

THE GLOBE AND MAIL*

style

ADVISOR

SEPTEMBER 2021

SHOPPING
Alexandra Weston on
sustainable retail's next steps

BEAUTY
Why we chop off our hair
to mark life's milestones

DESIGN
How your closet can
inspire a classic renovation



Find your way

Fall's tailored fashion is
anything but conventional

10 YEARS OF STYLE ADVISOR: To mark our first decade, we ask industry leaders about September's outsized influence on trends



LOUIS VUITTON

SEPTEMBER 2021

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Editor's Letter



The hall at Toronto's Union Station provided an ornate backdrop for our feature on tailored fashion.

Past, present, future

On a rainy afternoon in June, I arrived in Toronto's financial district to meet the team photographing the fashion feature for this issue of Style Advisor. It was my first in-person shoot in almost a year, but, in many ways, the energy of the city made it feel like no time had passed at all. While photographer Ted Belton snapped away, the patio at Bymark, a power lunch destination at the base of the Toronto-Dominion Centre, was bustling. At Union Station, the arrivals hall filled with passengers in polo shirts and shorts who looked confusingly at our models in their thick autumn coats.

The disjointed scene captured the pull between past, present and future that many of us are feeling and reflects a question that carries through this issue, our annual fashion and beauty guide: How do you express yourself through style without falling into old habits? Some of the answers include discovering new clothes designed for ever more hybridized lifestyles ("New business," **PAGE 28**), developing a deeper understanding of how your purchasing power can influence sustainability ("Growing season," **PAGE 38**) and embracing the impulse for a radical makeover in moments of transition ("Make the cut," **PAGE 40**).

As you may have noticed from our refreshed cover, this edition marks a transition for the magazine as well. Over the next four issues, we're celebrating 10 years of Style Advisor. We've added more pages to our shoppable Essentials section, starting on **PAGE 13**, to highlight the best luxury timepieces, automobiles and technology. Our new back page is a memoir on style and identity, starting with a reflection on the joy of dressing up for going out ("Best dressed," **PAGE 46**). And a new anniversary feature looks at where style is headed next by surveying influential Canadians who are reshaping the industry ("September issues," **PAGE 6**).

ANDREW
SARDONE

Andrew Sardone
Editorial Director

Contributors

The faces behind this issue share how their sense of style has evolved over the past decade



Winnipeg-based photographer Teri Hofford captured Hello Darling designer Miriam Delos Santos for "Band leader" (**PAGE 8**). Her book, *The Geode Theory: Chipping Away at Body Image*, encourages readers to reframe their relationship with their bodies. It also helped Hofford come to terms with who she is and how she dresses. One fashion notion that she's happy to have left behind is the feeling that she needs to dress like everyone else, especially when it comes to a particularly trendy item of clothing. "Attempting to wear low-rise jeans that I constantly had to pull up is a fad that I am glad to be done with," she says.



Lauren Tamaki is an illustrator and designer who lives in Brooklyn, N.Y. Here, she has illustrated the new Personal Style column (**PAGE 46**), which will be featured on the back page of each issue. She says that no longer working in an office means that her style has become more casual over the past decade. "No more pencil skirts," she says. "And I have pretty much completely ditched heels." Tamaki is currently illustrating a book about how Dorothea Lange, Toyo Miyatake and Ansel Adams photographed the internment of Japanese Americans during the Second World War. It will be released next fall.



Makeup and hair artist Aniya Nandy worked on "Uncommon thread" (**PAGE 13**), a story about Chanel's first eco-certified tweeds, and was inspired by the bold eye makeup look from the label's latest cruise collection show. Based in Toronto, Nandy says that over the past 10 years, her style has evolved to focus more on the shapes and textures that are better suited to her body shape, an outlook that included saying goodbye to skinny denim. "Overall, I'm really into the oversized silhouettes," she says.

PHOTO BY TED BELTON (UNION STATION), CONTRIBUTORS WRITTEN BY CAITLIN AGNEW



Objects connect.

September issues

For as long as there have been fashion magazines, they have promised readers that September is the best moment for a complete sartorial reinvention. The cover of the first fall issue of this magazine in 2012 prescribed a wardrobe of “tough-girl chic.” We went on to suggest the wonders of wool (2014), a decidedly upmarket take on western wear (worn by actor Annie Murphy in 2016), and a closet in various shades of purple (2019). But we’ve also reported extensively on the growing awareness of sustainability within fashion. So is there a way to be green and wear head-to-toe green if that’s suddenly the look? As Style Advisor begins marking 10 years of publication, three industry leaders share their take on September’s relevance, on and off the runway



2012



2014



2016



2019



Ben Barry is the dean of fashion at Parsons School of Design in New York

“September has certainly been seen as a time of rebirth, both for consumers and for the industry as a whole. It’s a narrative that’s been told to us for so long. In some ways, it’s very thrilling because it’s an opportunity to go through your wardrobe and think about what looks you want to put together, and of who you want to be moving forward. One of the things I’ve been diving deeply into in my research and teaching is this idea of time – of cycles and of pace. What is the idea behind this rebirth? Why does it happen in September? I think it comes down to a notion that we always need to produce something new, wear something new and be someone new, instead of thinking about relationships to making and wearing in alternative ways. I think of this in terms of the role of vintage clothing and clothing that’s passed down and mended through generations. Rather than try to bend consumers and makers to fit the clock of fashion, how do you bend the clock to fit our bodies and minds?”



Lauren Chan is the founder of the size-inclusive brand Henning and a former editor at Glamour magazine

“I used to think about September and fashion month as one big go with key trends and takeaways. Fashion is so piecemeal now – shows in different destinations around the world, men’s wear and women’s wear showing together, and brands showing ready-to-wear during couture week. In this way, the relevancy of September is decreasing, though I think it will always have some. As we move toward a more social media-first fashion industry, we’re getting farther away from a few weeks of shows setting the tone for the season. The one thing that I hope that fashion month will really present this year is clothes that are of the times. Clothing that reflects what we’re going through mixed with a pre-COVID level of aspiration. That’s how I feel that people will be dressing.”



Lexson Millington is a digital content creator and vintage entrepreneur

“Prior to the digital creator age, fashion was very stagnant. Everything was just given to us in terms of how we should dress. Today, we look at other people doing their own thing and we mimic them. My partner introduced me to TikTok and that side of being able to express myself through video. It really opened my eyes to trying different styles. I see September as an opportunity to really showcase yourself and not be limited by the weather. And I feel like more men are getting experimental because of social media, which has broken down a lot of barriers. I’m feeling that energy lately. Once we get back to whatever normal is, I think people are going to take what’s been done, experiment with it and just go crazy. I’m excited.”

As told to Odessa Paloma Parker.
These interviews have been condensed and edited.

A woman with dark hair is standing on a set of white, minimalist steps. She is wearing a long, beige, double-breasted coat with a wide collar, over a black turtleneck. She is also wearing dark brown lace-up boots. The background is a textured, light beige wall. Large, rough-textured rocks are placed around the steps: one large rock on the right, and two smaller ones on the left. The overall lighting is warm and soft.

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Omnibus

NEW & NOTEWORTHY

From her studio in Winnipeg, Miriam Delos Santos creates sculptural headbands for her label, Hello Darling. She says her customers often start with petite pieces but graduate up in scale as their style confidence builds.

| PROFILE |

Band leader

Hello Darling's Miriam Delos Santos creates regal headpieces for modern queens

PHOTOGRAPHY BY **TERI HOFFORD**

OVER THE PAST YEAR, Hello Darling's irrepressible headbands have become a bit of an Instagram sensation. "I've sent headbands to Australia, New Zealand, The Netherlands - it's just wild how people find me," designer Miriam Delos Santos says. The Winnipeg-based maker rarely uses hashtags on the joyful posts spotlighting her statement headwear, with its neon pompoms and sculptural ruching (picture a Scrunchie, but for your whole head). When she does, however, it's #CrownsUp.

CONTINUED ON PAGE 10 »



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CONTINUED FROM PAGE 8 »

The hashtag is an encouraging mantra about girding yourself to face the world, one that Delos Santos says comes from watching women try on her headbands. “It’s almost like something changes in their brain, in the way they hold and carry themselves,” she says. “It’s that little accessory that can make you feel empowered. I can carry this off and I look great. It’s such a little piece of self-care.”

Entrepreneurship runs in the Delos Santos family. Her parents, who emigrated from the Philippines, opened Winnipeg’s beloved Spice World market 23 years ago and it’s now operated by her brother, Aaron. Hello Darling began as the quirky fashion and accessories that Delos Santos created for her young daughter during many high-stress years working in the corporate world and politics. Today, from her whitewashed studio in a North Point Douglas building filled with other creative types, Delos Santos works instinctually and on her own schedule while embracing the line’s childlike exuberance. “That joy of being a kid and wanting to play – that’s what I take from her,” she says of her daughter. “It’s about experimenting and having fun.”

