NLIHC's HoUSed Campaign for Long-Term Housing Solutions

August 9, 2021

Agenda

Welcome

- Paul Kealey, NLIHC

Advancing Long Term Solutions: Updates, Resources & Next Steps

- Sarah Saadian, NLIHC

New CDC Eviction Moratorium

- Shamus Roller, NHLP

Converting Hotels into Permanent Housing: NAEH Case Studies

- Mary Tingerthal, Consultant to NAEH

Field Updates

- Nancy Brune, Guinn Center
- Teresa Hardy, NAACP of DeKalb County, Georgia
- David Young, Alabama Housing Finance Authority

ERA & ERASE Project Updates

- Sarah Gallagher & Emma Foley, NLIHC

Next Steps

Welcome

Paul Kealey

Chief Operating Officer

National Low Income Housing Coalition

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Advancing Long Term Housing Solutions: Updates & Next Steps

Sarah Saadian

Vice President of Policy

National Low Income Housing Coalition

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New CDC Eviction Moratorium

Shamus Roller

Executive Director

National Housing Law Project

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Converting Hotels into Permanent Housing: Case Studies from NAEH

Mary Tingerthal

Consultant, National Alliance to End Homelessness

President

Tingerthal Group

marytingerthal@usa.net

National Alliance to End Homelessness

Hotels to Housing

HoUSed Campaign National Call 8/9/21

Mary Tingerthal

Consultant to NAEH

marytingerthal@usa.net

Hotels to Housing Project

- Research programs/projects funded in 2020 for insights
- Provide input for policymakers developing ARP legislation and funded programs
- Develop case studies to assist states, localities, developers, owners and service providers with future program development and implementation

Hotels to Housing Case Studies

- Case Studies Available Now

  www.endhomelessness.org/hotelstohousing

- Program level case studies
  - California, Oregon, Vermont, Hennepin Co. (MN)
- Project level case studies
  - San Diego, Fort Worth, Los Angeles (2)

Hotels to Housing Other Resources

- National Housing Conference Webinars

  https://nhc.org/events/category/policy/?tribe_event_display=past

  - Program level presenters
    - California, Oregon, Vermont
  - Local level presenters
    - King County WA, Hennepin County MN, Fort Worth, TX

