



itsa girl thing™

FALL 2026



itsa girl thing™

PURPOSE

Empowering girls of all ages to be themselves, open up, act carefree, and express their beliefs through our designs and products.

BRAND CHARACTERISTICS

Bright colors & bold in your face designs

Fun sayings

Confident and proud

Country & Southern

"God is within her, she will not fall."

- Proverbs 46:5



SAYINGS & LIFESTYLE

Sweet southern mess

Never dull your sparkle

I was not born to be subtle

Girls just wanna have fun



WHY THE MAGNOLIA?

Magnolias symbolize beauty, joy, femininity, and dignity. Each flower is unique and ever-changing and growing, just like our Itsa Girl.

Itsa Girl Thing encourages girls of all ages to grow in strength with dignity and pride. We inspire girls to bloom like the magnolia, into the best versions of themselves. Itsa girls are passionate and beautiful inside and out. They open themselves up to others and spread positivity and fun wherever they go.

We strive to give girls the confidence to blossom into their most fearless and proud selves. We hope to empower our customers with our shirts to feel comfortable and courageous in our bold designs!



WHAT WE CREATE

Unique, hand-drawn tees

Koozies

Tumblers & More!

HOW IT'S USED

Warm for comfortability

Casual Wear

Self Expression

TARGET AUDIENCE

Young moms for kids and themselves, age range 25-44

Grandmas for their grandkids and themselves

Stay at home or blue-collar super mom



ITSA GIRL THING HASHTAGS

#ItsaTshirtTuesday #GirlBoss

#ItsaGirlThing #GitterAndGrace #Southern\$ass

WEB www.itsa-girl-thing.com

FACEBOOK <https://www.facebook.com/ItsaGirlThingTees>



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BILLING, SHIPPING, & PAYMENTS ADDRESS

Koss Creative Brands, LLC
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Leesville, SC 29070

CONTACT US

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Email: support@kosscreative.com
Online: www.kosscreative.com
Hours of Operation: Monday-Friday 9:00am-5:00 pm

**PLEASE REFER TO OUR WEBSITE WWW.KOSSCREATIVE.COM
FOR DETAILS ON POLICY AND PROCEDURES,
INCLUDING: RETURNS/EXCHANGES,
BACKORDERS, SHIPMENT LEAD TIMES,
MARKETING RESOURCES, AND MORE.**



