

  
STRAIGHT UP  
— SOUTHERN —

# STRAIGHT UP SOUTHERN

FALL 2026

## **BILLING, SHIPPING, & PAYMENTS ADDRESS**

Koss Creative Brands, LLC  
9327 Columbia Hwy  
Leesville, SC 29070

## **CONTACT US**

Phone: 855.560.4475 Menu Option 1

Fax: 803.794.3051

Email: support@kosscreative.com

Online: www.kosscreative.com

Hours of Operation: Monday-Friday 9:00am-5:00 pm

**PLEASE REFER TO OUR WEBSITE [WWW.KOSSCREATIVE.COM](http://WWW.KOSSCREATIVE.COM)**

**FOR DETAILS ON POLICY AND PROCEDURES,**

**INCLUDING: RETURNS/EXCHANGES,  
BACKORDERS, SHIPMENT LEAD TIMES,  
MARKETING RESOURCES, AND MORE.**



About Us 1

Adult Tees 2-16

Pocket Tees 17-20

Longsleeve Tees 21-24

Hoodies 25-26

Youth Tees 27-29

Hats 30

Decals 31

Displays 32-33

Sizing Guides 34

Pricing Guides 34

**GROWING UP IN THE SOUTH, WE'RE PROUD TO BE  
SOUTHERNERS. WE SHOW RESPECT, USE SIR AND MA'AM,  
AND ARE PROUD TO LIVE THE SIMPLE LIFE. WE ARE HUM-  
BLE AND RESOURCEFUL AND CAN TURN A FIELD INTO  
A PARTY AND A MUD HOLE INTO A SPORT. WE ARE  
PROUD OF OUR ROOTS AND OUR "RAGGED OLD  
FLAG". WE TAKE IT SERIOUSLY WHEN WE SAY WE'RE  
PROUD TO BE AMERICANS.**

**WE DO THE WORK AND ENJOY OUR PLAY.**

**WE ARE STRAIGHT UP SOUTHERN.**





NEW

CHASING TAILS  
23165  
Coyote

SU-23165  
1 94426 23202 9



NEW

FLIES IT DIES  
23162  
Heather Military Green

SU-23162  
1 94426 23199 2



NEW

LAND I LOVE  
23161  
Tan

SU-23161  
1 94426 23198 5



STRUT AND RUT  
20210  
Navy

SU-20210  
1 94426 23144 2



NEW

DUCK IT CAMO  
23159  
Duck Brown

SU-23159



NEW

BUCK IT CAMO  
23160  
Graphite Heather

SU-23160



ARMED AND READY  
13949  
Tan

SU-13949



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



**BASS CAMO PATCH**  
22539  
Heather Royal

SU-22539



**HOOKED ON SOUTH**  
22821  
Military Green

SU-22821



**HOOKED OUTDOORS**  
21795  
Sport Grey

SU-21795



**AMERICAN LURE**  
22851  
Sky

SU-22851





NEW

**ANTLERS AND BEARDS**  
23166  
Cardinal

SU-23166



NEW

**DEER STANDS**  
22817  
Heather Military Green

SU-22817



**BUCK NOTHING BETTER**  
20884  
Brown Savannah

SU-20884



**DUCK CAMO PATCH**  
22580  
Sand

SU-22580



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



NEW

FAITH FAMILY OUTDOORS  
23163  
Black

SU-23163



NEW

COUNTRY RAISED  
23164  
Steel Blue

SU-23164



SOUTHERN BASEBALL  
22873  
Sports Grey

SU-22873



NEW

SOUTHERN FOOTBALL  
23158  
Graphite Heather

SU-23158





**NEW**

**DUCK CAMO LOGO**  
22596  
Coyote

SU-22596



**SOUTHERN DUCK CAMO**  
22582  
Heather Military Green

SU-22582



**COUNTRY ROADS**  
21792  
Sand

SU-21792



**LOVE IT LIVE IT**  
20437  
Charcoal

SU-20437



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



**LOCKED AND LOADED**  
22818  
Sand

SU-22818



**GOOD OLE BOYS**  
22186  
Graphite Heather

SU-22186



**DIXIELAND DELIGHT**  
22856  
Cardinal

SU-22856





**BROWN IT'S DOWN**  
 22815  
 Heather Military Green

SU-22815



**LAB WITH MALLARD**  
 18614  
 Indigo

SU-18614



**HELL BOUND**  
 20807  
 Cardinal

SU-20807



**DIESEL POWER**  
 20435  
 Brown Savannah

SU-20435



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
 PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