Field Updates

Nancy Brune

Founding Executive Director

Guinn Center

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Eviction Update: Nevada

Nancy Brune, Ph.D.
Executive Director, Guinn Center
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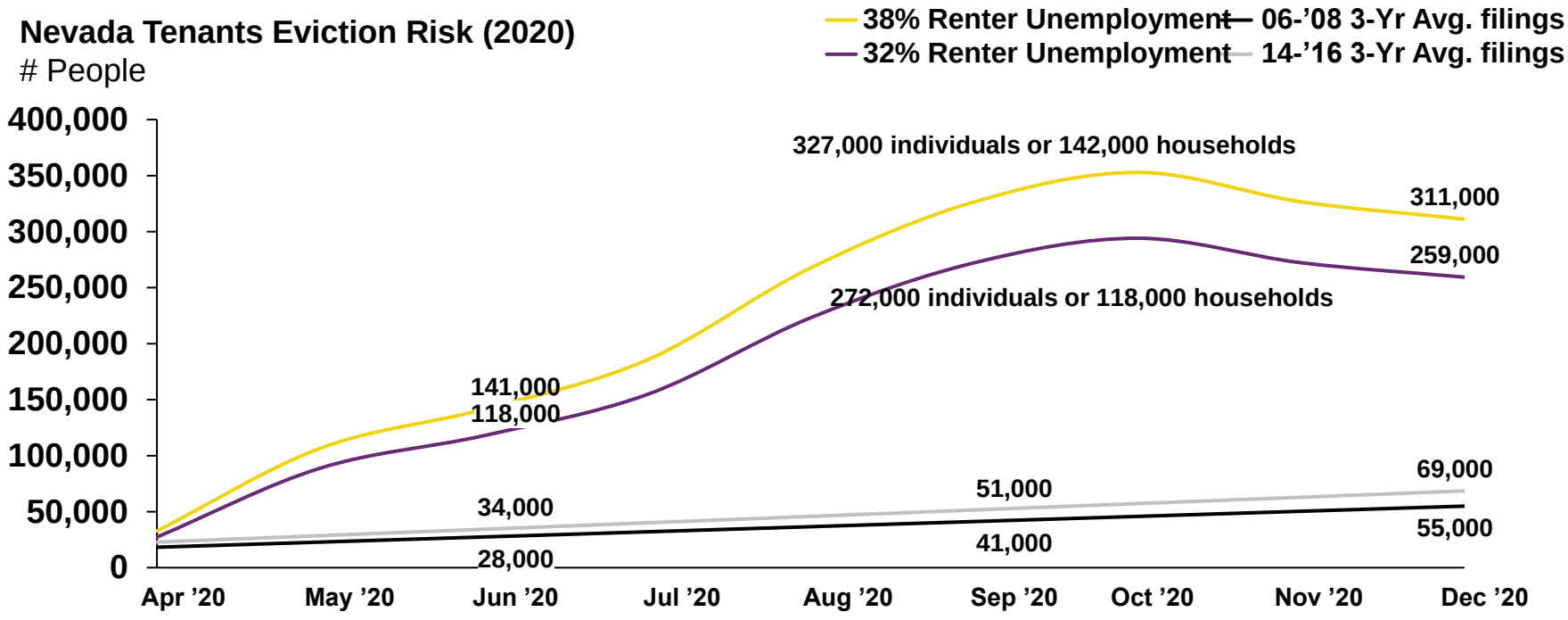
Guinn CENTER

LAST SUMMER, WE ESTIMATED THAT **118,000-142,000 HOUSEHOLDS** IN NEVADA COULD STRUGGLE TO PAY THEIR RENT

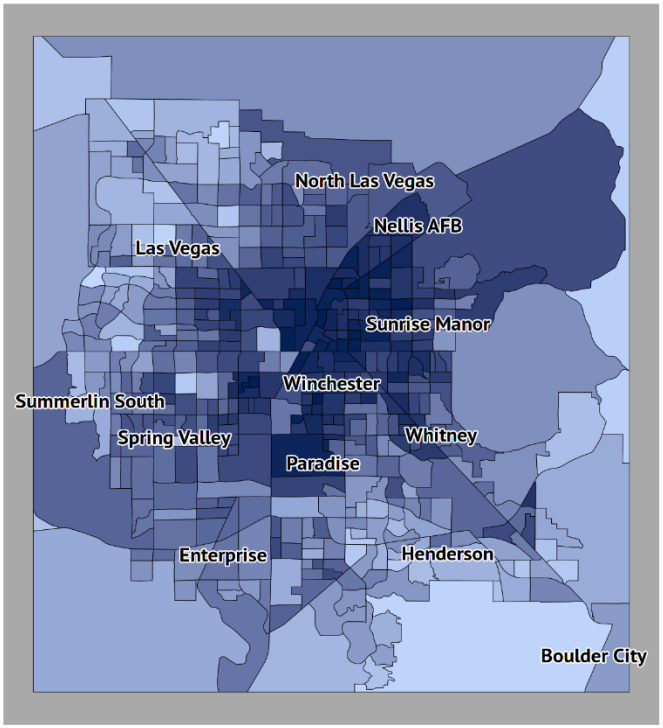


Source: COVID-19 Eviction Defense Project Model, 6/5/2020. See Methodology Page for Details; Eviction Lab Nevada eviction filing data, scaled to have same denominator (renter households). Note: COVID-19 EDP model includes evictions, eviction filings, and cases where tenants move to avoid an eviction filing.

