

PERFUMERY CODE OF ETHICS

v.14-2020/07

I Originality

We pledge to create or promote original olfactory forms. Creations borrowed from existing olfactory forms must be acknowledged. Original creators and formula owners shall be named and rewarded. Plagiarism is not tolerated.

II Art and Design

We believe that olfactory forms are works of the mind and fragrances are pieces of art and design. Their composers are artists and designers.

III Respect

We strive to ensure that suppliers, farmers and chemists all around the world receive the respect they deserve.

IV Anti-fog

We pledge to write scent descriptions that are reliable and actually descriptive. If we say it, you will smell it.

V Sampling

If complimentary samples are provided, they are not to be resold. They may be donated to e.g. Dress for Success, a school for the blind, or other charities which will donate them to people who cannot afford perfumes or wish to learn perfumes.

VI Disclosure

If we review a fragrance, active contribution or promotion from the fragrance composer or owner will be disclosed.

VII Flagging

If you see or smell something, say something. We will be scrupulous about facts and oversights brought to our attention.

VIII Clean Slate

All fragrances created prior to September 4, 2020 or coming onto the market prior to January 4, 2021 are grandfathered.

This Code of Ethics is currently based on an honor system. There is no commitment beside what is expressed above. Perfumers commit personally, beside formula owners and brands who may also commit as such.

If you would like to pledge as well, please include this code and the celadon seal below in documents and on your website.



Pledged as of July 20, 2020



AER



APRIL AROMATICS

Artifiscent
FROM MOLECULES TO MEMORIES



ART OF FRAGRANCE



*chronotope



francescabianchi



KISMET OLFACTIVE



RICH MESS



SCENT TRUNK

ST. CLAIR
SCENTS

strangelove



Vireo
Perfumes

WMSSL.



THE ZOO

Francesca Bianchi - Tanja Bochnig - Enrico Calandro - Ugo Charron - Chris Classic - Elena Cvjetkovic
Glenn Davis - Kaitlyn ni Donovan - Eliza Douglas - Lazarus Douvos - Michael Edwards
Catherine Haley Epstein - Andrew Everett - Laurence Fanuel - Elizabeth Gaynes - Yosh Han - Clayton Ilolahia
Stefan Kehl - Christophe Laudamiel - Marie LeFebvre - Bharti Lalwani - Pia Long - Carter Weeks Maddox
Euan McCall - Sarah McCartney - Oswald Pare - Ryan Richmond - Tania Sanchez - Katrina Sellers
Harrison Sherwood - Diane St Clair - Shabnem Tavakol - Luca Turin - Saskia Wilson-Brown