The people who buy Hello Darling headbands are generally not timid, but they do tend to work their way up in scale. A gathered mini croissant, for example, is a style that Delos Santos dubs a level one headband. “You still get that statement effect but it’s not adding a foot to your height,” she says. Whether fashioned in red braided velvet inspired by Frida Kahlo’s signature coif or faux fur reminiscent of teddy bear coats, Delos Santos favours the whimsical and unexpected. For fall, there are hints of metallics and romantic florals in the mix.

Many of the pieces are limited editions, making use of fabric ends. “I don’t want to make a million of something,” she says. “It’s nice having balance and knowing your limitations as a one-person artist to say, ‘I only have 10 and that’s all there will be.’”

Hello Darling’s apparel is a more subtle foil for the headpieces. “I love colourblocking on any day,” Delos Santos says of her popular one-size-fits-most Nati dress. Named for the aunt who introduced her to sewing as a young girl, the comfy boiled wool cocoon is an easy work-from-home piece. This season, there will be fleece versions.

“I know that I have a lot of [women with] diverse body types who purchase my clothing,” she says, “As a curvy girl, I want to feel fashionable and confident.” – **NATHALIE ATKINSON**

For more information, visit hellodarlingco.ca.



| ACCESSORIES |

Boot up

Form follows function in Canada Goose’s first footwear collection

Each winter, when city streets are transformed into an icy, slushy quagmire, Canadians are forced to grapple with an impossible decision: boots that keep out the elements or ones that look nice. Most are simply not up to both tasks. This season, however, Canada Goose is taking its best shot at the problem, aiming to do for winter boots what it did for puffy coats with the release of its first-ever footwear line.

“We know performance – be it a parka, rain jacket, sweater or accessory,” Adam Meek, general manager of footwear and accessories for the Toronto-based brand, says. His team has spent three years developing the collection. Equipped with expertise gained from its acquisition of Canadian bootmaker Baffin and the help of arctic adventurer Ben Saunders, the results toe the same line between fashion and function as Canada Goose’s parkas.

For the Journey Boot, Canada Goose took inspiration from Italian alpine hiking boots, adding three-piece uppers made from high-grade waterproof German leather, reflective elements and a chunky, flared heel for easy egress. The Snow Mantra boot (pictured above) looks like something you could wear to trek across a glacier, with a sole made from a compound that withstands sub-zero temperatures and a removable liner, which can be dried overnight.

Meeks says both styles have been extensively tested for superior performance and protection from the elements. Thanks to their bold styling and the cool factor ingrained in the CG logo, they might be the first winter boots you’ll look forward to wearing.

– **JEREMY FREED**

Canada Goose footwear launches Nov. 12. For more information, visit canadagoose.com.

| SKINCARE |

Beauty boost

A makeover of Evio cosmetics emphasizes its changemaking ethos

BEAUTY BRANDS HAVE a long history of using their collections and campaigns to support important causes (the Estée Lauder Companies’ breast cancer initiative, for example, has raised more than US\$99-million to support global research, education and medical services since 1992). Carrying that legacy forward is Evio Beauty Group CEO and founder Brandi Leifso. In October, Leifso will relaunch her skincare collection while doubling down on its mission to create a kinder world. “We’re in a moment of time where people care and where we have the tools to make change,” she says.

Leifso’s journey to the beauty C-suite is nothing short of extraordinary. In 2012, at the age of 21 and living in a Vancouver women’s shelter after experiences domestic violence, she founded her company. “My story is not abnormal,” she says. “My outcome is abnormal.” According to the Canadian Women’s Foundation, more than 6,000 women and children sleep in shelters on any given night because it isn’t safe to be at home.

That personal experience forms the backbone of Leifso’s perspective as a community leader and entrepreneur. Earlier this year, she launched a lip serum as part of Evio’s Did I Make Myself Clear advocacy, which calls for the reallocation of funds from domestic violence police units to community organizations, such as the shelter she found herself in nearly a decade ago. “The solution is already there: filter money into the organizations that do have the resources, the empathy and the understanding of the complexity of how domestic violence works so that we can take that burden off the police,” she says.

Evio’s upcoming revamp will bring back some of the brand’s favourite products including its Rejuvenating Mask & Moisturizer and Oil Serum while adding a new jelly cleanser and a probiotic exfoliator. Leifso is also taking a step in a more sustainable direction by doing away with excess packaging when possible. It’s another example of her belief in leading by example. “I feel really optimistic about where the future is going,” she says. – **CAITLIN AGNEW**

For more information, visit eviobeauty.com.



PHOTO BY TERI HOFFORD (HELLO DARLING)



| SPIRITS |

Case study

Serious whisky lovers have a rare chance to pick up a Dalmore collector set

Even for the Dalmore, a storied distillery in the Scottish Highlands known for long-aged whiskies and rare special releases, this fall's launches are next-level lavish. The Dalmore Decades is a trio of bottle collections – including one Canada-bound set – that offer a once-in-a-lifetime chance to taste the evolution of the brand's liquid DNA.

The decadence kicks off in early October when a marquee six-bottle set hits the auction block at Sotheby's in Hong Kong. Each expression marks an important moment in the distillery's history since the oldest vintage in the mix was distilled in 1951. "I think there's a lot of excitement because this is one of the biggest things we've done in a long time," says Stephen Martin, the global single-malt whisky specialist at Dalmore owner Whyte & Mackay. "There's not many distilleries capable of producing whiskies at this age, but a big part of our philosophy is long maturation." Just one bottle of the Dalmore from the 1951 vintage commanded nearly \$100,000 at auction earlier this year. Whatever the winning bid this time around, a portion of the proceeds will be donated to the V&A Dundee design museum in Scotland.

Two other abridged versions will also be available this fall including 15 No. 5 Collection sets, which will be sold at high-end retailers around the world, as well as 25 No. 4 Collections, one of which will be available at B.C. Liquor for \$200,000. Its four bottles include whisky distilled in 1979, 1980 and 1995. The last vintage is liquid that came off the still at 12:02 a.m. on the first morning of the new millennium.

Martin believes whoever purchases the bottles should savour them. "What I really hope is that the collection is opened and enjoyed with the right people at the right time," he says.

— CHRISTINE SISMONDO

For more information, visit thedalmore.com.

PHOTOS BY KATE INCE (MISSETTE), INDIA HOBSON/HAARKON (PASTA MAN).

| ENTERTAINING |

Daily delight

For the sisters behind the tableware line Misette, every meal is a special occasion

WHEN THE MISETTE LINE launched earlier this year, its founders promised to leverage their event planning expertise to address the monotony of everyday dining with a creative take on glassware, dishes and linens. The latest collection sets out to solve another decor conundrum: How do you create a festive table without investing in a curio cabinet's worth of themed housewares that are used just a few times each year?

"We purposefully avoided anything too classically holiday when making this collection. We believe beautiful dinnerware should be used on the daily, not tucked away most of the year," says co-founder Sarah Pecault, who also works as a special events producer at the Metropolitan Museum of Art in New York. Along with her sister, Toronto-based event planner Amy Burstyn Fritz, she instead mixed traditional red and green elements with shades of amber and sage and natural textures, including jute and linen. The results are tablescapes that look cozy and welcoming all autumn and can be accessorized with holiday elements, such as winter florals and vintage knickknacks, come November.

Misette is produced by artisans and manufacturers in Portugal, India, Italy, France and the United States, including Brooklyn-based glassmaker Andrew O. Hughes. "We love working with Andrew and know the trend of coloured glass is going to keep going strong," Pecault



says. For the holiday collection, Hughes has produced a line of bubble glassware that incorporates the texture of tiny air pockets in rounded tumblers, pitchers, vases and decanters.

"We make sure that everything co-ordinates easily so that you don't have to be a decor whiz to pull it off," Burstyn Fritz says. "Sometimes, not burning the meal takes enough focus as it is." — **ANDREW SARDONE**

The Misette holiday collection launches in October.

For more information, visit misettetable.com.

| FOOD |

Bites to behold

From pasta to pastry, food has become a modern art medium

THERE HAS BEEN NO other culinary era when the phrase "a feast for the eyes" has been so relevant to food trends. With social media dictating dinner inspiration for millions, chefs online and in real life are treating their followers and diners to dishes with visual

verve. London-based Mateo Zielonka, who has almost 200,000 followers on Instagram, captures this deliciously beautiful moment in his book, *The Pasta Man*.