CEDP Guinn CENTER

GOOD NEWS: Clark County has distributed $162 million in rental utility assistance to 90,000 families in areas of greatest need

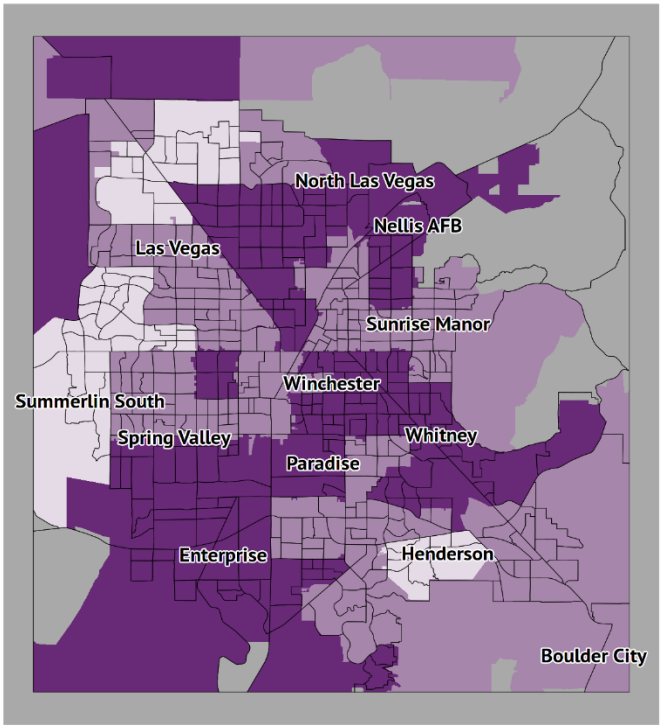
Emergency Rental Assistance Prioritization Index



Priority I
Percentil
High
Lowe

Source: Urban Institute Analysis of U.S. Census Bureau Data

Approximate Percentage of Households Receiving CHAP Rental Assistance



Proportion of Rented Households Receiving Rental Assistance

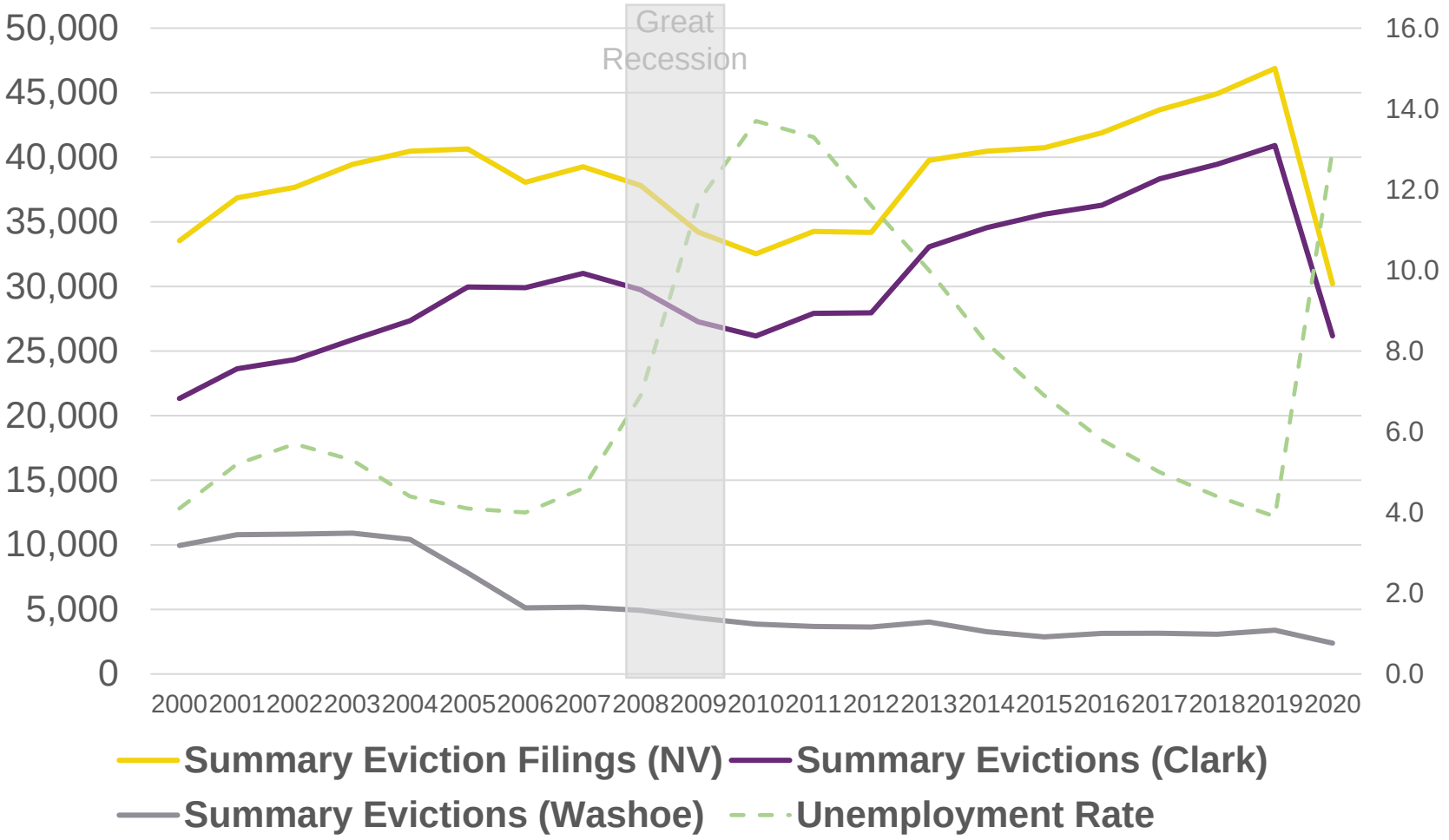
- Less than 3 percent
- 3 to 4 percent
- More than 4 percent

