believe your portfolio is diversified. At the root level, many of our investments are nothing more than dollar-based paper assets. And in the event of a major crisis, such as a recession or stock market crash, these assets will not provide the protection you need to safeguard your wealth.

There is a solution to this puzzle: true portfolio diversification with gold

Gold has been a store of value for thousands of years and has increased in value over time. It is a tangible asset that diversifies your portfolio, can protect your wealth over the long-term, and is a safe haven in times of both economic, political, and geopolitical turmoil.

Don't wait until it's too late to secure your financial future. Invest in gold today and ensure that you are truly protected in these uncertain times. Don't allow your portfolio to be at the mercy of dollar-based paper assets that may not withstand a major economic crisis. Take control of your financial future and diversify with gold: a time-tested and reliable form of wealth preservation.





Risks to Avoid So You Don't Run Out of Money in Retirement...

Having a well-diversified investment portfolio is no longer enough to secure a good retirement. It is important to have a comprehensive retirement plan that takes into account your lifespan, possibility of cash distribution, inflation, market volatility, geopolitical instability and other risks. Since 1900, medical science has extended the average lifespan by 42 years. The average lifespan has increased to 76 for males and 81 for females. No one wants to be impoverished later in life because they didn't think they would still be alive.

The combination of cash distributions and inflation can be particularly challenging for retirees, as they may need to withdraw more money from their retirement accounts just to maintain their standard of living. This can increase the risk of running out of money in retirement. Depending on the amount of money you have saved, the rate of withdrawal, and the performance of your investments, cash distributions can either help you maintain your standard of living or cause your retirement savings to deplete too quickly.

More troubling is that inflation can have a significant impact on your purchasing power, reducing the value of your savings and income over time. Based on a prior 3% inflation rate, if you placed \$1,000,000 under your mattress today, in 30 years that money would only be worth approximately \$400,000 in today's dollars. We all know that inflation is much higher than that. If your investments and savings do not keep pace with inflation, you may find yourself unable to afford the same lifestyle that you enjoyed earlier in your retirement.

Top 5 Uncertainties of 2024

1. Is the Fed Preparing for a Recession?

Recession, according to many economic experts, is expected in 2024. Many factors can trigger or contribute to a recession, but there's no question as to which two are the biggest risks to economic stability in 2024: inflation and interest rates.

The strongest and fastest interest rate hikes in the industrialized nations in over 40 years have already claimed their first victims. Five Bank Failures in the U.S., the pension fund debacle in the UK, closure of the Blackstone Real Estate Income Trust, loss of bond values, increases in the cost of borrowing, and nearly \$1 trillion in interest due on the national debt are just some examples of the consequences of the abrupt interest rate turnaround. With the economic slowdown now underway and inflation still clearly too high, despite what the government is telling us, the all-important question is: Can the Federal Reserve continue with its restrictive monetary policy and push inflation down without triggering a severe recession or a new financial crisis, or will it have to rescue the system with additional expansive stimulus measures and thus risk another wave of inflation?

In December of 2023, the Federal Reserve signaled that it is going to cut interest rates in 2024. Typically, the Fed lowers the interest rate to get the economy out of a recession. What do they know that we don't? Are they preparing this so-called soft landing? According to Michael Pento, from Pento Research, "The US recession is merely delayed, not canceled. The soft-landing narrative is a myth. This next recession could be a bottomless pit."

Legendary investor Jeremy Grantham says the stock market has a 70% chance of crashing - and it could be an epic burst like the 1929 crisis. Michael Burry, the American hedge fund manager who predicted the 2008 mortgage crisis, also warns that a stock market crash is coming.





2. Is This Just the Beginning for Bank Failures?

In 2023, three of the four largest US bank failures in history took place. In March, Silicon Valley Bank collapsed without warning, followed two days later by Signature Bank. In early May, another regional bank, First Republic, followed suit. We witnessed how, when large banks failed, the Federal Reserve and FDIC intervened and provided another form of a bail out. Despite the government's intervention, two other banks failed: Heartland Tri-State Bank in July and Citizens Bank in November. The banking problems were also evident globally where Credit Suisse was sold off to UBS in a prompt smoke-and-mirrors operation.

While rising interest rates, declining commercial property values, and a looming recession spell trouble for the entire banking sector, these large U.S. banks went completely belly up in 2023 because of losses and credit downgrades which led to a bank run where depositors rushed to move their money into another bank.

In anticipation of other bank failures, rating agencies have been downgrading regional banks that are heavily exposed to quickly rising commercial real estate loan defaults and declining property values. Meanwhile, mounting credit card debt and increasing charge-offs may also weigh on small- and medium-sized banks.

This is a clear warning signal that the financial system is much more fragile than generally assumed. In other words, a small problem could very well spill all over the banking system and soon enough we could find ourselves in a "Too Big To Fail" scenario.

All these banking failures occurred during a time when the government was telling us that the economy is doing well. How bad will the banking sector get when the economy slows down and the inevitable recession strikes?



3. Are You Ready for the Digital Dollar?

The Digital Dollar, once only a conspiracy theory, is now underway. On 11/15/22, Reuters reported that the New York Fed was testing the Digital Dollar in a 12-week pilot. Citigroup, Wells Fargo, HSBC and Mastercard participated in the experiment.

Then, on July 20, 2023, the Federal Reserve launched FedNow which is a new service for instant payments built by the Federal Reserve to help make everyday payments fast and convenient for American households and businesses. Under the guise of convenience and instant payment, the Fed is ushering in the digitalization of our currency.

The Federal Reserve has made no decision on issuing a central bank digital currency (CBDC) and would only proceed with the issuance of a CBDC with an authorizing law. Testifying before the House Financial Services Committee in March 2023, Chair Powell said a CBDC is, “something we would certainly need Congressional approval for.” The same institution (Fed) that continues to print our fiat currency has tested the Digital Dollar and prepared the “financial network” under FedNow. Why are they considering the Digital Dollar? Could it be to wipe out or eliminate our massive national debt?

If that were to happen, your finances could be severely impacted. Privacy will be a thing of the past. Our government will know what you have, where you have it, and how you are spending it. On top of that, it could tell you where to shop and restrict your purchases. Further, with money being digital, it could easily be programmable and open to cyber-attacks and other forms of attacks and/or “computer glitches.”

Now the other concern is, would the conversion from Paper Dollar to Digital Dollar be one-to-one or will your wealth be a fraction of what it was as a result of the reset?

We are becoming a cashless society. Once cash usage shrinks to a certain point, economies of scale are lost and usage can go to zero almost overnight. Remember how music CDs disappeared suddenly once MP3 and streaming formats became popular? That’s how fast cash can disappear. Once the war on cash gains that kind of momentum, and we’re really not that far from it, it will be practically impossible to stop.

4. Powder Keg in the Middle East

The prospect of World War III looms large as a top uncertainty in the financial world for the year 2024, triggering widespread concern among investors and institutions alike. The geopolitical landscape has become increasingly volatile, with rising tensions between major global powers.