**BEST
SELLER**

SOME OF Y'ALL'S CORNBREAD
21970
Yellow Haze

IT-21970
1 94426 23027 8



**BEST
SELLER**

SOUTHERN SASS
22877
Azalea

IT-22877
1 94426 23056 8



**BEST
SELLER**

DIRT ROADS
15539
Indigo

IT-15539
1 94426 23006 3



**BEST
SELLER**

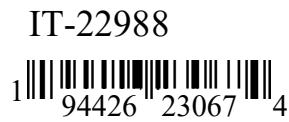
G.R.I.T.S. TRUCK
20010
Coral

IT-20010
1 94426 23009 4



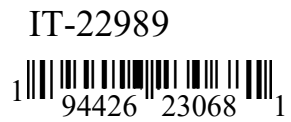
NEW

BORN TO HUNT
22988
Military Green



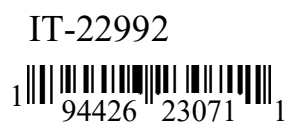
NEW

SOUTHERN GIRL DUCK
22989
Safety Pink



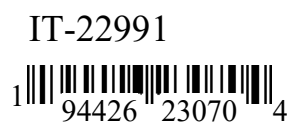
NEW

COUNTRY GIRL BUCK
22992
Azalea



NEW

RAISE EM RIGHT
22991
Indigo



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



COUNTRY ROADS
17119
Azalea

IT-17119
1 94426 23007 0



**BEST
SELLER**

STAY TRASHY
21967
Sports Grey

IT-21967
1 94426 23026 1



SOUTHERN STATE OF MIND
21340
Violet

IT-21340
1 94426 23015 5

**BEST
SELLER**



**BEST
SELLER**

PUCKER UP BUTTERCUP
22867
Light Pink

IT-22867
1 94426 23054 4



NEW

DIRECT YOUR PATH
22987
Graphite Heather

IT-22987



NEW

FISH AROUND
22993
Safety Orange

IT-22993



SOUTHERN MADE
22894
Iris

IT-22894



Y'ALL AIN'T RIGHT
22415
Yellow Haze

IT-22415



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



COUNTRY GIRL
21696
Coral

IT-21696



HEART LIKE A TRUCK
21338
Heliconia

IT-21338





NEW

SUNFLOWER LITTLE THINGS
23034
Violet

IT-23034



BEST
SELLER

BUTTER MY BISCUIT
22413
Carolina Blue

IT-22413



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



LICK OF SENSE
22418
Galapagos

IT-22418



UNICORN BAD A**
21308
Coral

IT-21308





**BEST
SELLER**

SWEET & SASSY FLAMINGO
22865
Mint

IT-22865



EXTRA DUCK
22868
Yellow Haze

IT-22868



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



NEW

BUTTERED LAST BISCUIT
23035
Mint

IT-23035



BEST
SELLER

MESSY HAIR COW
21410
Charcoal

IT-21410



NEW

DIRECTION TURTLE
23151
Coral

IT-23151





**BEST
SELLER**

GIRL LOVES DOG
21687
Azalea

IT-21687



DRAGONFLY
21550
Galapagos

IT-21550



YOU SAW NOTHING
22426
Indigo

IT-22426



SILLY GOOSE
22424
Safety Pink

IT-22424



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



**BEST
SELLER**

LIGHT OF MINE
22886
Heliconia

IT-22886
1 94426 23059 9



BE THE LIGHT BULB
22864
Navy

IT-22864
1 94426 23051 3



LEOPARD CROSS
20473
Graphite Heather

IT-20473
1 94426 23010 0



FAITH CAN MOVE MOUNTAINS
17130
Heather Orchid

IT-17130
1 94426 23008 7



NEW

IDENTITY IN CHRIST
23153
Heliconia

IT-23153
1 94426 23096 4



MADE FOR MORE
22878
Heather Orchid

IT-22878
1 94426 23057 5



**BEST
SELLER**

BE THE LIGHT
11920
Berry

IT-11920
1 94426 23005 6



NEW

LEOPARD BOW CROSS
23154
Red

IT-23154
1 94426 23097 1

Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



**BEST
SELLER**

SLAP YOU FLIP FLOP
21972
Azalea

IT-21972



LAKE GIRL
21843
Aquatic

IT-21843



BOATIN' & FLOATIN'
22866
Carolina Blue

IT-22866



**BEST
SELLER**

SUMMER VIBES
21342
Safety Pink

IT-21342





AMERICANBY BIRTH
21977
Navy

IT-21977



FERAL AND FREE
22888
Heather Red

IT-22888



JESUS AND AMERICA
22862
Red

IT-22862



**BEST
SELLER**



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



MAMA BRUH
21179
Heather Navy

IT-21179



NEW

SOFTBALL LIFE
23156
Charcoal

IT-23156



NURSE BOW
22863
Light Blue

IT-22863



GOOD TEACHER
22880
Heather Navy

IT-22880





NEW

CAMO MAMA
22405
Duck Camo

IT-22405



NEW

JESUS BOW
22990
Deadwood

IT-22990



NEW

COUNTRY
23141
Darkwood

IT-23141



NEW

SOUTHERN
23142
Duck Camo

IT-23142



Itsa Girl Thing Camo Tees S-XL \$12.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$28.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



NEW

NOT PERFECT
23108
Heather Navy

IT-23108



NEW

SWEET TEA & JESUS
23112
Heather Oatmeal

IT-23112



NEW

BOOTS JEANS & JESUS
23110
Heather Indigo

IT-23110



NEW

BLESS YOUR HEART
23111
Navy

IT-23111





NEW

PRETTY AS A PEACH
23114
Mint

IT-23114



NEW

SUCK IT UP
23116
Heather Indigo

IT-23116



NEW

HOT SOUTHERN MESS
23117
Graphite Heather

IT-23117



NEW

SWEET SASSY SOUTHERN
23113
Heather Orchid

IT-23113



Itsa Girl Thing Tees S-XL \$9.49 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$24.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



• RAISED ON •
SWEET TEA &
Jesus



NEW

LIGHT OF MINE
22886
Sports Grey

IT-22886



NEW

SOME OF Y'ALL'S CORNBREAD
21970
Carolina Blue

IT-21970



NEW

SOUTHERN GIRL DUCK
22989
Aquatic Blue

IT-22989



NEW

SOUTHERN SASS
22877
Dark Heather

IT-22877



Itsa Girl Thing Long Sleeve Tees S-XL \$13.99 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$27.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



NEW

DIRT ROADS
15539
Heather Royal

IT-15539



NEW

BUTTER MY BISCUIT
22413
Heliconia

IT-22413



NEW

RAISE EM RIGHT
22991
Stonewash Green

IT-22991



NEW

COUNTRY GIRL BUCK
22992
Olive Drab

IT-22992





NEW

GIRL LOVES DOG
21687
Light Blue

IT-21687



NEW

SHE LOVES JESUS & AMERICA
22862
Heliconia

IT-22862



NEW

IT-23142



SOUTHERN
23142
Duck Camo

Its a Girl Thing Camo Long Sleeve Tees S-XL \$15.99 add \$2 for 2XLs, \$3 for 3XLs
Suggested Retail Price: \$32.99