Source: Clark County Social Service and U.S. Census Bureau 2015-2019 ACS

Guinn CENTER

NOT so good news: While eviction risk has declined, more than 50,000 Nevada households said were likely to be evicted

And.. historical data reveals evictions increased in Nevada as unemployment declined, and the economy began to recover



Field Updates

Teresa Hardy

President

NAACP DeKalb County, GA

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Field Updates

David Young

Multifamily Administrator

Alabama Housing Finance Authority

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ERA and ERASE Project Updates

Sarah Gallagher

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Emma Foley

Research Analyst

National Low Income Housing Coalition

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NATIONAL LOW INCOME HOUSING COALITION

Emergency Rental Assistance and ERASE

Updates on tracking and resources

August 9, 2021

Sarah Gallagher (she/her)
Senior Project Director
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Emma Foley (she/her)
Research Analyst
efoley@nlihc.org

ERASE Checklists Now Online

NATIONAL LOW INCOME HOUSING COALITION

https://nlihc.org/sites/default/files/End-Rental-Arrears-to-Stop-Evictions.pdf

- ✓ Make a quick assessment of emergency rental assistance programs
- ✓ Lay out attributes for model programs
- ✓ Offer strategies for program implementation, partnership development and course correction

ERASE Webinar Series Part 3 This Wednesday

NATIONAL LOW INCOME HOUSING COALITION

Preventive: Connecting Emergency Rental Assistance to Courts and Tenant Protections
August 11, 2021, 3:00 – 4:30 EST

Speakers include:

- Christine Stoneman, principal deputy chief performing duties as chief, United States Department of Justice
- Zack Zarnow, principal court management consultant, National Center for State Courts
- Samira Nazem, Associate Director of Programs & Advocacy at The Chicago Bar Foundation
- Jay Rose, independent housing legal services consultant
- Webb Brewer, general counsel for ERA, Memphis and Shelby County Emergency Rental Assistance Program
- Greg Payne, director, Maine Affordable Housing Coalition