The potential for conflicts to escalate rapidly is real. The interconnectedness of the modern global economy means that any large-scale military confrontation could have profound and far-reaching effects on supply chains and financial markets. The uncertainty surrounding such an event creates a climate of instability, leading to fluctuations in commodity prices, currency values, and stock markets.

We've already witnessed investors, always sensitive to geopolitical risks, adopt a risk-averse approach, diverting funds from traditional investments to safer haven assets like gold.

"I think [gold] probably take[s] on a larger percentage of your portfolio than historically [it] would because we're going to go through a challenging political time here in the United States and...we've obviously got a geopolitical situation" in Israel and Ukraine.

- Paul Tudor Jones, renowned billionaire hedge-fund manager, who accurately predicted the 1987 stock market crash

5. De-Dollarization: A BRICS Currency (Led by Russia) Could Demolish the US Dollar

There has been increasing talk of the BRICS nations (Brazil, Russia, India, China and South Africa) developing a new currency that will rival the US dollar as the global reserve standard. Growing pressure for a new global currency comes after continued weaponization of the US dollar in the form of sanctions and trade wars.

During the 2022 BRICS summit, Russian President Vladimir Putin announced that the bloc was working to create an “international reserve currency.” Further, BRICS now comprises 10 countries, having recruited key commodity and oil countries such as Saudi Arabia and Iran. Thirty more countries are planning to join. Saudi Arabia and Russia signed a military cooperation agreement. The United States was no longer the sole protector of the Saudi Kingdom. Moreover, during last year’s World Economic Forum in Davos, Saudi Arabia’s Finance Minister announced that the country was open to trading in other currencies in addition to the US dollar – something they haven’t done in nearly 50 years. The signals of de-dollarization are being heard loud and clear.



The rise and fall of empires and reserve currencies are apparent throughout history – from the Dutch Empire and the guilder to the British Empire and the pound sterling, and now the potential downfall of the U.S. dollar. If that were to happen, the value of the dollar will significantly drop and severely impact our wealth. Is it a coincidence that, in the last couple of years, central banks around the world have aggressively purchased gold in an effort to lower their dependency on the dollar?



Navigating These Uncertainties

With inflation on the rise, the value and integrity of our money today is in question. Problems with money start slowly and then escalate quickly almost in an instant. If you pay attention to the signs, you can see what's coming. On top of inflation, we now have to be seriously concerned about the risk of recession.

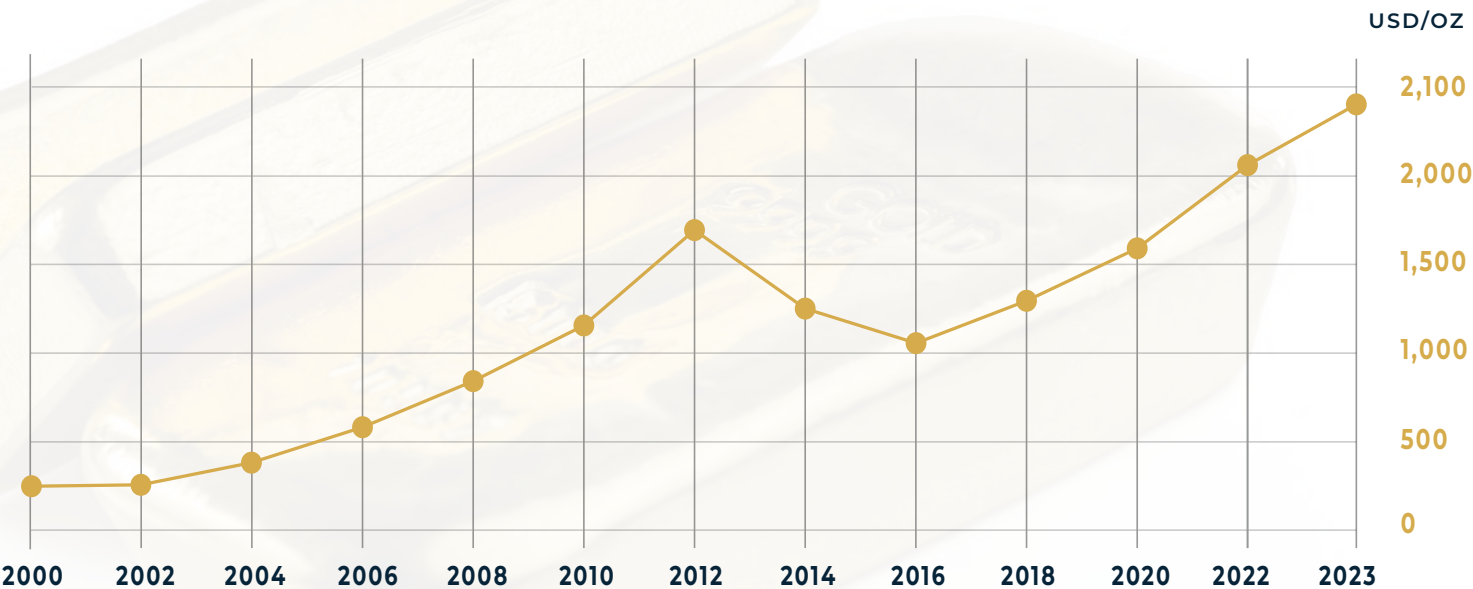
Forbes says that “Higher borrowing costs will delay consumer and business spending on big-ticket items, which will lead to recession.”

A business cannot hunker down in fear of recession forever, but the Fed’s sharp tightening and their commitment to bring inflation down must have consequences. Recession is one of those consequences.” (Forbes)

Central bankers all over the world are stockpiling gold to protect against inflation, recession, currency devaluation, and war. Why aren't you?

GOLD PRICE

January 1, 2000 - December 1, 2023



Why Gold?

Security

Investing in gold can provide you with a sense of security, as it has been used as a store of value for thousands of years and has held its value over time.

Control and pride of ownership

Investing in gold, which is a tangible asset that you can hold and possess, gives you more control of your financial future.

Confidence

Investing in gold can increase confidence in your financial future, because you know that you have invested in a tangible asset that has a long history of not only holding its value but increasing in value over the mid- to long-term.

Diversification

Diversifying your portfolio with gold can provide you with a sense of balance and stability, as gold tends to perform differently than paper-based assets.