**SMOKE THAT**  
**19433**  
Charcoal

SU-19433



**SMOKING HOT BOD**  
**21752**  
Heather Navy

SU-21752



**TURKEY MOUNT**  
**18688**  
Heather Military Green

SU-18688



**SOUTHERN BORN**  
**22872**  
Heather Navy

SU-22872





**CAMO FLAG**  
18702  
Black

SU-18702



**RED WHITE & BLUE**  
21589  
Heather Royal

SU-21589



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



**MALLARD PORTRAIT**  
18059  
Mint

SU-18059



**STARS AND STRIPES**  
22853  
Sports Grey

SU-22853





**BORN COUNTRY**  
22870  
Heather Military Green

SU-22870



**LOYAL FRIENDS**  
22819  
Gravel

SU-22819



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



**PAINTERLY MALLARD**  
22852  
Gravel

SU-22852



**GRACE OF GOD**  
22814  
Heather Cardinal

SU-22814





**BOW BUCK SKULL**  
20886  
Military Green

SU-20886



**PLEDGE FLAG**  
21425  
Heather Navy

SU-21425



**COUNTRY BOY**  
21746  
Black

SU-21746



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



SU-23178

**SOUTHERN DUCK CAMO**  
23178  
Duck Camo



SU-23179

**CIRCLE LOGO**  
23179  
Deadwood



SU-22870

**BORN COUNTRY**  
22870  
Deadwood



SU-22578

**SOUTHERN BUCKHEAD**  
22578  
Darkwood



SUS CAMO TEES S-XL \$12.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$28.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



