**Webinars and videos:**

**MIT Sloan Management Review Webinar: Adopt Open Strateg fo Fuel Innovation**

<https://sloanreview.mit.edu/video/adopt-open-strategy-to-fuel-innovation/>

**Developing an Open Strategy - Christian Stadler - Warwick Business School**

<https://vimeo.com/372449681>

**Newsweek: Dorie Clark and Christian Stadler: How to Innovate in Business Today**

[https://www.linkedin.com/video/event/urn:li:ugcPost:6939640074661744640/](https://www.linkedin.com/video/event/urn%3Ali%3AugcPost%3A6939640074661744640/)

**Foundstone.Conversations: Julia Hautz - Prof of Strategic Management & Co-author of 'Open Strategy'**

<https://www.youtube.com/watch?v=QyyCw5cOGYs>

**Lancefield on the Line: Opening up strategy: discussion with Prof.s Christian Stadler and Julia Hautz**

<https://www.youtube.com/watch?v=cb2tOFQYDoc>

**Open Strategy at the @Global Peter Drucker Forum**

<https://www.youtube.com/watch?v=HkdqEgAahN0>

**The Dynamics of Open Strategy: World Government Summit**

<https://www.youtube.com/watch?v=WtTe5uftmhI>

**Winning Business Strategies For Consulting Business Owners with Christian Stadler**

<https://www.youtube.com/watch?v=UNTmVur6xCI>

**Booost '22 - Open Strategy - A New Paradigm in Strategy with Christian Stadler**

<https://www.youtube.com/watch?v=RIB-txmLgN4>

**Podcasts:**

**BCG Henderson Institute, Open Strategy with Christian Stadler, Interview with Martin Reeves:**

<https://bcghendersoninstitute.com/open-strategy-with-christian-stadler-748c2a4195d9>

**HBS Podcasts The Disruptive Voice: The Senior Leadership Dilemma: A Conversation with Alex Slawsby and Christian Stadler:**

<https://thedisruptivevoice.libsyn.com/84-the-senior-leadership-dilemma-a-conversation-with-alex-slawsby-and-christian-stadler>

**The Unbossing Podcast: The open strategy episode – Kurt Matzler and Julia Hautz**

<https://soundcloud.com/user-275822716/tup-s1e38-open-strategy-20012022-0801>

**David Lancefield: Christian Stadler and Julia Hautz: Opening up strategy**

<https://davidlancefield.com/podcast/christian-stadler-and-julia-hautz-opening-up-strategy/>

**Swedish Innovation: Open strategy: How to master disruption from outside the C-Suite. Kurt Matzler**

<https://www.ivoox.com/21-open-strategy-how-to-master-disruption-from-audios-mp3_rf_87388213_1.html>

**Additional OpEds and Articles on Open Strategy:**

<https://hbr.org/2021/11/balancing-open-innovation-with-protecting-ip>

<https://www.shrm.org/executive/resources/articles/pages/opening-your-strategy-leads-to-breakthrough-results-hautz.aspx>

<https://www.forbes.com/sites/christianstadler/2021/10/19/a-growing-number-of-ceos-are-talking-to-strangers-here-is-why/?sh=182ee0a6236b>

<https://theconversation.com/how-customers-and-workers-can-give-business-strategy-a-badly-needed-boost-170615>

<https://www.forbes.com/sites/christianstadler/2021/11/30/what-are-the-3-biggest-strategic-questions-companies-have-to-address-right-now/?sh=22bf58c75544>

<https://www.forbes.com/sites/christianstadler/2020/11/14/3-ways-to-plot-your-companys-strategy-in-covid-era-and-beyond/?sh=524f7ce4226b>

<https://www.innovationskongress.at/open-strategy-disruptive-geschaeftsmodelle-mit-der-kollektiven-intelligenz-der-masse-entwickeln/>

<https://www.thoughtleadersllc.com/2021/12/how-smart-leaders-spot-ideas-no-one-else-does/>

**Interviews:**

<https://www.adammendler.com/blog/julia-hautz>

<https://www.uibk.ac.at/epos/research-news/open-strategy-disruption-von-ausserhalb-der-c-suite-meistern.html.de>

<https://www.top.tirol/wirtschaftsmeldungen/karriere-arbeitswelt/klueger-werden-mit-julia-hautz>

<https://www.dieoberoesterreicherin.at/people/fuehrung-neu-gedacht-233190/>