Protection

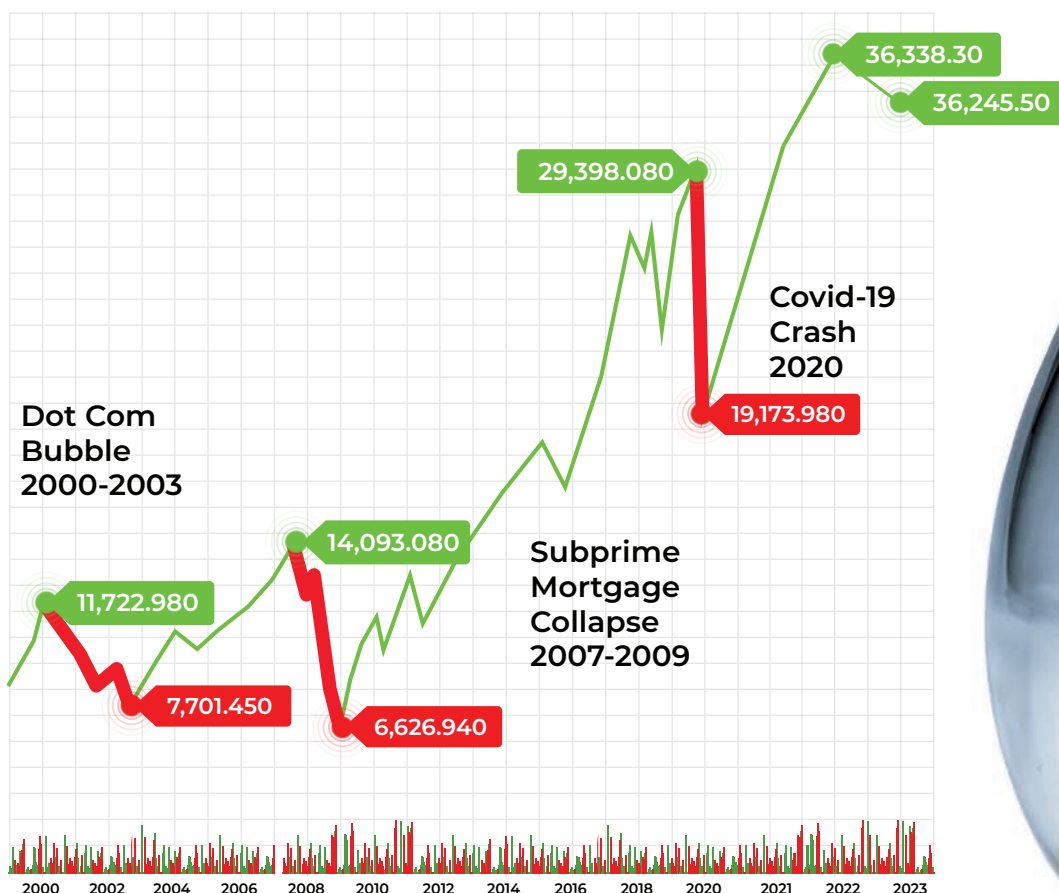
Investing in gold can give you peace of mind, because it can protect your hard-earned money against inflation and US dollar devaluation.



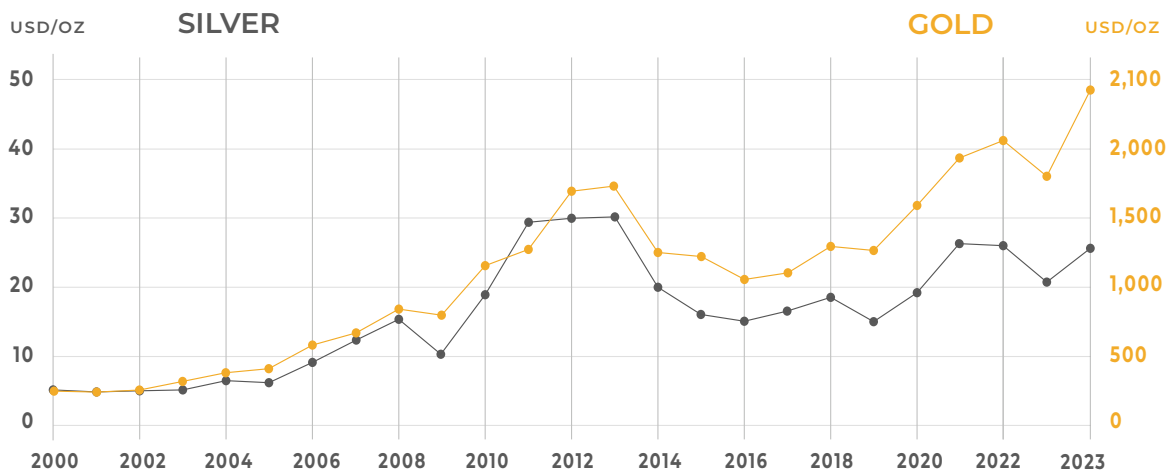
It's Not a Matter of "If"... It's "When"

We all experienced the dot-com bubble burst in 2000 as well as the financial crisis in 2008. Every few years, history has a tendency to repeat itself. Knowledge and foresight are your ultimate advantages for building and preserving wealth. While most investors are reactive, Allegiance Gold is proactive. We provide guidance to our customers to anticipate and proactively diversify a portion of their retirement in gold and silver to avoid catastrophic losses in an economic crisis. If we've learned anything from the COVID-19 crisis in 2020, it's that anything can happen at any time, and we need to prepare for the worst.

Dow Jones Industrial Average 2000-December 1, 2023



Historic Value and Performance



Gold performance increase in USD since 1970*

* Timeline of data: January 1, 1970 - December 1, 2023

Period	Value (\$)	Change (\$)	Change %
Jan 2, 1970	\$35.12	\$2,037.01	5,800%
Jan 4, 2000	\$282.05	\$1,790.08	635%
Jan 3, 2017	\$1,148.65	\$923.48	80%
Dec 1, 2023	\$2,072.13	-	-

When comparing gold's price/oz today against its price of \$35/oz back in 1970, it is clear that gold is an historically proven long-term investment. In addition to its long-term growth potential, gold can hedge against various risks and protect your portfolio during times of economic volatility and geopolitical conflicts.

The stock market recently experienced its longest bull run in history, but as we keep reminding investors, markets run in cycles. According to CNBC, [many] believe the stock market's gain this year has just been a bear market bounce, seeing more trouble ahead.

Diversification is Key

Portfolio diversification allows you to weather a steep market crash, inflation, recession, US dollar devaluation, loss of purchasing power, and the powder keg that is the Middle East. Gold typically moves in the opposite direction of stocks and the U.S. dollar. When the stock market

2008 Stock Market Crash: Investment Model

Portfolio Scenario 1: 100% Stocks

Account value **before** crash: **\$1,000,000**



Account value **after** crash: **\$530,000**

Overall loss of -47%

These hypothetical portfolio performance results are intended to demonstrate an estimated gain or loss after the 2008 Financial Crisis. The scenarios account for the DJIA market loss of 49%, adjusted to 47% for fluctuations after the crisis. In the same period, precious metals gained on average 200% which is the number used for the precious metals IRA results. Fred is a hypothetical scenario (Scenario 1) of a 100% investment in the DJIA market index who lost 47% of his retirement value in the fall out after the 2008 crisis. George is another hypothetical scenario (scenario 2) that had 50% invested in the DJIA market index and 50% in gold and silver. By 2011 Gold had reached \$1,571 an ounce, up \$875.61 within the 4-year time span from \$695.39 an ounce in 2007. Averaging out the gain made between 2007-2011 with both silver and gold prices, for Scenario 2 we used a 300% increase for

plunges and/or the value of the dollar decreases, the price of gold typically rises. Most retirement account owners will have their investments tied up in IRAs or 401(k)'s for ten to twenty-five years before taking a distribution. This creates value over time but also tremendous timing risk, especially if a downturn occurs close to your retirement date. Smart investors diversify their portfolios with physical precious metals to protect against steep corrections.