Its a Girl Thing Long Sleeve Tees S-XL \$13.99 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$27.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



NEW

COUNTRY
23141
Deadwood

IT-23141





HO HO HO
23033
Red

IT-23033



CHRISTMAS TRUCK
23027
Heather Military Green

IT-23027





NEW

CAMO TREE
23026
Navy

IT-23026



NEW

PUPPY WREATH
23029
Sports Grey

IT-23029



NEW

GINGER BREAD BOW
23030
Red

IT-23030



NEW

GINGER BREAD ORNAMENT
23031
Light Blue

IT-23031



Itsa Girl Thing Long Sleeve Tees S-XL \$13.99 add \$2 for 2XLs, \$3 for 3XLs

Suggested Retail Price: \$27.99

Prepack Breakdown: S-1 M-3 L-4 XL-4 2XL-2



YOUTH



IT-22504

GET ALONG DOGGIE

22504

Carolina Blue



YOUTH

YOUTH



IT-21716

GIRL WHO LOVER HER
DOG

21716

Azalea



IT-21965

NOT BOSSY

21965

Navy





YOUTH

IT-22503

CAMO GIRLIE
22503
Azalea



YOUTH

NEW

IT-22900

MADE FOR MORE
22900
Violet



YOUTH

NEW

IT-23148

COUNTRY GIRL BUCK
23148
Heliconia



YOUTH

IT-21558

SHELL TURTLE
21558
Navy



Itsa Girl Thing Youth Tees XS-XL \$9.49

Suggested Retail Price: \$24.99

Prepack Breakdown: XS-2 S-2 M-3 L-4 XL-3

YOUTH



IT-21313

HEART LIKE A TRUCK
21313
Coral



IT-21722

MAGIC EARS
21722
Carolina Blue



IT-22903

PUCKER UP
22903
Light Pink



IT-23147

SOUTHERN GIRL DUCK
23147
Safety Pink



NEW



IT-22902

EXTRA DUCK
22902
Yellow Haze



IT-23173

GINGER BREAD BOW
23173
Red



Itsa Girl Thing Youth Tees XS-XL \$9.49

Suggested Retail Price: \$24.99

Prepack Breakdown: XS-2 S-2 M-3 L-4 XL-3



Itsa Girl Thing Youth Longsleeve Tees XS-XL \$13.99

Suggested Retail Price: \$27.99

Prepack Breakdown: XS-2 S-2 M-3 L-4 XL-3

IT-22544-901H-RRE-OS



22544
Whiskey Bent Hell Bound Hat

IT-22545-901H-WWH-OS



22545
Wifey Hat

IT-22546-901H-GHS-OS



22546
Dads Tab Hat

IT-22547-901H-BNA-OS



22547
Sorry About my Husband Hat

IT-22548-901H-XBL-OS



22548
Jesus Saves I Spend Hat

IT-22549-901H-CAM-OS



22549
Camo Bow Hat



Hats \$9.99

Suggested Retail Price \$24.99

IT-22201-902V-XXX-OS

1 94426 30434 4



22201

Full of Class Decal

IT-22202-902V-XXX-OS

1 94426 30435 1



22202

Grace of God Decal

IT-22203-902V-XXX-OS

1 94426 30436 8



22203

Ducks In A Row Decal

IT-21466-902V-XXX-OS

1 94426 20577 1



21466

Summer Vibes Decal

IT-21467-902V-XXX-OS

1 94426 20578 8



21467

Heart Like A Truck Decal

IT-21754-902V-XXX-OS

1 94426 21444 5



21754

Messy Hair Decal

IT-20932-902V-XXX-OS

1 94426 18411 3



20932

Country Roads Decal

IT-21757-902V-XXX-OS

1 94426 21447 6



21757

In Dolly We Trust Decal

IT-21758-902V-XXX-OS

1 94426 21448 3



21758

Just Girl Dog Decal

IT-21753-902V-XXX-OS

1 94426 21443 8



21753

Unicorn Bad A Decal**

IT-21756-902V-XXX-OS

1 94426 21446 9



21756

Makeup Crazy Decal

IT-21755-902V-XXX-OS

1 94426 21445 2



21755

Mommy Bruh Decal

Decals \$1.99

Suggested Retail Price: \$3.99

DISPLAYS



G10
10 CUBBY DISPLAY

DIMENSIONS: 24"W X 60"H X 24"D

10 CUBBY DISPLAY PRICE: \$350
10 PREPACKS OF SHIRTS: \$1369
10 DISPLAY VINYLs: \$30
OFFSET OF 14 SHIRTS INCLUDED
WITH PACKAGE: \$133
OFFSET RETAIL VALUE = \$350