For Zielonka, novel noodles are the main attraction. Lengths of spaghetti and plump tortellini shells are infused with graphic flourishes in beet juice and squid ink. The dough of his *culurgiones*, a stuffed pasta that originates in Sardinia, is embossed to emulate the delicate veins of greenery.

Zielonka's mix of influences can be credited to the visual smorgasbord that surrounds him as the chef at 180 The Strand, a cultural hub on one of the English capital's busiest streets. During the past year, local museum and gallery closures created an aesthetic void in his life, so he decided to explore playing with his food using graphic patterns and shapes.

Food is an art form that's constantly being reinvented by culinary tastemakers. Honolulu-based chef Anthony Rush's bison wellingtons, for example, are not coated with humble puff pastry but colourful dough reminiscent of stained-glass windows. Seattle baker Lauren Ko has made a splash with her striking pies topped with parqu岸ted slices of cucumber or mesmerizing curls of peach slices. And Toronto's Shannon Nocos crafts whimsical cakes covered in ornate dollops of icing.

"It's really thrilling thinking that I could inspire even 10 people to make something," Zielonka says of the heaps of messages he receives from fans who are proud of their own whimsical kitchen creations. "We've had time to slow down and think about what's important," he says. And what's more vital than vittles that satisfy more than one craving?

— **ODESSA PALOMA PARKER**

The Pasta Man: The art of making spectacular pasta – with 40 recipes by Mateo Zielonka, \$35.99 at bookstores and online (chroniclebooks.com).



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Essentials

INSIGHT & ACQUISITIONS

UNCOMMON THREAD

Chanel's cruise collection introduces a sustainable take on the house's signature textile

PHOTOGRAPHY
MARK BINKS

With its frayed collar and cuffs, part of the beauty of a Chanel jacket comes from how its nubby material appears to be nonchalantly unravelling. To create the latest cruise collection, its team took that aesthetic to the extreme, deconstructing fabrics from past collections to reimagine them as Chanel's first eco-certified tweeds.

The silk, cotton, viscose and linen threads that Chanel-owned embroiderer Maison Lesage wove are both Global Organic Textile Standard and Global Recycled Standard approved. That confirms they are sourced from organic and fair-trade farms or incorporate a minimum of 20 per cent recycled fibre. The initiative not only speaks to a client base that Chanel says is increasingly conscious of how sustainability issues affect luxury goods, it offered creative opportunities as well. One multi-coloured version of the tweed is an interpretation of the pastel landscapes of Provence. The example pictured here reworks ribbon printed with fine script that reads, "Coco Chanel."

The textiles are part of a push to transform Chanel for the future. In April, the brand announced a three-year partnership with the University of Cambridge to support its Institute for Sustainability. The collaboration will raise awareness of eco concerns among its management teams and support Chanel's research into the traceability of raw materials and reducing the environmental footprint of it production of clothing and accessories. — **ANDREW SARDONE**

Styling by Georgia Groom. Makeup and hair by Aniya Nandy for Chanel/Plutino Group. Model: Sam Blair at ANM Model Management.

Jacket, necklace, price on request at Chanel (chanel.com).

INSPIRATION POINTS

The Nadine Mos collection is a creative conversation between its designer and the women who wear it

'Dreamy," "ethical," "supportive," "sustainable," "slow" and "accessible" are the words designer Nadine Mosallam uses to describe her namesake fashion label, Nadine Mos. After a two-year stint interning in London for brands including Vejas and Wales Bonner, Mosallam started her own label in the summer of 2019. "I had the vision to shift our ways of consumption, truly understand how everything is made, who the makers are and perhaps make the buying experience something personal," Mosallam says.

Her followers also find that connection through Mossallam's love of art. Her knack for sculpture – a skill she honed during lockdowns by creating a collection of organically shaped vases – mimic the silhouettes of her slip dresses. These pieces exude a sense of confidence and femininity that inspires a community of women that she, in turn, says inspire her.

"I would consider every woman wearing my pieces as a celebrity," Mossallam says, citing model Alva Claire and musician Naomi Sharon as two friends who she's proud to see in her clothes. [They are] women I truly admire." – **NADIA PIZZENTI**

Nadine Mos pieces are made to order through nadinemos.com.



Nadine Mos, pictured above in her collection's Nightlight corset top, says her goal is "shifting the consumer culture to wearing ethically made creations."



NEW STANDARD

Cameron James and David Brown, the designers behind men's footwear label Unknown Articles, came together thanks to an impulse many self-taught creatives share. "The inspiration behind Collection One was largely the staple footwear pieces that we found in our own wardrobes, those which we were constantly wearing," James says about the styles that form the foundation for the brand. These slick and minimalist leather pairs are influenced by grunge and rock 'n' roll subcultures from the 1970s and 80s. Each shoe is designed in their Toronto studio before being handmade in small batches in Italy's Marche region. The results are timeless styles that can live in your closet for a lifetime. – **N.P.**

Unknown Articles lace-up boot, \$625 through unknown-articles.com.



Parisian label Lutz Huelle's drop earrings add a free-spirited twist to any attire.



Chloe necklace, \$1,140 through chloe.com.

Pippa Smalls 18-karat gold necklace, US\$4,350 through net-a-porter.com.

Paco Rabanne earrings, \$541 through farfetch.com.

Raf Simons bracelet, \$350 at [Ssense](http://ssense.com) (ssense.com).

Dean Davidson ring, \$275 through deandavidson.ca.

STONE SET

In the span of just a few years, an interest in healing crystals has gone from a fringe pursuit to a wellness essential. They soak up moonlight on our windowsills, aid the absorption of our face creams and, most recently, add a sculptural quality to an arsenal of jewellery. For fall 2021, the desire for protective talismans materialized as weighty knobs of citrine, quartz and rose quartz swinging from leather necklaces at Chloe. Lutz Huelle showcased the shiny stones by stringing them onto drop chain earrings for a dose of bohemian glam. At Paco Rabanne, eye-catching crystals dangled from links of chain. Raf Simons gives the rock resurgence a punk twist by adding one to a knotted chain bracelet. Dean Davidson's classic cocktail ring houses one mega crystal in an architecturally pleasing setting. If that's still too dainty, 92 karats of rutiled quartz is the centrepiece of Pippa Smalls's gold necklace. – **N.P.**

PHOTO BY STUDIO LB - PARIS (LUTZ HUELLE)



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Lola

If you need longer lashes...this is your answer! Unreal results. Super easy to use! Never irritates my eyes. Literally your lashes, but BETTER!



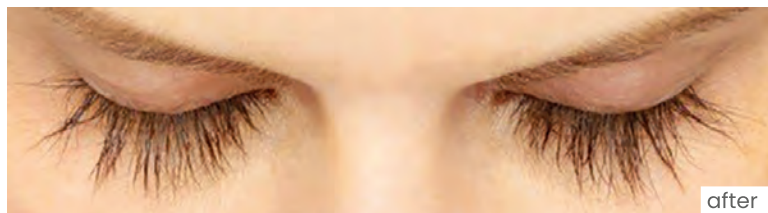
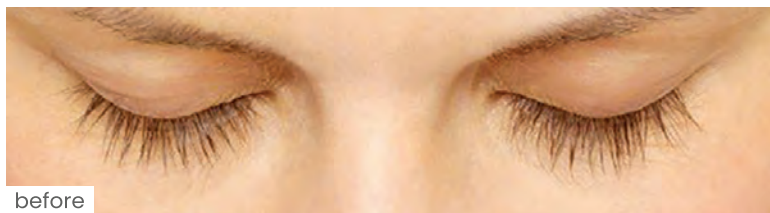
Patricia

I'm 60 and my eyelashes don't grow like they used to. Revive7 has my lashes long and healthy, very pretty. Love this product!!



Amanda

My lashes were damaged from extensions. This serum healed my lashes and filled in the sparse areas of eyebrows as well. Miracle in a bottle. Highly recommend.



REVIVE7
REVITALIZING LASH SERUM

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FREE SHIPPING IN CANADA

Results may vary. Revive7 Lash Serum strengthens, and gives the appearance of fuller lashes.



SEEING DOUBLE

Clarins's new eye serum is inspired by its original skincare pairing

With its dual chamber bottle, Clarins Double Serum was a groundbreaking skin treatment when it was introduced in the 1980s. Now, the French brand is bringing its bestselling technology to the eyes. Double Serum Eye is formulated specifically for the needs of that area's delicate skin. It's meant to treat signs of aging, including wrinkles, puffiness and dark circles, as well as an ageless concern – fatigue. “That’s why it’s a transversal serum for you, for your mother, for your grandmother, for all the family,”

Marie-Hélène Lair, Clarins’s responsible innovation director, says.