Ensure Multiple Streamlined Ways for Assistance

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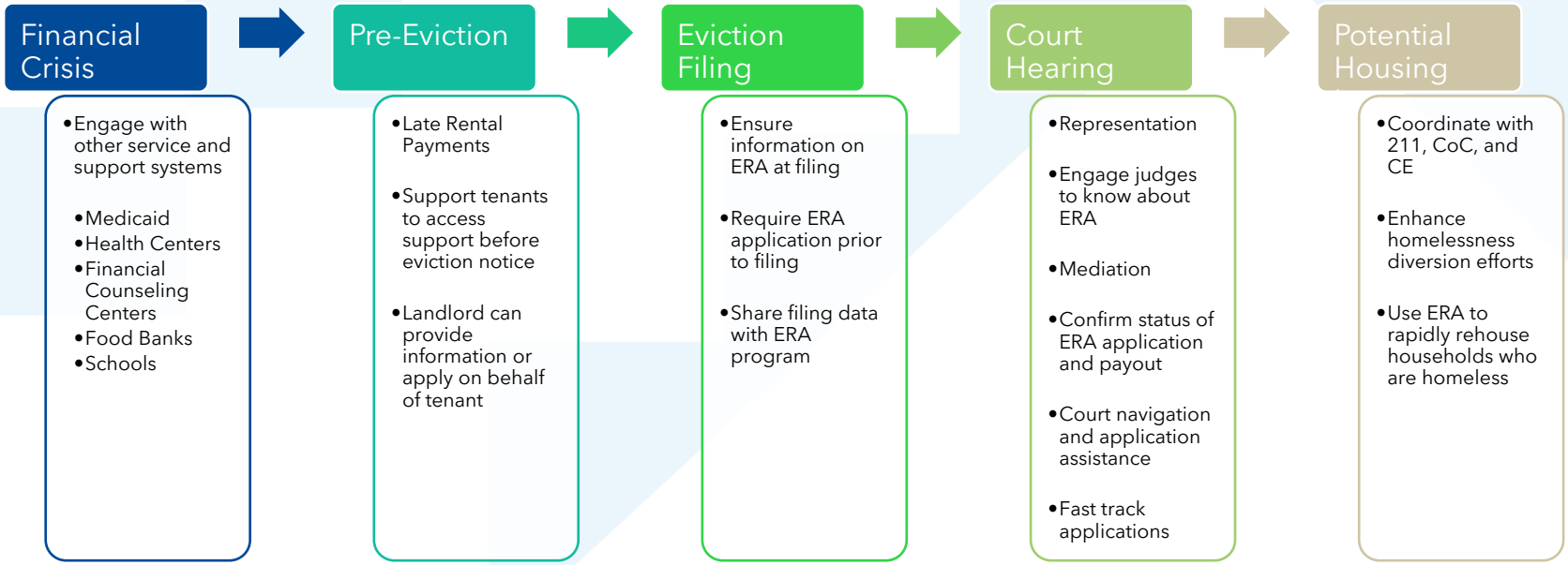

Immediate State and Local Actions

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- Create or extend state and local eviction moratorium
- Quickly distribute emergency rental assistance
- Adopt policies and procedural safeguards to ensure additional time for discovery and access to legal representation:
  - Postpone hearing eviction cases to give renters time to apply for and receive ERA.
  - Bar landlords from evicting tenants while an application is pending.
  - Bar landlords receiving ERA from evicting renters for at least 3 months.
- Enact additional renter protections
  - Right to counsel legislation
  - Develop and implement policies to seal eviction records

Immediate ERA Program Administrator Actions

NATIONAL LOW INCOME HOUSING COALITION

- Increase communication efforts in courts
- Implement data-sharing between courts and ERA programs
- Be present in court
- Fast track applications
- Increase staffing
- Utilize ERA funding to fund legal attorneys

Additional Supports to Ensure Housing Stability

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- Connect program, processes, and resources to local Continuum of Care and coordinated entry processes
- Provide a bridge to longer-term or intensive housing stability supports for household who have greater needs such as a history of homelessness, chronic health conditions or disabilities
- Provide or coordinate with case management and other support services to support long term stability