PRICING STARTS AT \$1,557.78
*FREIGHT COST CAPPED AT \$400



G16
16 CUBBY DISPLAY

DIMENSIONS: 24"W X 60"H X 24"D

16 CUBBY DISPLAY PRICE: \$400
16 PREPACKS OF SHIRTS: \$2190
16 DISPLAY VINYLs: \$48
OFFSET OF 16 SHIRTS INCLUDED
WITH PACKAGE: \$152
OFFSET RETAIL VALUE = \$400

PRICING STARTS AT \$2,415.96
*FREIGHT COST CAPPED AT \$400



G20
20 CUBBY DISPLAY

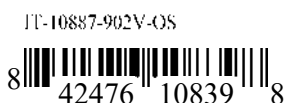
DIMENSIONS: 24"W X 60"H X 24"D

20 CUBBY DISPLAY PRICE: \$500
20 PREPACKS OF SHIRTS: \$2737
20 DISPLAY VINYLs: \$60
OFFSET OF 25 SHIRTS INCLUDED
WITH PACKAGE: \$190
OFFSET RETAIL VALUE = \$500

PRICING STARTS AT \$3,019.95
*FREIGHT COST CAPPED AT \$400



FREE with any display order
10887
AUTHORIZED DEALER DECAL





GNT-NESTING TABLE

DIMENSIONS: 46"W X 24"H X 18"D

TABLE PRICE: \$120

4 PREPACKS OF SHIRTS \$539.44

OFFSET OF 6 SHIRTS INCLUDED

WITH PACKAGE

OFFSET RETAIL VALUE = \$119.94

(CREDIT OF \$56.94)

PRICING STARTS AT \$620.50

***FREIGHT COST CAPPED AT \$400**

GNT



***DISPLAYS ARRIVE APPROXIMATELY ONE WEEK AFTER
PRODUCT. PLEASE CONTACT CUSTOMER SERVICE
REGARDING TERRITORY PROTECTION POLICIES**



GT-DISPLAY TABLE

DIMENSIONS: 60"W X 37"H X 24"D

TABLE PRICE: \$275

10 PREPACKS OF SHIRTS \$1348.60

OFFSET OF 14 SHIRTS INCLUDED

WITH PACKAGE

OFFSET RETAIL VALUE = \$279.86

(CREDIT OF \$132.86)

PRICING STARTS AT \$1,490.74

***FREIGHT COST CAPPED AT \$400**

GT



Sizing and Pricing Guides



ADULT

SIZES	LENGTH	WIDTH	SHORT SLEEVE LENGTH	LONG SLEEVE LENGTH
S	28"	18"	15.62"	31.5"
M	29"	20"	17"	33.9"
L	30"	22"	18.5"	36.2"
XL	31"	24"	20"	38.6"
2XL	32"	26"	21.5"	40.2"

- 100% Preshrunk Cotton
- Seamless rib at neck
- Taper shoulder-to-shoulder

YOUTH

SIZES	LENGTH	WIDTH	SHORT SLEEVE LENGTH	LONG SLEEVE LENGTH
XS	20.5"	16"	13.5"	23.5"
S	22"	17"	14.5"	24.5"
M	23.5"	18"	15.5"	26.5"
L	25"	19"	16.5"	29"
XL	26.5"	20"	17.5"	31"

Sizing:

XS:4 S:6-8 M:10-12 L:14-16 XL:18-20

T-SHIRTS

S - XL: \$9.49, 2XL: \$11.49, 3XL: \$12.49

Each Prepack comes with
14 Shirts.

S	M	L	XL	2X
1	2	4	4	2

Minimum 1 for reorders

Suggested Retail: \$24.99

LONG SLEEVE

S - XL: \$13.99 2XL: \$15.99, 3XL: \$16.99

Each Prepack comes with
14 Shirts.

S	M	L	XL	2X
1	2	4	4	2

Minimum 1 for reorders

Suggested Retail: \$27.99

YOUTH T-SHIRTS

XS - L: \$9.49

Each Prepack comes with
14 Shirts

XS	S	M	L	XL
2	2	3	4	3

Minimum 1 for reorders

Suggested Retail: \$19.99

DECALS

\$1.99

HATS

\$9.99

Minimum 4