Double Serum Eye is made up of 96 per cent natural ingredients and contains 13 plant extracts, including turmeric, wild chervil and kiwi. Like its predecessor, it takes advantage of the concept of bio affinity, where the product’s formula mimics the skin’s natural surface for better absorption. “In order to boost the penetration of all the active ingredients within the skin, it is exactly the same proportions, the same composition as the hydrolipidic film. That’s totally new on the market,” Lair says.

“We’re always faithful to our philosophy of listening to women,” she says. “We have to give women the most convenient product texture with the signature of our product: the sensorial experience.” – **CAITLIN AGNEW**

Clarins Double Serum Eye, \$92 at drugstores, departments stores and through clarins.ca.

DOWN TO EARTH

Cool brown shades are autumn’s coveted nail polish hues



NEW NUDE

Gucci has debuted a line of vegan nail polishes that includes this pale rosy brown.

Gucci Vernis À Ongles high shine nail lacquer in Annabel Rose, \$39 at Holt Renfrew and through sephora.com.



SMOKE SHOW

Chanel has a take on the trend that’s as chestnut chic as it gets.

Chanel Le Vernis in 905 Brun Fumé, \$38 through chanel.com.



PRETTY IN PUCE

This violet tan from Essie’s fall collection is ideal for casual weekends.

Essie Nail Lacquer in Sound Check You Out, \$11 at mass retailers, drug stores and through essie.ca.



MOCHA MOMENT

For a cosmetic pick-me-up, dip your tips in OPI’s coffee-like crème.

– **C.A.**
OPI Nail Lacquer in Espresso Your Inner Self, \$13 at Trade Secrets and Chatters Salon (opi.com).



Actor Jake Gyllenhaal films the campaign for Prada’s Luna Rossa Ocean fragrance.

CATCH A WAVE

With its latest men’s fragrance, Prada imagines the ocean through a 21st-century lens

The ocean runs deep in Prada’s Luna Rossa fragrance collection. Inspired by the America’s Cup, the prestigious sailing prize and the world’s oldest trophy in international sport, Luna Rossa shares its name with Italy’s sailing team. Now, Prada is diving into new waters with its latest iteration, a bright, leathery scent.

Conceptually, Luna Rossa Ocean takes inspiration from how technology can be used to empower your own destiny. To that end, master perfumers Anne Flipo and Carlos Benaim collaborated on the scent from opposite sides of the Atlantic – Benaim in New York and Flipo in Paris. The result features top notes of bergamot, pink pepper and armoise plants, a heart of iris, lavender and a saffron accord with a base of vetiver, musks and patchouli. Evocative of ocean waters under a night sky, the deep blue bottle features Prada’s signature red line and a red dot on the cap that symbolizes its namesake cardinal moon.

Making a splash in the seaworthy campaign for Luna Rossa Ocean is a new celebrity face for the brand, actor Jake Gyllenhaal, who says he loves what Prada stands for: sophistication that’s also avant-garde. – **C.A.**

Prada Luna Rossa Ocean, from \$90 at drugstores, department stores and Sephora (prada.com).

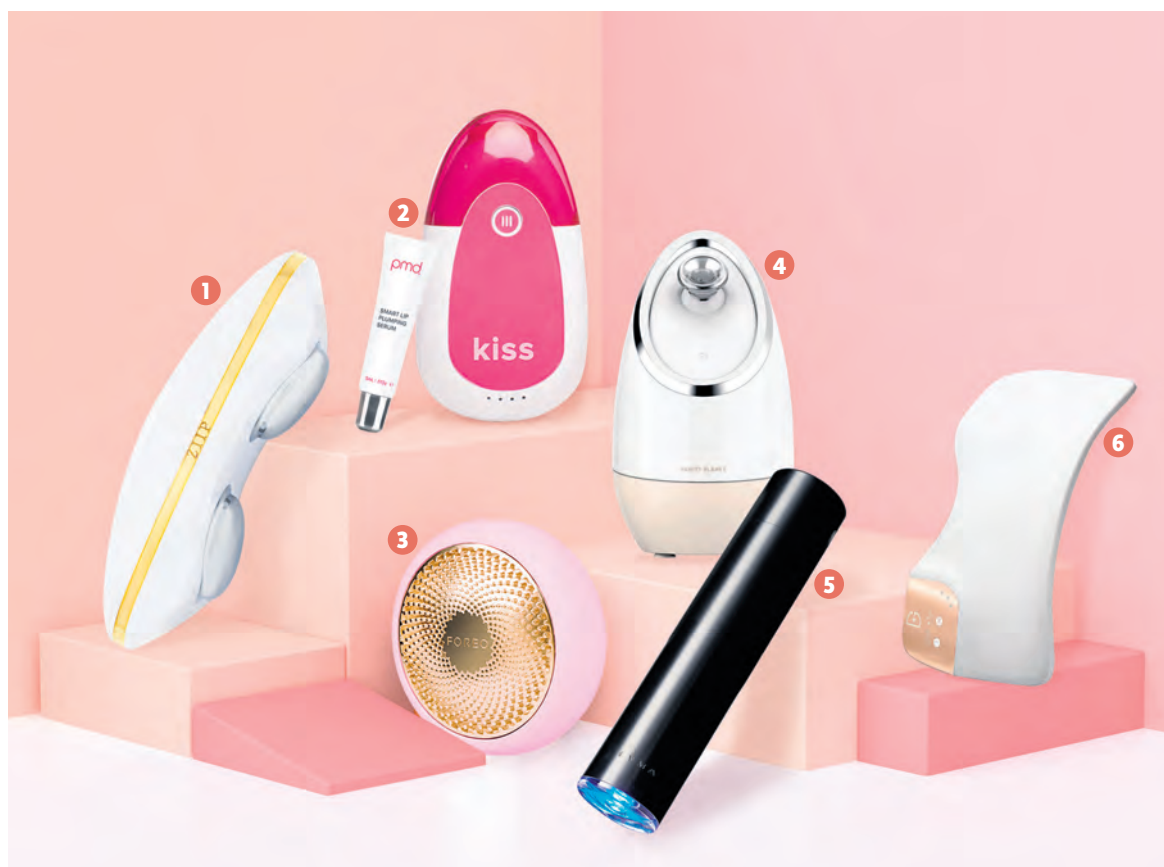
SMART BEAUTY

Months without access to professional facials and other cosmetic treatments has resulted in a home skintech boom. **ADRIENNE MATEI** looks at the devices that mimic the spa experience in your ensuite

Interest in home-based skin technology devices, such as lasers, radiofrequency tools and light masks, has been turbocharged by the pandemic as many consumers spend their spa budget on beauty gadgets. The microneedling tool GloPro and microcurrent device NuFace reported triple-digit sales increases as the world locked down, and the industry is projected to have a global value of over \$206-billion by 2026.

These devices promise to do more for your complexion than serums and moisturizers alone and plenty of beauty brands are moving into the electronics space. Proctor and Gamble has been selling its Opte Precision Skincare System in the U.S. since 2020. It is designed to scan skin and deposit product where it's needed. The Dr. Dennis Gross line offers do-it-yourself LED light therapy tools to tackle acne and wrinkles.

For those who choose to invest in skintech, consistent use is key to seeing real results. Take the LYMA, an infrared laser that penetrates skin, fat and muscle tissue to stimulate cellular regeneration, for example. Its developers say it needs to be used 15 minutes a day for three months. If you're ready to make that commitment, these gadgets promise to take your beauty regimen to the next level.



1
CONNECTED TISSUE
Lifting? Depuffing? Soothing a breakout? Use the ZIIP app to select what treatment you want this microcurrent device to perform. Then run it gently from collarbone to forehead as instructed.
ZIIP GX Series, \$618 through ziipbeauty.com.

2
LIP SERVICE
This little device exfoliates chapped lips then uses a gentle, pulsing vacuum to reduce lines and plump up your pout, no fillers necessary. Reviewers say you needn't fear bruises.
PMD Kiss, \$173.45 through PMDbeauty.com.

3
FACE FIRST
Use this app-controlled device with Foero's power-activated masks for a high-level at-home facial. Full spectrum light therapy, hot and cold thermo-therapy, and sonic pulsations make it feel suitably futuristic.
Foreo UFO 2, \$349 through foreo.com.

4
STEAM UP
Via an ion generator, the Aira employs steam that penetrates deeply into your pores. After use, skin is soft and hydrated and products absorb like a dream.
Vanity Planet Aira ionic facial steamer, \$134.88 through vanityplanet.com.

5
ZAP IT
Adapting technology that doctors use to regenerate cartilage in clinical settings, this laser is designed for cosmetic purposes. It's one of the stronger and priciest at-home tools on the market.
LYMA Laser, \$3,199 through lyma.life.