Updated! ERA Dashboard

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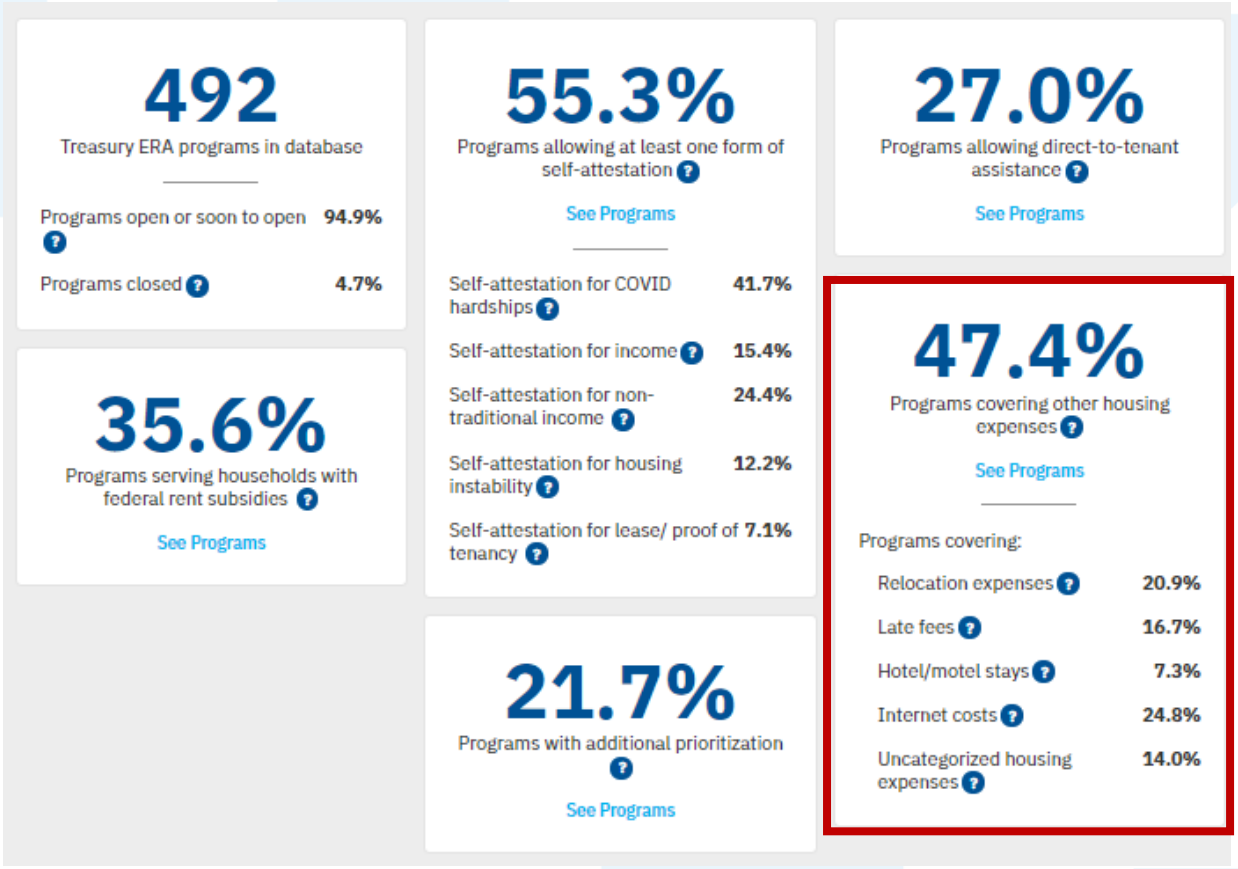