Portfolio Scenario 2: 50% Stocks / 50% Gold

Account value **before** crash: **\$1,000,000**

BEFORE CRASH

- AFTER CRASH

50%
GOLD
\$500,000

+300%
▲
GOLD
\$1,500,000

50%
STOCKS
\$500,000

-47%
▼
STOCKS
\$265,000

Account value **after** crash: **\$1,765,000**

Overall gain of 76.5% ▲

George's precious metals IRA. Source: Statista for gold and silver prices. It is important to remember that these scenarios are hypothetical and that future rates of return cannot be predicted with certainty. Scenario 1 and Scenario 2 do not represent DJIA and precious metals values during the same time range. The numbers for DJIA performance is calculated with the drop in 2008-2009, while the precious metals performance is calculated with numbers from 2010-2011. This hypothetical portfolio performance is not intended to be construed as a recommendation to purchase or sell a security. Allegiance Gold does not provide legal, investment, accounting, or tax advice. Allegiance Gold provides no warranty or guarantee regarding the historical accuracy of estimates or calculations. Customers should consult an attorney, financial advisor, or accountant for legal, investment, or tax advice.



Benefits of Investing in Gold



Preserves your wealth

Unlike paper currency, gold has maintained its value throughout the ages. Due to difficult challenges with fiat currencies, investors use gold as a means to pass on and preserve their wealth across generations.



Profit potential

Gold is not just for hedging and minimizing risk. Gold has always maintained or increased its value over the long-term. Over the last two decades alone, gold has outperformed the market and appreciated 550% in value.



Hedge against the dollar and inflation

When the value of the US dollar decreases, the price of gold typically increases. A devalued dollar results in increased inflation, less buying power, and lower return on your investments (which increases the chances that you will outlive your retirement savings).



Provides real tangible value

Gold is not an abstract concept like paper currency or bitcoin. It isn't a representation of value like stocks and bonds. It is a tangible asset that is visible, substantial, solid, secure - and very real. Gold is no one's liability and no one can have a claim on it.



Benefits of Investing in Silver



Affordability

Silver is a much cheaper option compared to other precious metals. This makes it more accessible to retail investors who wish to reap the benefits of diversifying with physical assets.



High Demand

Because silver is highly conductive, it is used in many modern technologies/industries, such as EV's and solar energy. Both industries are growing quickly, which means silver demand and its price could increase significantly.



A Safe haven

Silver is seen as a safe haven asset in uncertain and volatile times. Just like gold, it is used as a hedge against inflation and the unpredictable stock market. When investors are seeking to take some risk off the table, silver provides the perfect opportunity.



Privacy

Investors fear government intervention, as they should. Fortunately, silver doesn't have a single record of being confiscated by the government. If you value privacy and security, silver is your friend.

Brief History of Gold

Since ancient times, gold has held its value and has proven to be a reliable medium to pass on wealth from one generation to the next. Though it was reserved exclusively for royalty when it was first discovered, it became the standard medium of exchange as early as 1500 BC, and this still holds true today.

Considering that central banks are stockpiling gold in record amounts, BRICS intending to back their currency with gold, geopolitical conflict

in the Middle East, as well as a likely US recession, the future again looks bright for gold.

Gold is a physical asset that has real-world value. Paper assets like the U.S. dollar are a form of fiat currency, which are only valued because a government has decided so. Tech and manufacturing companies are increasingly using gold with each computer or cell phone. Environmental and communication technology industries also rely on gold - all industries that are on a significant rise.

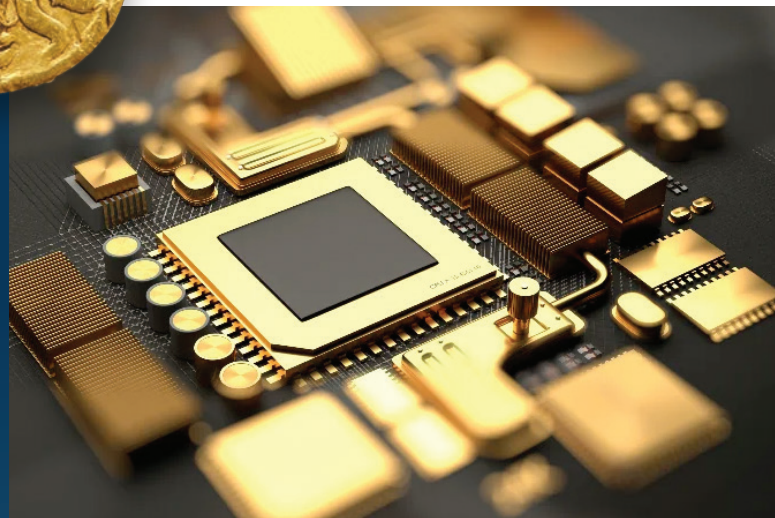


Gold Uses

ELECTRONICS: A small amount of gold can be found in almost every electronic device. This includes smart-phones, computers, calculators, and more. Each phone only contains approximately 50 cents worth of gold, but with nearly 1 billion phones in production each year, that equates to \$500 million in gold annually.

AEROSPACE AND ENGINEERING: Space vehicles and space suits have a layer of gold to reflect radiation and regulate temperatures.

THE ENVIRONMENT: From improving the efficiency of solar cells to breaking down contaminants in groundwater, gold is beneficial to the environment - a growing industry as climate change has become a bigger topic.



Other uses of Gold:

- CONDUCTOR FOR TRANSMISSION OF DIGITAL DATA
- MEDICINE, SPECIFICALLY ARTHRITIS
- ARCHITECTURE AND DEVELOPMENT
- JEWELRY
- DENTISTRY
- ELECTRIC CARS
- CURRENCY

Brief History of Silver

Silver is one of the first five metals to be discovered and used by humans. Silver, like gold, is a precious metal that has real-world value with its historical stability, endless industrial applications, and capacity for big returns. According to the Silver Institute's growth forecast, silver's industrial demand, specifically for electric vehicles and solar panels, is translating to steady and growing demand.

In the last 20 years, silver has increased 337% in value. It is much more affordable than gold and can offer larger percentage gains.