**NEW**

**POCKET**



**BOW LOGO**  
20433  
Pine

SU-20433



**NEW**

**POCKET**

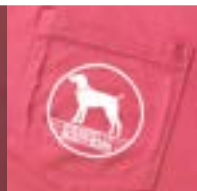


**BUCK NOTHING BETTER**  
20884  
Graphite

SU-20884



**POCKET**



**OLD SHELLS**  
13801  
Brick

SU-13801



**NEW**

**POCKET**



**BASS AMERICA**  
15428  
Navy

SU-15428



SUS TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



NEW

POCKET



GOD GUNS LABEL  
18125  
Brick

SU-18125



NEW

POCKET



AMERICAN BARN  
19124  
Black

SU-19124



POCKET



DUCK CAMO SHELL  
19831  
Silver

SU-19831



POCKET



REDNECK WHITE & BLUE  
20703  
Slate

SU-20703





**POCKET**



**USA FISH FLAG**  
14768  
Brick

SU-14768



**POCKET**



**BOYKIN 4-WHEELER**  
19462  
Chambray

SU-19462



**POCKET**



**FREEDOM TRUCK**  
20214  
Latte

SU-20214



**NEW**

**POCKET**



**BASS AMERICA**  
15428  
Navy

SU-21746



SUS TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



POCKET

MIRROR DOGS  
15437  
Seafoam

SU-15437



POCKET

BUCK FIGHT  
20431  
Navy

SU-20431



POCKET

RED SOLO CUP  
21590  
Black

SU-21590



POCKET

CAMO LAB  
19465  
Latte

SU-19465





**NEW**

**BUCK IT CAMO**  
23160  
Coyote

SU-23160



**NEW**

**DUCK IT CAMO**  
23159  
Military Green

SU-23159



**NEW**

**SOUTHERN BASEBALL**  
22873  
Graphite Heather

SU-22873



**NEW**

**SOUTHERN FOOTBALL**  
23158  
Charcoal

SU-23158



SUS LONGSLEEVE TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



NEW

LAB WITH MALLARD  
18614  
Charcoal

SU-18614  
1 94426 23136 7



NEW

GRACE OF GOD  
22814  
Cardinal

SU-22814  
1 94426 23177 0



NEW

DUCK CAMO PATCH  
22580  
Coyote

SU-22580  
1 94426 23171 8



NEW

BASS CAMO PATCH  
22539  
Heather Navy

SU-22539  
1 94426 23169 5



NEW

**TURKEY MOUNT**  
18688  
Military Green

SU-18688



NEW

**HELL BOUND**  
20807  
Navy

SU-20807



NEW

**BORN COUNTRY**  
22870  
Heather Navy

SU-22870



NEW

**SOUTHERN DUCK CAMO**  
22582  
Olive Drab

SU-22582



SUS LONGSLEEVE TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



**SOUTHERN ARCH**  
**23180** SU-23180  
**Deadwood**



**SOUTHERN CLASSIC**  
**20442** SU-20442  
**Duck Camo**



SUS CAMO LONGSLEEVE TEES S-XL \$15.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$32.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2





**NEW**

**BUCK NOTHING BETTER**  
20884  
Olive Drab

SU-20884  
1 94426 23151 0



**NEW**

**LAB WITH MALLARD**  
18614  
Stonewash Blue

SU-18614  
1 94426 23136 7



**NEW**

**STRUT AND RUT**  
20210  
Woodland Brown

SU-20210  
1 94426 23144 2



**NEW**

**DUCK CAMO PATCH**  
22580  
Creme

SU-22580  
1 94426 23171 8

SUS HOODIES S-XL \$19.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$45.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



NEW

SOUTHERN BUCKHEAD  
22578  
Silver

SU-22578



NEW

BUCK IT  
21421  
Duck Brown

SU-21421



NEW

SOUTHERN ARCH  
23180  
DEADWOOD

SU-23180



NEW

SOUTHERN CLASSIC  
20442  
DUCK CAMO

SU-20442



SUS CAMO HOODIES S-XL \$27.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$64.99  
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



NEW

YOUTH

**SOUTHERN FOOTBALL**  
23189  
Graphite Heather

SU-23189



YOUTH

**TIMBER DEER**  
22599  
Indigo

SU-22599



YOUTH

**SOUTHERN BASEBALL**  
22876  
Sport Grey

SU-22876



YOUTH

**SOUTHERN DUCK CAMO**  
22600  
Military Green

SU-22600



SUS YOUTH TEES XS-XL \$9.49 Suggested Retail \$24.99  
PREPACK Breakdown: XS- 2 S-2 M-3 L-4 XL-3



YOUTH

**BUCK NOTHING BETTER**  
21459  
Sand

SU-21459  
1 94426 23157 2



NEW

YOUTH

**COUNTRY BOY**  
23191  
Black

SU-23191  
1 94426 23209 8



NEW

YOUTH

**FAITH FAMILY OUTDOORS**  
23192  
Black

SU-23192  
1 94426 23210 4



YOUTH

**BONE COLLECTOR**  
20918  
Graphite Heather

SU-20918  
1 94426 23153 4



**NEW**

**YOUTH**

**DUCK CAMO PATCH**  
23190  
Sand

SU-23190



**YOUTH**

**HOOKED OUTDOORS**  
22193  
Sport Grey

SU-22193



**YOUTH**

**BORN COUNTRY**  
22874  
Military Green

SU-22874



**YOUTH**

**LOVE IT LIVE IT**  
21305  
Charcoal

SU-21305



SUS YOUTH TEES XS-XL \$9.49 Suggested Retail \$24.99  
PREPACK Breakdown: XS- 2 S-2 M-3 L-4 XL-3