6
LIGHT BRIGHT
A flexible light device, Dr. Dennis Gross's tool is able to fight wrinkles and acne and is designed to be used anywhere on your body. The brand also offers a mask version created to fit your face.
Dr. Dennis Gross Drx SpectraLite BodyWare Pro, \$542.40 through drdennissgross.com.



SOUND ON

Louis Vuitton creates a speaker that's as much about fashion as function

The unique shape of Louis Vuitton's Horizon speaker is inspired by the house's Toupie handbag, a spinning top-style designed by women's-wear artistic director Nicolas Ghesquière. The portable bluetooth, WiFi and Apple Airplay 2-compatible speaker is the latest addition to the house's line of audio devices, which includes wireless earphones and a collection of audio trunks. The Horizon's UFO shape offers acoustic benefits. Sit it on its handy dock and it will send out 360 degrees worth of soundwaves or place it on its side to deliver deep bass in a specific direction. You can even carry the speaker around a party by its leather strap. With its LV monogram, this designer tech is meant to be seen as much as heard. Its built-in light show syncs to the beat of whatever you're playing. Change up the colours and animation using the Louis Vuitton Connect app, which also allows you to pair multiple speakers. — **A.M.**

Horizon Speaker, \$3,850 at Louis Vuitton (louisvuitton.com).

NOT SO STANDARD TIME

The Paragon is a Canadian-made example of how a new generation is entering luxury watchmaking. **JEREMY FREED** talks to its creator, Bradley Taylor, about crafting for serious collectors

If your average Timex is a top 40 radio hit, the Bradley Taylor Paragon is a 20-minute free jazz opus by a composer with an unpronounceable name. Most people won't understand and few will care, but those who get it, well, they care a lot. That small, deep-pocketed, semi-fanatical community of watch collectors is exactly who this Canadian watchmaker created the Paragon for.

"The Paragon is definitely not someone's first watch," says Taylor, who grew up in Toronto and studied watchmaking in Le Locle, Switzerland, earning certifications at the esteemed workshops of Patek Philippe and Hublot before setting up shop earlier this year in Vancouver at the age of 30. "Most of my customers have bought a lot of high-end brands and want something that has been truly considered inside and out."

The Paragon, Taylor's first creation, is certainly that. The dial is made by Kari Voutilainen, a highly respected independent maker of six-figure Swiss watches. It features specialized guilloché engraving and hand-polished numerals. The movement is made by Vaucher, another Swiss specialist, and the fineness of its hand-finished surfaces can only be truly appreciated through a jeweller's loupe. The hands, meanwhile, are crafted by Taylor himself, who spends 20-plus hours shaping, polishing and heating each one to achieve a specific shade of deep purple. In a nod to national pride, the movement is held together by Robertson square head screws (a Canadian invention) and the Paragon is available on straps made from beavertail and salmon leather.

Taylor is making 12 Paragons, each priced at US\$22,000. While they sold out within six weeks of taking orders, other pieces are in the works. "It's hard to explain what I do," Taylor says. "But just telling people that I make a few really high-end watches every year is kind of funny." Funny to some, but a serious business for those in the know.

For more information, visit bradleytaylor.ca.



POWER PLAY

There's no such thing as the perfect watch, but Louis Cartier got pretty close when he designed the Tank in 1917. Its form – a dial suspended between a pair of parallel lines – is about as simply elegant as it gets, and the model has remained relatively unchanged for more than a century. The new Solarbeat Tank Must, however, marks what might be the most significant update to the Tank in years. As the first-ever solar powered watch in Cartier's history, this new Tank is powered by a photovoltaic cell hidden beneath its Roman numeral dial and can run for 16 years without requiring service. It also features a strap made from plant-based leather, another first for the Parisian jeweller. This kind of ability to evolve while retaining its essential form confirms that the Tank is as close to timeless as you can get. – **J.F.**

Solarbeat Tank Must, \$3,250 at Cartier (ca.cartier.com).

CLASH OF THE TITANS

Prized for its extreme durability, titanium is the hottest (and lightest) material in watchmaking right now



SOLDIER ON
A titanium case makes for a luxurious take on a classic military design. Hamilton Khaki Field Titanium Auto, \$1,240 through hamiltonwatch.com.



SUN KING
A solar-powered movement that automatically adjusts to 26 time zones is at the heart of this high-tech marvel. Citizen Super Titanium Atomic Timekeeping, \$1,450 through citizenwatch.com.



GO DEEP
This redesigned titanium diver is sure to make a splash on land or sea. TAG Heuer Aquaracer, \$5,250 through tagheuer.com.



SPY WEAR
Befitting of a watch worn by the world's favourite secret agent, the official timepiece of the Bond film *No Time to Die* is as tough as it is refined. Omega Seamaster Diver 300M Co-Axial Master Chronometer 42mm 007 Edition with stainless steel bracelet, \$12,500 through omegawatches.com.



WINTER WONDER
A textured dial inspired by freshly fallen snow is the star here, along with Grand Seiko's ultra-accurate Spring Drive movement. – **J.F.** Grand Seiko Snowflake SBGA211, \$7,300 through grand-seiko.com.



For the Sillage d'Hermès armchair, designer Bijoy Jain was tasked with translating a papier mâché technique that's been mastered in northern India to create a svelte showpiece.

SEATING PLAN

To create its latest chic perch, Hermès worked with Studio Mumbai to develop a tactile take on a centuries-old technique

As awareness about the craftsmanship behind housewares grows, it's not surprising that texture has become a quality that we prioritize in the objects that surround us. It's unquestionably at the forefront of the latest Hermès home collection, which debuted this month at the Salone del Mobile fair in Milan. The lineup includes a series of trays in enamel-tinted copper, sculptural table lamps with shades fashioned from writing paper and a wicker bottle basket designed to tote a carafe and glassware to the park.

The most remarkable new piece, however, is the Sillage d'Hermès armchair, created with Bijoy Jain from the Indian architecture firm Studio Mumbai. A beechwood frame is coated in a papier mâché-like mix made up of mostly recycled paper fibre, painted by hand and topped with cashmere cushions. The combination of techniques gives the piece a tactile quality that looks contemporary without any sense of mass production or impersonal technology.

"Bijoy came to Paris, which gave us the opportunity to have a very open discussion about why we would love to work with him, what we like in his work – especially his craft works, his proximity with the materials and his contemporary approach," says Charlotte

Macaux Perelman, who is the deputy artistic director of Hermès Maison alongside Alexis Fabry. "We were really interested in the source of his inspiration: local materials from his country and culture, but also the fact that he's using these materials that could look simple but that he emphasizes brilliantly."

"In his studio, he is around craftsmen working with him on raw materials," Fabry says. "We really appreciated the fact that he's working directly with artisans, with know-how, to create contemporary objects, and it's really similar to what we do at Hermès."

It's also an example of how craft bridges cultures. A French house, Indian designer and know-how, and raw materials sourced in Italy's Puglia region come together to create a touchable new object for modern life.

— ANDREW SARDONE

Sillage d'Hermès armchair, price on request at Hermès ([hermes.com](https://www.hermes.com)).



DIRECTORY ASSISTANCE

"While women gained some notoriety as designers through the packaging of their identities alongside the advertisement of their products, their invisibility in the wider history of design remains a familiar tale of exclusion," Dr. Jane Hall writes in the introduction of her new book, *Woman Made*. Hall, who also wrote *Breaking Ground: Architecture by Women*, aims to enrich this history with a directory of more than 200 female designers from 50 countries. Arranged alphabetically, *Woman Made* starts with Aino Aalto, who cofounded the Finnish interior design firm Artek in 1935 and developed the Bølgeblik line of ribbed glassware. It ends with Sandrine Ébène de Zorzi, who creates wood furniture from her workshop in the Democratic Republic of the Congo. In between is an inspiring lineup of creators whose role in redefining our spaces demands attention. — A.S.

Woman Made by Dr. Jane Hall, \$75 in bookstores and online Sept. 29 ([phaidon.com](https://www.phaidon.com)).

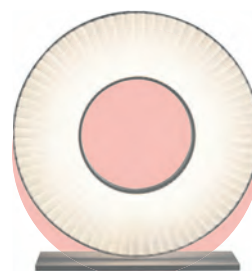
INTO THE FOLD

Add shapely interest to your space with pieces that embrace creases and crimps



TUCK IN

Alessi's Plissé kettle now has some equally sculptural companions to join it in the appliance garage. Designer Michele De Lucchi reinterprets the concept as blenders, a toaster and a citrus juicer available in either black, white, grey or red. Alessi Plissé toaster, \$145 at William Ashley ([williamashley.com](https://www.williamashley.com)).