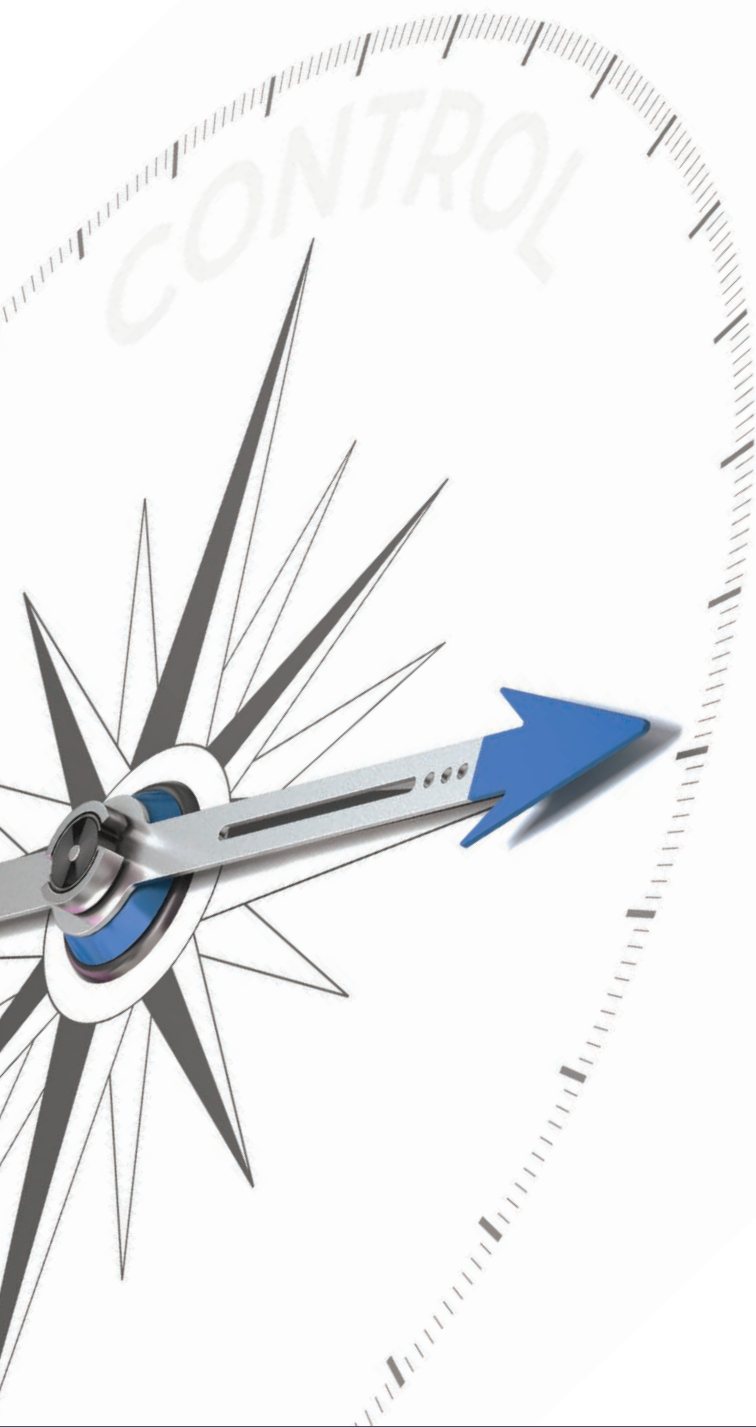
Silver Uses

ENERGY: Silver paste is printed onto photovoltaic cells for solar panels representing the fastest growing use of silver. Silver is also used in nuclear energy. As we shift from fossil fuels to more renewable forms of energy, such as electric cars, demand for silver will rise, as well.

Other uses of Silver:

- PHOTOGRAPHY
- ELECTRONICS
- CHEMICAL PRODUCTION
- MEDICINE
- MIRRORS AND GLASS
- JEWELRY
- WATER/FOOD/HYGIENE
- ELECTRIC CARS
- CURRENCY

What is a Precious Metals IRA?



A Precious Metals IRA is an IRS-approved retirement account that functions in the same way as any regular IRA. However, whereas conventional retirement accounts, such as 401(k)s or IRAs, limit your options to standard paper-based assets - such as stocks, mutual funds, and bonds - Gold IRAs allow you to invest in physical gold coins, bars and other IRS-approved investment grade precious metals like silver, platinum, and palladium.

By investing in a Gold IRA, you will diversify your retirement portfolio on a tax-deferred basis and maintain preferential tax treatment. This means that transferring or rolling over a portion of your existing IRA account into a Gold IRA will not trigger any tax implications.

Does my retirement account qualify for a Precious Metals IRA?

Owners of a Traditional, SEP, or Roth IRA, may transfer all or any portion of their account to a Precious Metals IRA. Investors holding a 401(k), 403(b), 457, TSA, TSP, pension, or other qualified retirement plans, - may be eligible for a full or partial rollover, depending on the plan rules.

Most people carry home, auto, and life insurance to protect what matters most. Protect and insure your retirement savings with a Gold IRA.

Three Steps to Setting Up Your Precious Metals IRA

1.

Open your Self-Directed IRA

Begin by establishing an account that is eligible to hold physical precious metals. In order for your self-directed IRA account to remain IRS compliant, it must be managed by a registered IRA custodian.

2.

Fund your IRA account

Whether you are transferring, rolling over an existing account, or funding a new one, Allegiance Gold will guide you through the process of transferring your assets on a tax-deferred basis.

3.

Select and purchase your metals

Once your IRA account has been funded, your IRA's precious metals will be acquired and shipped—fully insured for your benefit and sent to your chosen depository for safe storage in a high-security facility.



IRA Custodians and Depositories

Allegiance Gold partners with leading self-directed Precious Metals IRA custodians as well as nationally-recognized depositories for the storing of your precious metals.

Self-directed IRA custodians: Strata Trust is a leading self-directed IRA custodian with over \$2 billion in assets under custody. Strata Trust Company was founded in 2008 and is located in Waco, Texas. Strata is a national leader with over 150 years of combined experience in the self-directed IRA industry.



Depository storage: A depository is a third-party, high-security storage facility where all IRA precious metals are stored. All depositories provide all-risk insurance and carry \$1 billion in insurance coverage through Lloyd's of London.



Distribution Regulations

A Precious Metals IRA offers two options when taking distributions.

1.

In-Kind Distribution:

An in-kind gold distribution allows you to physically hold the asset. In doing so, you satisfy distribution rules without “selling out of your position.” On the other hand, paper investments force you “to sell your position” when taken as an in-kind distribution, which then unnecessarily exposes you to potentially unfavorable market conditions.

2.

Standard Monetary Distribution:

Similar to any retirement account, you can choose to receive a liquid distribution, which typically comes in the form of a check or wire.

Our Diversification Approach

One of the most important rules of investing is to ensure that your portfolio is diversified. Allegiance Gold has developed a proprietary three-layer approach that addresses your needs, whether short-, mid-, and/or long-term. Diversifying your precious metals portfolio could minimize market volatility, preserve capital, generate returns, and optimize performance.

1



First Layer - Diversify with at least two types of metals, such as gold and silver; ideally three, depending on portfolio size.

2



Second Layer - Diversify with various denominations from standard 1 oz to fractional $\frac{1}{4}$ oz and $\frac{1}{10}$ oz.

3



Third Layer - Diversify your coins with bullion and low mintage coins from at least 2 independent mints, such as the U.S. Mint, The Royal Canadian Mint, and the Australian Perth Mint.



ALLEGIANCE
GOLD



The Obverse bears the Jody Clark effigy of Her Majesty Queen Elizabeth II. The weight, purity, and monetary denomination are shown.

2023 Limited Edition Barn Owl Coin Collection

The coin's reverse depicts a perched Barn Owl with wings raised. The design also includes the inscription '2023 BARN OWL' and The Perth Mint's traditional 'P' mintmark. The Barn Owl's high purity, limited mintage and fractional size make it an excellent choice to own either in a Gold IRA or as a personal holding.