# HATS



SU-23185



SU-23183



SU-11755



SU-21821



SU-23186



SU-23184



SU-22915



SU-23187



SU-23188



SU-21826



# DECALS



**20924**  
**REDNECK WHITE BLUE**  
**DECAL**

SU-20924-932V-XXX-OS



**21472**  
**POINTER SEAL**  
**DECAL**

SU-21472-932V-XXX-OS



**20927**  
**FLY EM**  
**DECAL**

SU-20927-932V-XXX-OS



**20923**  
**WORK HARD**  
**DECAL**

SU-20923-932V-XXX-OS



**20929**  
**MAKING WAVES**  
**DECAL**

SU-20929-932V-XXX-OS



**20928**  
**SPENT**  
**DECAL**

SU-20928-932V-XXX-OS



**20925**  
**WHITE LIGHTNING**  
**DECAL**

SU-20925-932V-XXX-OS



**20926**  
**WHISKEY BENT**  
**DECAL**

SU-20926-932V-XXX-OS



**21473**  
**STRUT AND RUT**  
**DECAL**

SU-21473-932V-XXX-OS



**21471**  
**OLD GLORY CAMO**  
**DECAL**

SU-21471-932V-XXX-OS



**21470**  
**WORN FLAG**  
**DECAL**

SU-21470-932V-XXX-OS



**21469**  
**SMOKE THAT**  
**DECAL**

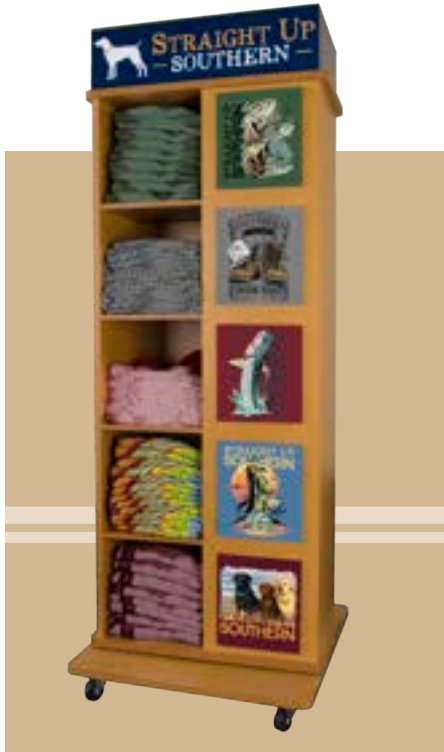
SU-21469-932V-XXX-OS





**Authorized Dealer Sticker**

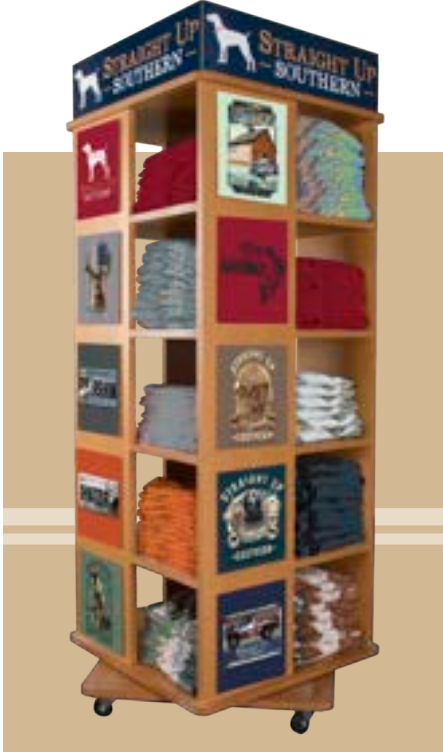
FREE WITH ANY DISPLAY ORDER



**SUS 10**  
10 Cubby Display



**SUS 16**  
16 Cubby Display



**SUS 20**  
20 Cubby Display

DIMENSIONS: 24"W X 60"H X 24"D

10 CUBBY DISPLAY PRICE: \$350  
10 PREPACKS OF SHIRTS: \$1,369  
10 DISPLAY VINYLs: \$30

OFFSET OF 14 SHIRTS  
INCLUDED WITH PACKAGE  
OFFSET RETAIL VALUE = \$350  
(CREDIT OF \$133)

DIMENSIONS: 24"W X 60"H X 24"D

16 CUBBY DISPLAY PRICE: \$400  
16 PREPACKS OF SHIRTS: \$2,190  
16 DISPLAY VINYLs: \$48

OFFSET OF 16 SHIRTS  
INCLUDED WITH PACKAGE  
OFFSET RETAIL VALUE = \$400  
(CREDIT OF \$152)