ROUND OFF

The Cactus table lamp by Fabrice Berrux diffuses light through a circle of hand-folded white ribbon. It comes in two diameters, 40 and 50 centimetres, which can be layered to create a sculptural composition. Cactus table lamp, \$1,305 to \$1,545 at Roche Bobois ([roche-bobois.com](https://www.roche-bobois.com)).



WONDER WALL

The fluted treatment of Elisa Ossino's Plissé tiles add an extra layer of movement to a wall of Carrara marble. Pieces can be incorporated into vanity fronts, backsplashes or to accent the surfaces on a sideboard or hutch. — A.S. Plissé Bianco Carrara Marble tiles (11.5 inch by 23.1 inch), \$40/square foot at Avenue Road ([avenue-road.com](https://www.avenue-road.com)).



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ELECTRIC AVENUE

With the upcoming EQS, Mercedes-Benz is paving a more eco-focused path

When Steffen Kohl, Mercedes-Benz's director of advanced exterior design, first began to envision the EQS, the German automaker's first all-electric vehicle, he knew he had to do something radical. "We already have an S-Class," Kohl says, referring to Mercedes's flagship sedan. "You want to travel different paths than the ones you've gone before. You don't want to hurt or scratch the icon, which works and will work for years to come, but you want to create another icon parallel to it."

To achieve that, Kohl tossed out the traditional three-box sedan configuration (where the engine, interior and trunk all sit in distinct spaces) in favour of what he calls a "one-bow" design, with a swooping roofline that extends nearly the entire length of the car. "When you use one major, simple line, it gives you a kind of elegance," Kohl says. "It feels more like a rainbow or a landscape than architecture."



Inside, the EQS offers that familiar Mercedes-Benz luxury, albeit in a distinctly futuristic package. The star of the show is the optional Hyperscreen, a 1.4-metre pane of glass that floats across the entire width of the dash, encompassing a digital instrument panel, a large central touch-screen and a smaller screen on the passenger's side.

The standard rear-wheel drive model boasts a blissfully quiet 329-horsepower engine, powered by a monster lithium-ion battery that Mercedes says is capable of delivering up to 770 kilometres of range. "I took it out in the mountains with my family, and I'm not a slow driver," Kohl says. "You trust the range, because the needle just doesn't really move."

The car is moving toward the brand's goal of being carbon neutral by 2039. "This is the beginning of a whole new era, and the EQS is a good step for us to jump off and grow from," Kohl says. "There's a new league to play in, and the race is on." — **YANG YI-GOH**

The EQS arrives in Canada in November with pricing to be announced closer to launch. For more information, visit [mercedes-benz.ca](https://www.mercedes-benz.ca).



The EQS's interior captures the curves of the vehicle's profile in elements such as its extra wide Hyperscreen display.



HAPPY CAMPER

An Icelandic company is pushing the design envelope with its boutique hotel room on wheels

If camping trailers have a reputation for being unsightly beige boxes with poor insulation and uncomfortable mattresses, it is a well-earned one. But does it have to be this way? One Iceland-based company thought long and hard about this question before answering with a resounding "Nei!" The result is the Mink 2.0, an all-terrain sports trailer with a sleek exterior and enough high-tech comfort and convenience on board to satisfy the most discerning 21st-century road warrior.

Outfitted with grey upholstery and natural wood trim, the Mink's interior combines the finish of a modern boutique hotel room with the efficient layout of a futuristic space pod. The cabin boasts a queen-sized mattress and a panoramic moonroof with enviable views of the night sky. A pop-up rear kitchenette features divided storage for cooking implements and groceries as well as an integrated ice chest.

Unfortunately for Canadians, the Mink 2.0 is currently only available for sale in Europe. Design this good, however, is bound to travel. — **JEREMY FREED**

For more information, visit minkcampers.com.



GARAGE LEGENDS

For automobile lovers, owning Taschen's two-volume *Ultimate Collector Cars* set is almost as good as stocking your garage with the 100-or-so sprightly race cars, luxe sedans and sculptural coupes that fill its pages. Compiled by Charlotte and Peter Fiell, whose written work focuses on design and the decorative arts, it's a lush celebration of the moving form since 1903. — **ANDREW SARDONE**

Ultimate Collector Cars, \$350 at bookstores and online ([taschen.com](https://www.taschen.com)).

BACK ON BOARD

New cruises offer intimate ways to reconnect with the world on water

SPIRITED AWAY

Among Belmond's private charter itineraries aboard the river barge Pivoine is the six-night A Champagne Toast. Guests will be invited on a tour and tasting at the Ruinart cellars, a private visit to Veuve Clicquot and lunch at the Krug family house. A Champagne Toast cruise, €100,000 (fully inclusive for eight guests) through belmond.com.

SUN CHASER

In November, Ponant unveils its hybrid electric polar exploration ship, a first for the industry. The 135-cabin vessel will have zero emissions in its eco mode. One of the first adventures is a 15-day trip to the Weddell Sea in Antarctica to witness a total solar eclipse. Total Solar Eclipse itinerary, from US\$18,860 (based on double occupancy) through ponant.com.

NEW ADVENTURES

Lindblad Expeditions launches a new boat, National Geographic Resolution, in November. With capacity capped at 126 guests and access to gear including an underwater video camera, book a 17-day route around Norway, the Faroe Islands and Iceland or a 16-day journey exploring coastal Japan. — **M.S.** Lindblad Expeditions itineraries, from US\$5,180 (per person) through expeditions.com.



Reflective stainless steel cladding helps Arcana's forest pods disappear into their environment.

NORTHERN REFLECTIONS

Easing back into travel can mean finding a destination that allows you to escape with ample personal space. **MARYAM SIDDIQI** discovers a new cabin concept that promises just that

You need to see Arcana's cabins to really grasp the travel brand's mission of immersing guests in nature. The tricky part is that they're not exactly easy to see. The 275-square-foot structures are clad with sheets of polished stainless steel that have a mirror effect. The surrounding forest is reflected on the cabins so they blend into their environment.

"What this is all about is returning humanity to the wild," says Felicia Snyder, co-founder and co-CEO of Arcana. Her team had been working on the concept before the pandemic, but today, the idea of being obligation free and surrounded only by the sights, smells and sounds of nature is especially timely. "You think about people who have lived with family and partners and significant others for the duration of this pandemic. It's nice to think about a place where you can again experience this idea of solitude," she says.

Arcana opened its first site, a two-hour drive from Toronto, in late August with two cabins. The specific location isn't revealed until you've booked a stay and a two-night minimum is required. While there are activities to help you pass the time – hiking trails, a sauna and an original meditative sound journey best experienced while lying on the bed – guests are encouraged to simply soak in the forest around them.

The cabins, designed by Vancouver's Leckie Studio, come with all the mod cons, including a stocked kitchenette, private bathroom with toiletries, WiFi and a deck and fire pit stocked with wood and a lighter. Arcana will offer a food program but guests are welcome to bring groceries and cook in their cabin or over the fire. It's as DIY an experience as you want it to be.

Arcana's next site will be much bigger. Snyder says they're scouting Ontario and the northeast United States for properties that can accommodate up to 50 cabins. "We like to describe the experiences as solitude together," Snyder says. "We really wanted to create the opportunity to experience the incredible feeling of being in solitude, but at the same time feel completely secure and safe ... especially for those who haven't spent a lot of time on their own in nature."

Arcana stays from \$299/night. For more information, visit findarcana.com.



BIG CHILL

The Shangri-La Vancouver has debuted a winter getaway itinerary that takes luxury to new heights – and depths. Along with a three-night stay and some other swish perks, the hotel's Ice Cave Adventure, created with outdoors specialist Head-Line Mountain Holidays, includes a private helicopter journey to the Whistler Ice Caves. There, you'll experience a guided tour via snowmobile, bike or buggy and a five-course meal. Back on the heli, you can explore the region and touch down for a Champagne tasting. A private photographer documents the whole trip.

"Luxury travel has evolved, and trends point in the direction of experiential travel that is truly memorable, private and in unique natural surroundings," says Shangri-La Vancouver resident manager, Kate Martin. "This unique experience was inspired by the beauty of British Columbia and wanting to give people access to a once-in-a-lifetime adventure." — **M.S.**

Shangri-La Vancouver Ice Cave Adventure, \$60,000 for double occupancy through shangri-la.com.

Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906



Magic Alhambra long necklace
Yellow gold, white mother-of-pearl.



Barb Stefanyshyn-Cote and John Cote transitioned from farming grain to distilling by capitalizing on crops that thrive in their part of the Prairies.