The Barn Owl

The Barn Owl, because of its striking appearance and mysterious nocturnal habits, is considered a harbinger of wisdom and knowledge in many cultures. In Native American traditions, The Barn Owl is seen as a messenger between the earthly and spiritual realms. Its silent flight, distinct heart-shaped facial disc and pale plumage are something to behold.

Advantages of owning The Barn Owl

As an IRA-approved coin, The Barn Owl offers investors a rare opportunity to diversify their retirement portfolios with an exclusive, investment-grade asset that has historically demonstrated stability and growth.

It is revered for its brilliant finish and purity but what sets this coin apart is its exquisite craftsmanship, three top finishes and its limited-edition production, which is exclusively available only for Allegiance Gold clientele.

With its low mintage and rarity, The Barn Owl is poised to become a coveted collector's item, making it an outstanding investment choice for those seeking long-term wealth preservation and appreciation in value.





2022 Limited Edition White-Bellied Eagle Coin Collection

The coin's reverse depicts a perched white-bellied eagle watching over its nest. The design also includes the inscription '2022 WHITE-BELLIED SEA EAGLE' and The Perth Mint's traditional 'P' mintmark. The Eagle's high purity, limited mintage and fractional size make it an excellent choice to own either in a Gold IRA or personal holding.

The White-Bellied Eagle

The White-Bellied Eagle is a majestic bird that represents power, strength, and connection to the land and water. It has an imposing and formidable size, remarkable hunting and fishing skills in marine environments, and unique plumage. Its white head, neck and underparts contrasted against its dark brown body give rise to its name.

Advantages of owning The White-Bellied Eagle

The White-Bellied Eagle is another exclusive coin available only to Allegiance Gold clientele. Struck by The Perth Mint, it is an IRA-approved, investment-grade asset that will become a coveted collector's item due to its rarity, low mintage, exquisite craftsmanship, and purity.

It offers investors a limited-time opportunity to strengthen and diversify their IRA's and 401(k)'s with a stable asset that has historically appreciated in value.

It boasts three top finishes, and its limited-edition production clearly makes The White-Bellied Eagle a preferred investment choice for those seeking long-term wealth protection.





The Obverse bears the Jody Clark effigy of Her Majesty Queen Elizabeth II. The weight, purity, and monetary denomination are shown.

2021 Limited Edition Osprey Coin Collection

The coin's reverse depicts a swooping osprey with a fish in its talons. The design also includes the inscription '2021 OSPREY' and The Perth Mint's traditional 'P' mintmark. The Osprey's high purity, limited mintage and fractional size make it an excellent choice to own either in a Gold IRA or as a personal holding.

The Osprey

The Australian Osprey represents strength and perseverance. Its ability to build enormous nests high in trees on man-made structures along the coast illustrates its tenacity in adapting to changing environments. In Indigenous Australian cultures, the osprey holds spiritual significance, often symbolizing guardianship and protection.

Advantages of owning The Osprey

The Osprey is an IRA-approved coin, exclusively offered by Allegiance Gold to its clientele. The coin strengthens retirement portfolios of astute investors with an investment-grade asset known for its historical resilience and appreciation.

Beyond its brilliant luster and purity, the coin distinguishes itself through its meticulous craftsmanship, three top finishes, and a limited production run.

Given its low mintage and rarity, The Osprey stands on the precipice of becoming a prized collectible, uniquely positioned as a premier investment for those prioritizing sustained wealth accumulation and value appreciation.



IRA-Approved Coins

Under Internal Revenue Code 408(m)(3)(A)(i)-(iv) and 408(m)(3)(B), the IRS approves select bullion bars or coins for placement into a Precious Metals IRA that meet the following fineness: gold 99.5%, silver 99.9%, platinum and palladium 99.95%.

Bullion coins

The word 'bullion' has a very simple definition: a refined and stamped weight of precious metal. Most buyers think of gold bullion as the large gold 'bricks' that are stored in depositories. Gold bullion, produced annually, can also be an ingot or coin and has a recognized weight and fineness of gold that you can purchase for the current price of gold, plus the costs of refining and fabricating.

Low mintage exclusive coins

Modern day low mintage coins are often sought by investors and collectors alike due to their scarcity and purity. Unlike the mass-produced bullion coins, the limited mintage coins are produced for a single year with precisely recorded quantities. These limited minted coins contain .9999 pure gold, making it one of the purest gold coins on the market today. Buying limited mintage coins can prove to be a smart addition to your portfolio, as the value may increase over time depending on the amounts produced and their purity.

Gold American Eagle bullion and proof



Silver American Eagle bullion and proof



Britannia bullion and proof



Proof coins

Proof gold and silver American Eagle coins offer substantial long-term value. They are the finest quality of coin produced, hand-polished, and cleaned to ensure high-quality strikes. Each blank is struck at least twice, carefully packaged to preserve the coin's exceptional finish, and is accompanied by a Certificate of Authenticity from the U.S. Mint.





How to Directly Purchase Your Metals

Our clients have two sole interests: to protect and grow their retirement savings. We provide access to physical products that they can touch and feel, are well recognized around the world, and can be readily liquidated in times of an economic collapse. Allegiance Gold's highly sought-after coins and bars will allow you to diversify your personal holdings through physical gold and silver.

If you would like to directly purchase your metals instead of opening or rolling over your existing retirement plan to a Precious Metals IRA:

1. Call our seasoned specialists

Call Allegiance Gold to speak with a seasoned Precious Metals specialist. Experience customer service at its best! We'll discuss your diversification strategy and help you select your metals.

2. Fund your account

You have two convenient options when funding your account:

Check: Please make your check payable to Allegiance Gold. Your Allegiance Gold representative can facilitate the FedEx pick up, or you can mail the check directly to our headquarters.

Wire: Bank wires are one of the fastest and most reliable methods of payment. We will provide the wiring instructions upon purchase and will notify you immediately upon receipt of your funds.

3. Lock in your purchase and prepare for delivery

After you have completed our secure checkout process, your fully-insured purchase will be discreetly shipped either to a depository or directly to you. Signature is required upon delivery. Enjoy FREE shipping on qualified orders.

Frequently Asked Questions

Q: Can I have more than one IRA?

A: Yes, an investor can have multiple IRAs. However, your total annual contribution limits remain the same despite the number of IRAs that you have.

Q: What types of IRAs are eligible for transfer or rollover?

A: All IRAs (Traditional IRA, Roth IRA, SEP IRA, SIMPLE IRA, 403(b), Solo and 457 plans) are eligible for a direct rollover. If you have an existing IRA, 403(b), TSA, or 401(k), you can transfer any amount into a new Precious Metals IRA without incurring tax penalties. Some 401(k) plans may have age restrictions.

Q: What forms of Precious Metals can I add to my IRA?

A: Originally, only American Eagle gold, silver and proof coins were allowed to be invested in a Precious Metals IRA. In 1998, as long as certain standards were met, laws allowed a select variety of gold, silver, platinum, and palladium products to be invested in a Precious Metals IRA.

Q: Can I contribute to the self-directed IRA and take tax deductions?