DIMENSIONS: 24"W X 60"H X 24"D

20 CUBBY DISPLAY PRICE: \$500  
20 PREPACKS OF SHIRTS: \$2,737  
20 DISPLAY VINYLs: \$60

OFFSET OF 20 SHIRTS  
INCLUDED WITH PACKAGE  
OFFSET RETAIL VALUE = \$500  
(CREDIT OF \$190)

\*DISPLAY SHIPPING COST CAPPED AT \$400

\*DISPLAY SHIPPING COST CAPPED AT \$400

\*DISPLAY SHIPPING COST CAPPED AT \$400





SUST



## SUST- Display Table

DIMENSIONS: 60"W X 37"H X 24"D

TABLE PRICE: \$300

10 PREPACKS OF SHIRTS: \$1,369

OFFSET OF 12 SHIRTS  
INCLUDED WITH PACKAGE

OFFSET RETAIL VALUE = \$300  
(CREDIT OF \$114)

PRICING STARTS AT \$1,555

DISPLAY SHIPPING COST CAPPED AT \$400



## SUSNT- Nesting Table

DIMENSIONS: 46"W X 24"H X 18"D

SUGGESTED ADD-ON FOR DISPLAY TABLE

TABLE PRICE: \$125

4 PREPACKS OF SHIRTS: \$548

OFFSET OF 5 SHIRTS  
INCLUDED WITH PACKAGE

OFFSET RETAIL VALUE = \$125  
(CREDIT OF \$48)

PRICING STARTS AT \$625

DISPLAY SHIPPING COST CAPPED AT \$400

SUSNT



# SIZING/PRICING GUIDE

## ADULT - short sleeve, pocket tees



Sizes	Length	Width	Sleeve Length
<b>S</b>	28"	18"	15.62"
<b>M</b>	29"	20"	17"
<b>L</b>	30"	22"	18.5"
<b>XL</b>	31"	24"	20"
<b>2XL</b>	32"	26"	21.5"

S	M	L	XL	2XL
1	3	4	4	2

S-XL: \$9.49 2XL: \$11.49 3XL: \$12.49  
EACH PREPACK COMES WITH 14 SHIRTS.

SUGGESTED RETAIL: \$24.99

Minimum 1 for reorders



### Hats

RICHARDSON: \$16.99



Sizes	Length	Width	Sleeve Length
<b>S</b>	27.5"	18"	16.5"
<b>M</b>	28.5"	20"	18"
<b>L</b>	29.5"	22"	19.25"
<b>XL</b>	30.5"	24"	20.5"
<b>2XL</b>	31.5"	26"	21.75"

S	M	L	XL	2XL
1	3	4	4	2

S-XL: \$13.99 2XL: \$15.99 3XL: \$16.99  
EACH PREPACK COMES WITH 14 SHIRTS.

SUGGESTED RETAIL: \$29.99

Minimum 1 for reorders



### Decals

\$1.99

SUGGESTED RETAIL: \$3.99

6 Piece Min. Purchase



Sizes	Length	Width	Sleeve Length
<b>S</b>	28"	18"	31.5"
<b>M</b>	29"	20"	33.9"
<b>L</b>	30"	22"	36.2"
<b>XL</b>	31"	24"	38.6"
<b>2XL</b>	32"	26"	40.2"

S	M	L	XL	2XL
2	3	4	4	1

S-XL: \$13.99 2XL: \$15.99  
EACH PREPACK COMES WITH 14 SHIRTS.

SUGGESTED RETAIL: \$27.99

Minimum 1 for reorders

## YOUTH - short sleeve



Sizes	Length	Width	Sleeve Length	Youth Size Comparison
<b>XS</b>	20.5"	16"	13.5"	4
<b>S</b>	22"	17"	14.5"	6-8
<b>M</b>	23.5"	18"	15.5"	10-12
<b>L</b>	25"	19"	16.5"	14-16
<b>XL</b>	26.5"	20"	17.5"	18-20

- 100% Preshrunk cotton
- Seamless rib at neck
- Taper shoulder-to-shoulder

XS	S	M	L	XL
2	2	3	4	3

XS-XL: \$9.49  
EACH PREPACK COMES WITH 14 SHIRTS

SUGGESTED RETAIL: \$24.99

Minimum 1 for reorders



STRAIGHT UP SOUTHERN



BLACKDOG