GRAINS OF TRUTH

In Saskatchewan, one distillery is maxing out the potential of local terroir. **CHRISTOPHER WATERS** talks to the couple behind Black Fox Farm about what distinguishes Prairie spirits

Farm-to-flask” is one clever way to describe the philosophy at Black Fox Farm and Distillery, which makes a range of spirits in Saskatoon. Co-owners John Cote and Barb Stefanyshyn-Cote started off as grain farmers who wanted to do something different, opening the distillery in 2015. Today, the couple’s 80 acres grows 90 per cent of the ingredients they need to produce Black Fox Farm’s range of spirits, with the remaining elements sourced from its agricultural neighbours. “We grow the ingredients that go into our bottles,” Stefanyshyn-Cote says.

It’s an approach that has earned the distillery accolades from the industry and beyond. Most recently, three whiskies produced under the SE Eleven brand racked up numerous gold medals, including honours from the 2020 World Whisky Masters and the 2020 International Wine and Spirits Competition. Its Oaked Gin Barrel Two also took the top prize at the 2020 Canadian Artisan Spirit Competition. And this October, the couple has been invited by the Rolls Royce Enthusiasts Club to show their spirits in England in honour of Queen Elizabeth’s 95th birthday.

The founder of Artisan Distillers Canada, Alex Hamer, says that while the country has seen an increase in farm-based distilleries over the last 10 years, it’s rare for producers to grow a significant portion of their crops. Only around 10 per cent of Canada’s 250 small batch distilleries can take this approach. “It takes a lot of property,” he says. “You need to grow a lot of

grain.” The character of Black Fox Farm’s whiskies, gins and liqueurs is strongly influenced by triticale, a hearty grain that’s a hybrid of rye and wheat ideally suited to Saskatchewan’s short, dry growing season.

Cote, who went to back to school in 2013 to learn about distillation, says he is inspired by the bounty of the Prairies, but his plans don’t always work out. “Last year, we had dandelions everywhere and I was determined to do something with them,” he says. “But honestly, I could not find any good uses for them.” Instead, rhubarb, cucumbers, calendula and other flowers contribute to the flavours of Black Fox Farm’s popular Gin #3. Haskap berries and mustard seed are given starring roles in other distinctive spirits.

Even Black Fox Farm’s aging process captures its terroir. Whisky barrels are stored outside all year, which makes for brown spirits with a specific range of sweet and spicy notes. More liquid expands into the wood during warm months and contracts during cold months, allowing the environment to play a role in a uniquely Saskatchewan product.

Cote and Stefanyshyn-Cote are seen as trailblazers for quality spirits in Saskatchewan. “Black Fox is the benchmark for what people should be doing,” says Dawn Wreford, division manager in charge of product procurement for Saskatoon Co-op. “They are doing everything from the ground-up.”

For more information, visit blackfoxfarmanddistillery.com.

ROSÉ ALL YEAR

The popularity of rosé continues to soar, especially as savvy Canadians realize they don’t need a hot summer afternoon to enjoy a glass. These refreshing and stylish pink wines are perfect to serve 365 days a year



BLUSH BUBBLES
Lively bubbles and fun, fruity flavours make this stylish Champagne really pop.
Moët & Chandon Brut Rosé Champagne, \$86 in Quebec (moet.com).



CANADIAN PINK
The easy-drinking Ladybug works well as a refreshing aperitif or with a meal.
Malivoire Ladybug Rosé 2020, \$14.95 through malivoire.com.



JUICY FACTOR
This elegant rosé strikes an ideal balance between generous fruit flavours and refreshment.
Gérard Bertrand Côte des Roses Rosé 2020, \$24.99 in British Columbia (gerard-bertrand.com).



PALE KING
Don’t let its subtle colour fool you. This complex wine is a step up from the popular Whispering Angel. – **C.W.**
Caves d’Esclans Rock Angel Rosé 2019, \$45 in Alberta (esclans.com).

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soft focus

In nubby wool or cinched canvas, formal attire takes on a delicate character.
(On Ronica, left) Issey Miyake jacket, \$2,644, trousers, \$938 through isseymiyake.com. Boots, price on request at Chanel (chanel.com).
(On Lina, right) Ashlyn NYC jacket, US\$2,420, skirt, US\$1,040 through ashlynnewyork.com. Louis Vuitton x Fornasetti bag, price on request at Louis Vuitton (louisvuitton.com). Marsèll shoes, \$1,520 at Ssense (ssense.com).

New business

In Toronto's Financial District, tailored clothing emphasizes how everything from work-at-home wardrobes to streetwear is influencing the ways we dress up again

PHOTOGRAPHY BY **TED BELTON** | STYLING BY **NADIA PIZZIMENTI**



ups and downs

Coats were the standout items in the Chanel fall line. This double-breasted option marries a classic silhouette with a tone-on-tone zigzag texture.

Coat, \$11,325, top, \$3,125, shorts, \$765, boots, \$2,500 at Chanel ([chanel.com](https://www.chanel.com)).



detail oriented

Layered under a slouchy bomber or cut from a bold pattern, oversized lapels are the ideal frame for an unconventional take on tailored pieces.
 (On Paige, left) Jacket, \$4,250, top, \$1,150, skirt, \$1,430, shoes, price on request at Prada ([prada.com](https://www.prada.com)). Coperni bag, \$569 at Ssense ([ssense.com](https://www.ssense.com)).
 (On Haydn, right) Coat, \$6,150, shirt, \$1,040, trousers, \$1,210, kilt, price on request at Louis Vuitton ([louisvuitton.com](https://www.louisvuitton.com)). Charles Jeffrey Loverboy hat, \$350 at Ssense ([ssense.com](https://www.ssense.com)). Thom Browne bag, \$2,114 at Holt Renfrew ([holtrenfrew.com](https://www.holtrenfrew.com)). Shoes, price on request at Prada ([prada.com](https://www.prada.com)).



go long

Thom Browne trailblazed the reconfigured suit for all genders. Here, blazer elements are elongated to create an ankle-dusting jacket.

Thom Browne jacket, price on request, top, \$690, skirt, \$1,990 at Holt Renfrew (holtrenfrew.com). Bag, price on request at Prada (prada.com). Sneakers, \$109 at Nike (nike.com).

shape shift

Designer Sarah Burton's slice and dice approach at Alexander McQueen translates to a skirt suit that pairs utilitarian zippers with plush volumes. Alexander McQueen jacket, skirt, boots, price on request, bag, \$1,755 through alexandermcqueen.com.





leather weather

Though rendered in a slick, black hide, an Altuzarra coat maintains a slouchy and tactile vibe that speaks to the enduring desire for work-from-home ease.
Altuzarra coat, \$3,765 through altuzarra.com. Scarf, \$500 at Hermès (hermes.com). Gucci sunglasses, \$680 at Ssense (ssense.com).



step back

A Gucci suit embraces a retro sensibility with flared elements and quilted fabrics.
Jacket, \$2,850, shirt, \$885, trousers, \$1,620, loafers, \$1,105 at Gucci ([gucci.com](https://www.gucci.com)).

that's a cinch

Inspired by his work for the ballet, Erdem Moralioglu's collection creates a dancer's nipped-in waist through cummerbunds on suits and dresses.