A: Yes, if you are eligible to make an annual IRA contribution, you may contribute up to the maximum of \$7,000 if under age 50, or up to \$8,000 if age 50 or older. With a Simplified Employee Pension (SEP), the annual contribution limit increases to as high as \$69,000.

Q: What is your Buyback Program?

A: Our Buyback Program is streamlined and extremely simple. We pride ourselves on offering the highest prevailing price in the market when clients sell back their precious metals. While we cannot guarantee that we will repurchase metals, we have not turned down any buyback from existing clients because we mainly focus on investment grade bullion products.

Q: What are the fees for a self-directed IRA?

A: Our self-directed IRA fees are a transparent flat amount and will not fluctuate with the account balance. The annual fees include the following: \$100 storage for the depository where the metals will be fully insured for your benefit and \$125 for account maintenance. Depending on the transaction amount, Allegiance Gold covers your third-party fees. Ask your Allegiance Gold representative if your account qualifies.

Q: What happens to gold and silver in my IRA?

A: To comply with IRS requirements and regulations, gold deposited into an IRA must be stored in a bank, insured credit union, or trust company subject to supervision and examination by a state banking commissioner or agency. Allegiance Gold recommends using approved non-bank storage, such as the Delaware Depository or IDS. The depositories will inspect, audit, confirm and then store the metals in your account. In addition, both depositories are protected by a comprehensive all-risk insurance policy from Lloyd's of London, with the broadest insurance coverage in the industry.

Q: How long should I keep precious metals in my IRA?

A: You can sell your precious metals at any time. There is no required timeframe or restrictive contract when you buy and sell gold. It is important to consider that every investment has risks, but typically physical precious metals are viewed as a long-term investment. We recommend a conservative 5-7 year hold in order to ideally reap the full benefits of ownership. However, market and economic conditions should be taken into consideration, as current conditions can influence the length of time precious metals should be kept.

Q: What type of assurance does the depository provide?

A: Your precious metals are stored in a high-security facility fully protected against all loss, damage, and other liability and are fully insured with a \$1 billion insurance policy secured by Lloyd's of London. These depository storage facilities have highly advanced security with 24-hour monitoring systems as well as automatic relocking, motion, and sound detectors.

Q: How do I liquidate a Precious Metals IRA account?

A: One particular advantage of a gold IRA account is that you can take distributions in either of two ways: physical possession of your metals or liquidation for cash. Through Allegiance Gold's buyback policy, we will buy back your certified coins at any time, in the event that you require instant liquidity.

Q: Do I have access to the gold and other metals in my IRA?

A: Yes, with advance notice, you may visit and inspect your metals at the depositories. You can choose to hold your metals on a tax-deferred basis at depositories or select to take distributions of the metals "in-kind." Please note that "in kind" distributions from Precious Metals IRAs, just like traditional IRAs, may trigger various tax implications.

Why Allegiance Gold

You Want to Do The Right Thing with **The Right Firm...**

We know there are many other precious metals dealers to choose from and we thank you for considering **Allegiance Gold**. Over the years, our clients have chosen us for the following reasons:



Customer Service

We understand that precious metals are a long-term investment. As such, our services are designed to support you throughout your precious metals ownership. You will be assigned a designated Allegiance Gold representative that specializes in your type of account and keeps you well informed.



Education and Resources

We firmly believe that everyone should have access to the right information. Our educational resources will help you better understand and make an informed decision about the importance of having gold in your portfolio.



Buyback Program

Our clients seek our assistance when it comes to liquidating their bars and coins. While we cannot guarantee that we will repurchase metals, we have not turned down any buyback from existing clients.

ALLEGIANCE GOLD CREDENTIALS

Allegiance Gold proudly maintains the highest ratings across third-party consumer protection agencies



AS FEATURED ON:



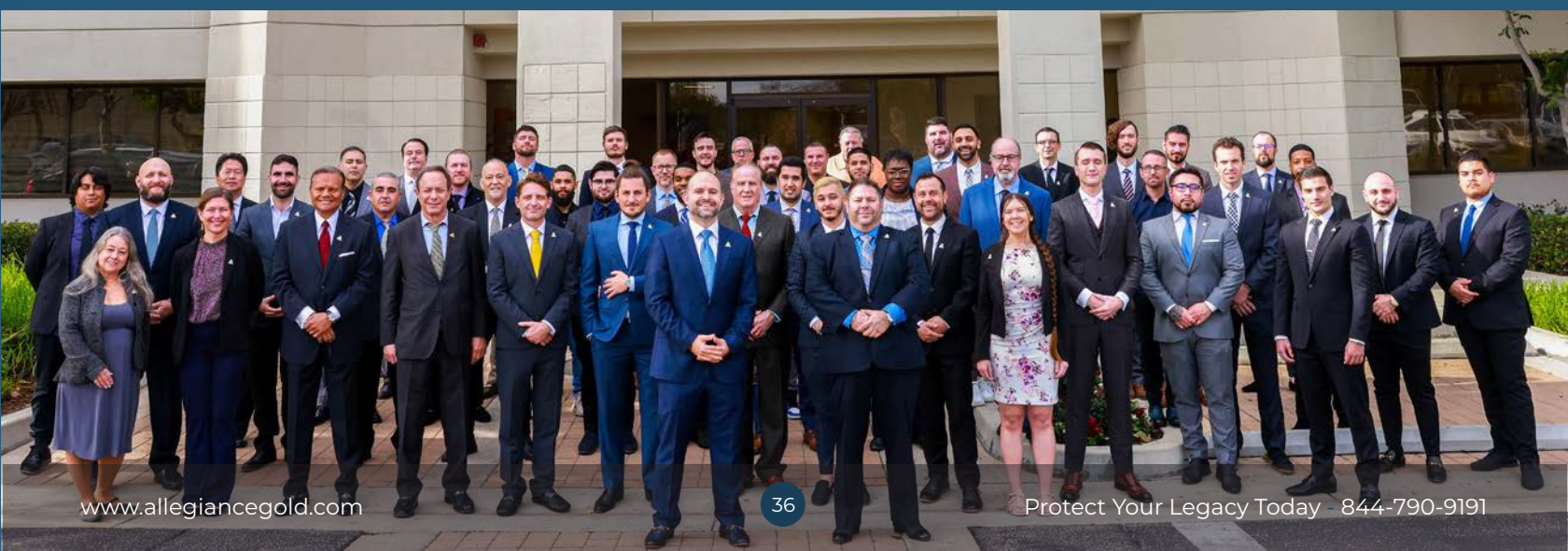
Disclaimer

Allegiance Gold, LLC is not a broker-dealer and does not provide investment, tax, or legal advisory services. Accordingly, we cannot and do not make predictions about the future performance of securities, such as stocks, relative to the future performance of precious metals, including the precious metals we sell. Similarly, we do not advise about the selection or desirability of retaining investment advisors; trends (if any) we believe exist or will exist in securities markets; or asset allocations our customers or potential customers should select as between our products and any securities they may also own or wish to own. No statement herein should be construed as a recommendation to purchase or sell any security.