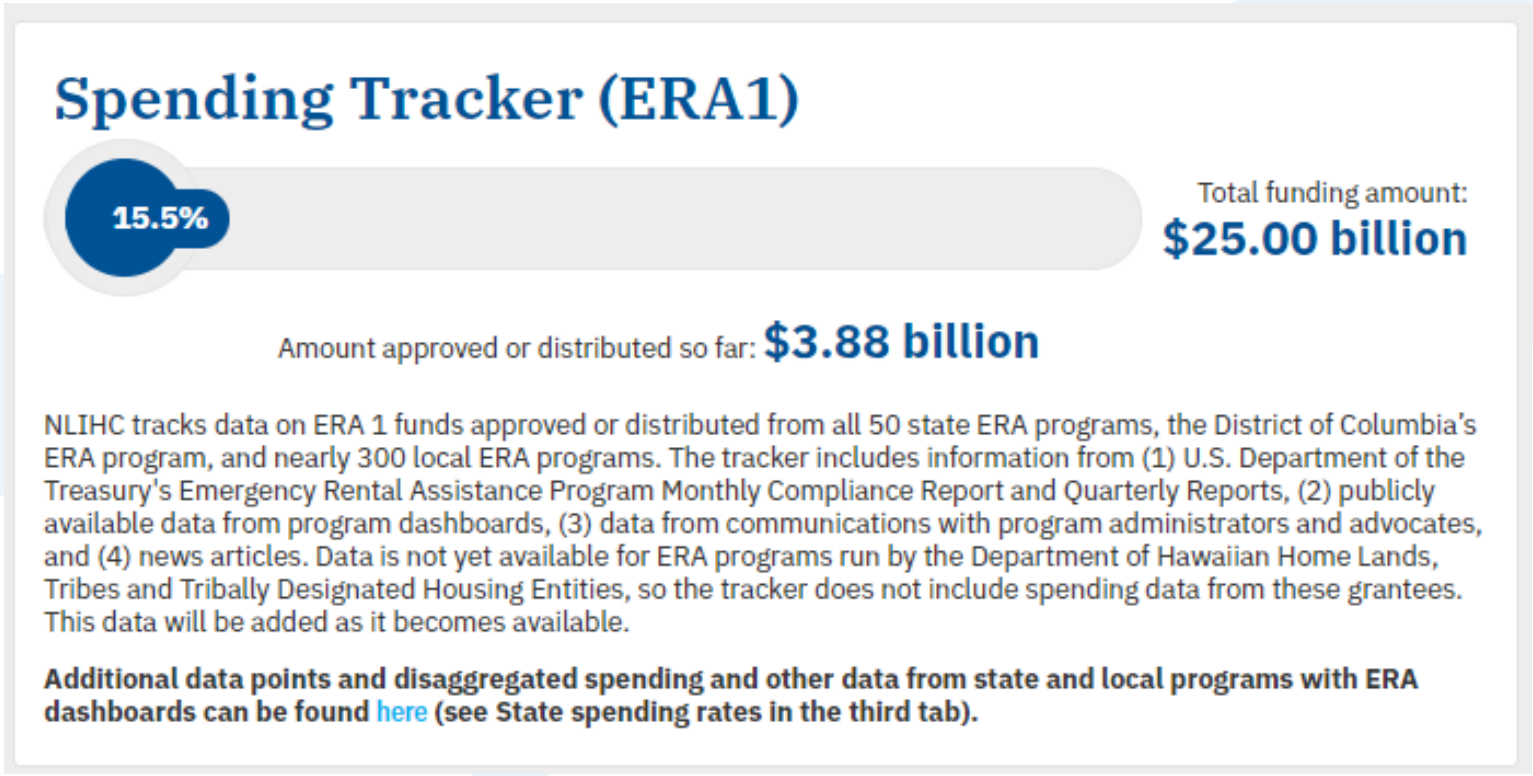
Updates:

- Programs covering other housing expenses
- ERA1 Spending Tracker

Link: nlihc.org/era-dashboard

Updated! ERA Dashboard

NATIONAL LOW INCOME HOUSING COALITION



Link: nlihc.org/era-dashboard

New Resource!
ERA Spending Data

NATIONAL LOW INCOME HOUSING COALITION

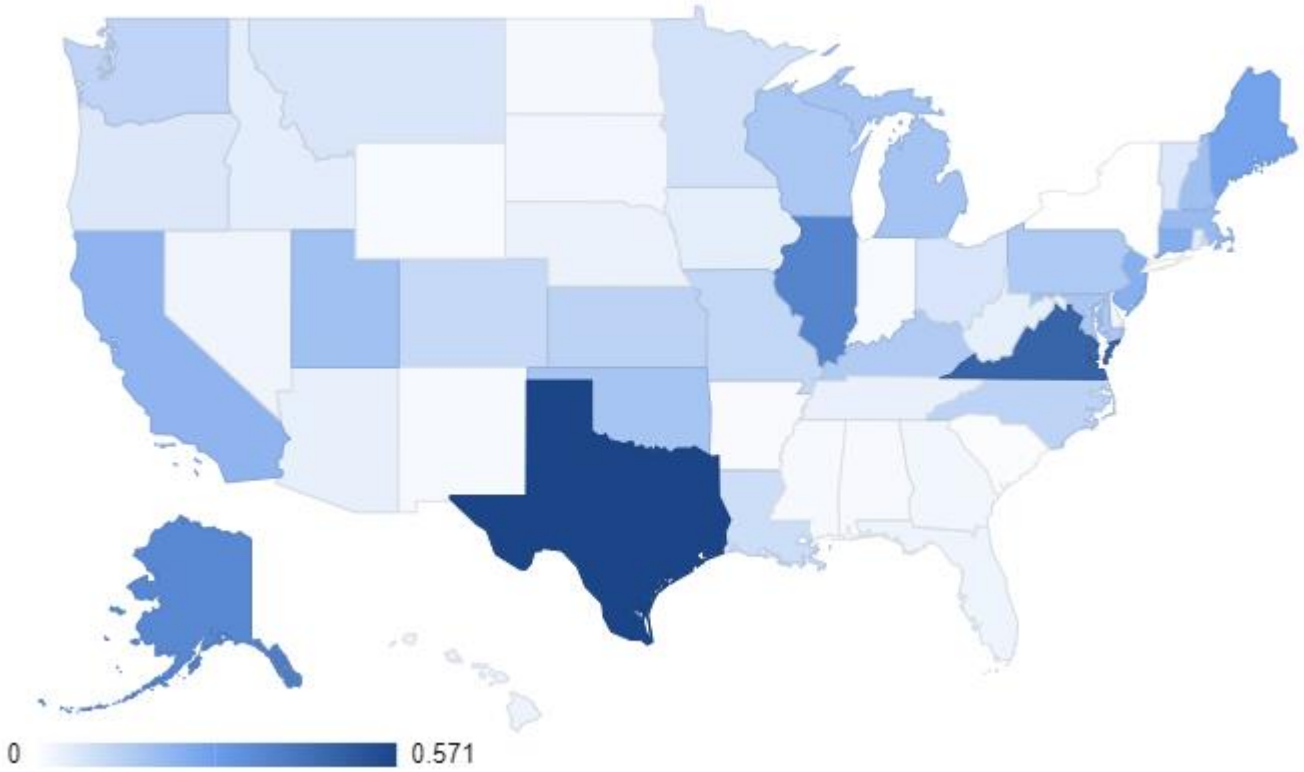
- **Link: https://bit.ly/3CyuaBS**
- **Data Available:**
  - Aggregated data for ERA programs
  - Program-level data for programs with public dashboards
  - Program-level data for state ERA programs
- **Data Sources:**
  - U.S. Department of the Treasury ERA Reports
  - Publicly available data from program dashboards
  - Data from communications with program administrators and advocates
  - News articles

New Resource!
ERA Spending Data

NATIONAL LOW INCOME HOUSING COALITION

ERA1 Spending by State - Map

Click the map and hover over a state to see the percent spent.



Next Steps

Paul Kealey

Chief Operating Officer

National Low Income Housing Coalition

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Resources

NLIHC's HoUSed Campaign (nlihc.org/housed): Campaign Updates