Our products are not securities. Instead, we sell physical precious metals that our customers choose to purchase or not purchase using sources of funds, in the ownership forms (e.g., IRAs), and in quantities determined entirely at their own discretion based on their own judgment. Investing in precious metals involves risk, is not suitable for all investors, and the value of any precious metals purchased may increase or decrease over time. Past performance is not a guarantee of future results, and we cannot and do not guarantee any investment performance. Please consult your own investment, tax, and/or legal advisors prior to making investment decisions.

While we may also occasionally quote the opinions of others, such as famed investors, economists, and historical figures, in no event are we expressing those opinions as our own. Third-party information quoted or presented by us represents only the opinions of the third party and we do not endorse any third-party source of information. Please conduct your own independent research and carefully evaluate any claims prior to making investment decisions.

We are not affiliated with the U.S. Mint or any government agency. If you have any questions, please contact an Allegiance Gold representative at 1-844-790-9191. ©Allegiance Gold, LLC 2024



Making the Inc. 5000



WEST HILLS, CALIFORNIA - (BUSINESS WIRE)

Allegiance Gold proudly announces that it has been awarded the 749th ranking on Inc. 5000's highly prestigious list of the fastest-growing, privately-held, for-profit companies in the U.S.

The 2023 Inc. 5000 list also names Allegiance Gold as the 46th fastest growing financial services firm in the U.S., the 109th fastest growing firm in California, and the 44th fastest growing firm in the Los Angeles - Long Beach - Anaheim area.

“And, to our clients, we appreciate your support and trust. We thank you for making our firm your number one choice for your wealth protection needs. You have been an integral part of our journey.”

- Mark Naaman, CEO, Allegiance Gold

Guided by its mission to help individuals protect their wealth and retirement accounts by diversifying and investing in physical precious metals such as gold and silver, Allegiance Gold witnessed a remarkable 800% growth rate between 2019 and 2022.

Allegiance Gold CEO Mark Naaman says, “From a modest dream to a remarkable reality, our journey over the past decade has been a truly astonishing success worth celebrating. None of this would have been possible without our employees. A reliable and committed employee is the best gift that any business owner can ask for and this is what our employees are.”

Naaman continues, “And, to our clients, we appreciate your support and trust. We thank you for making our firm your number one choice for your wealth protection needs. You have been an integral part of our journey.”

COO Alex Ebkarian reiterates the importance of Allegiance Gold's employees, “Great people build great companies. From day one, we set out to build a company with strong core values and a commitment to fostering meaningful relationships with both our employees and clients.”

The Inc. 5000 ranks companies by overall revenue growth over a three-year period - 2019 to 2022 for this year's list - using the first year as the base year for growth.



Inc. 5000

Nº

749

2023

AMERICA'S FASTEST-GROWING PRIVATE CO'S

Inc. 5000

Nº

109

2023

ST **CALIFORNIA**

USA

Inc. 5000

Nº

46

2023

IND **FINANCIAL SERVICES**

Allegiance Gold Serving the Community

Veterans Center

Every Veteran's Day, we try to honor all of our veteran clients and neighbors by acknowledging their commitment to this great country. We were glad we had the opportunity to visit the Veteran's Center in Chatsworth, California to learn more about its mission and the work they do for all veterans.

VA



U.S. Department
of Veterans Affairs



West Hills Hospital

The year 2020 was a year that we all will never forget. A global pandemic, economic uncertainty, and rise in inflation presented significant challenges to all. The West Hills Hospital emergency team treated many victims of COVID-19, working diligently from morning to night. At Allegiance Gold, we recognized their commitment to service and to excellence and wanted to treat them to lunch as a gesture of our appreciation for their hard work and being amazing neighbors to us.

Thanksgiving Food Drive

The West Valley Food Pantry in West Hills, California, does some amazing work for individuals and families in need. We were able to spend a day with them and lend some help to the local community. Our dedicated employees were also able to come together and donate multiple crates of food to their organization.

WEST
VALLEY
FOOD
PANTRY



Grateful Hearts Event

Allegiance Gold made it our mission to help our local community recover from the horrific Woolsey fire that took place in late 2018. We joined Douglas Emmett and The West Valley Chamber of Commerce in offering gratitude and support to our brave firefighters and police department.



St. Jude Donation

The Holidays are a great time to give back to the less fortunate and support your community. During our Christmas drive, Allegiance Gold helped raise over \$10,000 for St. Jude Children's Hospital through a donation campaign among employees, friends and family.

Wealth Summit

Each year, Allegiance Gold hosts our annual Wealth Protection Summit where we educate our community on the importance of diversification and how precious metals can play a huge role in a healthy financial portfolio.



Testimonials



Thanks Allegiance Gold!!

After the crash in '08, I was looking online planning on retiring, I wanted to invest in physical assets. I had looked into other companies but was not happy with what I found. I contacted Allegiance Gold who was very knowledgeable and helped to convert my IRA into Gold. I was very impressed with the work they performed and the quality of communication was top notch. Thanks Allegiance Gold!! – Thomas J.



I had a great experience!

This is the first time that I invest in gold. I did my own research but I learned alot during my conversations with Gary. He was professional, patient and helped me better understand. Overall, Allegiance Gold showed me why they are highly regarded. If i can summarize my experience in one word, I would say Integrity. Thank You! - Gary G.



Allegiance Gold is very helpful!

I was looking to invest in Gold and Silver to diversify my portfolio. I wasnt too sure where to begin and what was best for me. The team at allegiance gold was very helpful and patient. I wasnt pressured to take action and they helped me understand what I was doing. At the time, I was very new to precious metals. Today, they are my go to for both collector items and investments! Each year since I started working with them, I grew my investments and have been happy with the outcome. Their prices are unbeatable and the quality is perfect. Highly recommended. A short while ago, I had the pleasure of meeting the co-founders and learned about their story and how they got to where they are!! One of the top precious metals companies in the country! I wish them success for helping me become a better investor. - Nathalie N.



Mindblowing experience!

Gold is a commodity. Customer service isn't. In rolling over my IRA, not only did they explain it in painstaking detail which I needed, they stayed with me throughout the process to make sure I knew what was going on the entire time. And now, post-rollover, they still call to check in on me. This company is transparent and legit in everything they do. Don't go anywhere else. - Anthony P.

”



Allegiance Gold delivers!

I have been a client of Allegiance Gold for a few years now. The team delivers transparent information about the current market shifts in precious metals. They provide amazing deals for their repeat clients and provide clarity on how to diversify ones portfolio. In my opinion, the service, the prices and the support is well worth it. I would recommend them to all friends and family. - Charlie C.

“



Professional, knowledgeable, and patient.

Thank you Allegiance Gold for your professionalism, knowledge, and patience. Your portfolio managers took the time to get to know me and I never felt rushed. I thought that they asked seasoned questions that helped me decide how much gold I should put into my IRA. They walked me through the process, explained every step in detail and made sure I understood it all. Even asked me to repeat it back a couple of times. A seamless experience start to finish. I highly recommend Allegiance Gold. - Peter M.

”



www.allegiancegold.com | 844-790-9191