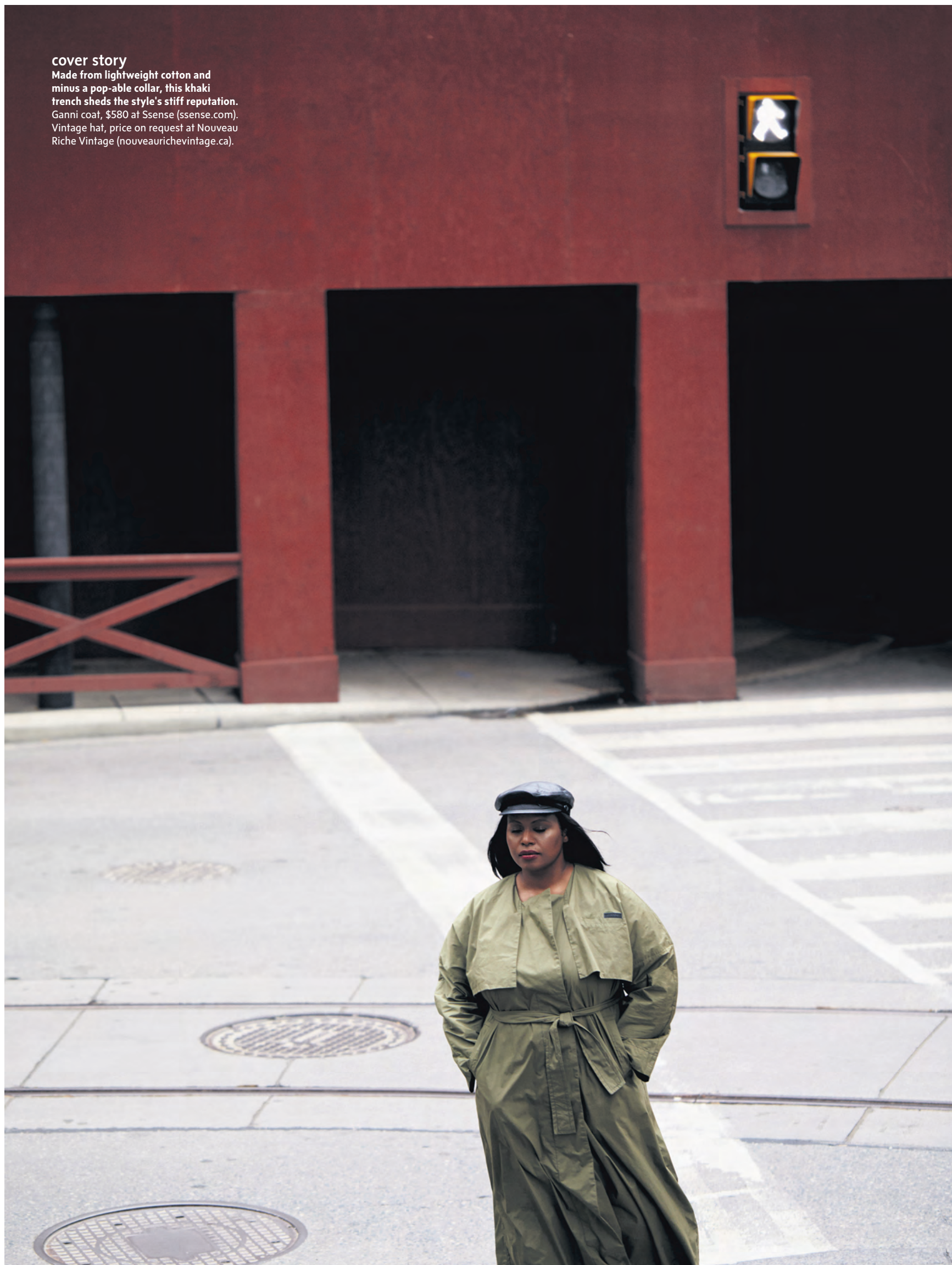
Erdem jacket, skirt, belt, price on request through erdem.com.

Y/Project x Melissa shoes, \$330 at [Ssense](http://ssense.com) (ssense.com).



cover story

Made from lightweight cotton and minus a pop-able collar, this khaki trench sheds the style's stiff reputation. Ganni coat, \$580 at Ssense (ssense.com). Vintage hat, price on request at Nouveau Riche Vintage (nouveau richevintage.ca).





peak tweed

Max out on fleecy comfort with Beaufille's matching coat, dress and bag. Beaufille coat, \$1,785 through modaoperandi.com. Beaufille dress, \$950, bag, \$250 through beaufille.com. Marni shoes, \$1,150 at Holt Renfrew (holtrenfrew.com).

Photographed at and around the Toronto-Dominion Centre (cadillacfairview.com) and Union Station (torontounion.ca) in Toronto. Makeup and hair by Ronnie Tremblay for Dior Beauty/PIM.ca. Styling assistant: Alex Petropoulakis. Makeup and hair assistant: Kathy Nguyen. Models: Marlene Gordon, Haydn at Want Management, Paige McRae at Plutino Models, Nora, Ronica Sajani, Lina Vandal at Anita Norris Models. Thank you to the Toronto Financial District BIA (torontofinancialdistrict.com).

Growing season

Alexandra Weston has been at the forefront of advocating for a lower-impact approach to luxury at Holt Renfrew. As the department store begins a big sustainability push, she says its future depends on getting shoppers on board

BY **RANDI BERGMAN**

PHOTOGRAPHY BY **JENNA MARIE WAKANI**

In 2002, activists from People for the Ethical Treatment of Animals stormed the Victoria's Secret fashion show stage carrying signs that read, "Gisele: Fur Scum." The protest, which was in response to news of a contract supermodel Gisele Bündchen had signed with furrier BlackGama, famously turned the supermodel into an advocate for the environment. Backstage, it turned Alexandra Weston into one, too.

"I didn't know what side to be on," says Weston, who was working at a public-relations firm whose client was Victoria's Secret. On one hand, she was secretly cheering on the audacious move by the animal rights activists. On the other, it was bad PR. "I remember thinking, 'Why do these two things have to be in conflict?'" she says. Her life's mission clicked into place: Fashion would be her own avenue for change. "Can you swing the pendulum so that it is not a negative force but a positive one?" she says.

Today, in her role as the vice-president for brand and creative strategy at Holt Renfrew, Weston has become a proponent of the idea that consumerism can be a force for good. Case in point is H Project, the in-house department that highlights ethically made, sustainable and charitable products. She founded the initiative shortly after arriving at the luxury retailer in 2013.

Over the past eight years, H Project has expanded Holts' product range to include artisanal finds from the far reaches of Africa, South America and Southeast Asia alongside local do-gooder brands such as Obakki and Kotn. It has bolstered support for environmental organizations, including Knot my Planet and the Elephant Crisis Fund and Oceana Canada, which works to restore the health of this country's oceans. Through these initiatives, H Project laid the foundation for Holt Renfrew's push for positive change. It's a strategy now being overseen by president and CEO Sebastian Picardo, who arrived at Holts from Asian luxury retailer Lane Crawford last June. "We started with a couple charitable collaborations and now this is who we are," Weston says.

In June, Holt Renfrew became the first Canadian retailer to set science-based targets for its carbon reduction over the next decade. These goals, which include a stop to selling furs and exotic skins by the end of 2021 and a guarantee that some of the most environmentally impactful materials (including cotton, down and palm oil) will come from certified sustainable sources by 2025, are part of a larger sustainability revamp by its parent company, Selfridges Group. Each store within the conglomerate will develop

its own sustainability strategy, which includes a resale and repair department at Selfridges in England and rooftop beehives at Brown Thomas in Ireland.

"Exiting furs and exotic skins is huge for us," Weston says. "That's our history. That's Canadian history, too. But it's not what defines luxury for us any more." Many of the retailer's most popular brands are on the same page. Earlier this year, Canada Goose announced that it would stop using fur in its outerwear by the end of 2022. Gucci, Prada, Burberry and Armani have also gone fur-free in the last few years. According to Weston, rethinking luxury for a new era is about finding "beautiful and storied" objects that are handcrafted and meant to last, rather than defaulting to traditional modes of high-fashion production.

While these shifts can be felt across the industry, the road to change poses many challenges, one of which is bringing shoppers along for the ride. "For years, customers have been saying that they're really interested in this," Weston says. "But there are hurdles, like the thought that being responsible must be more expensive."

Many customers – especially the millennial and Gen-Z sets – have gravitated to e-commerce platforms, such as FarFetch and resellers including TheRealReal, Poshmark and Depop, who were seen as having made clearer eco efforts sooner. According to an October 2020 report from investment bank Piper Sandler, Gen Z's purchases at department stores decreased by nearly 15 per cent in the last seven years, partly due to a lack of strong sustainability strategies.

"If the assumption is that Holt Renfrew is reacting to the demand of their actual consumers, they should see an increase in positive sentiments about the brand," says Jessica Couch, a retail consultant at Fayetteville Road Agency. "This may not necessarily result in an increase in sales," she says. "While sustainability is a great feel-good touchpoint, it is not the main driver for sales alone."

According to Anika Kozlowski, an assistant professor of fashion design with a focus in ethics and sustainability at Ryerson University, another hurdle is ensuring that these bold targets are met in a meaningful way. "It is really difficult to apply policies, goals and targets for all the brands that a department store carries," she says.

Kozlowski cites the need for a co-ordinated effort across the industry, which includes consideration of micro or small-sized enterprises (businesses with fewer than 10 or 50 employees, respectively). These labels are typically more sustainable than large-sized brands, but in ways not recognized by industry standards. Sustainability certification is often cost prohibitive for these smaller companies. A total ban on fur can also be harmful for Indigenous fashion brands where the use of the material is cultural, deeply imbedded in their way of life and produced responsibly in small quantities.

As the industry continues to shape shift to address sustainability issues, Weston is confident that there are better days ahead. "It's not about individual gains, it's about community. Any time we can hold hands with anyone to move this forward, that's where we want to go," she says. "My learning curve for this has been so steep. Customers are on that same steep learning curve. I truly believe when you ask someone if they want to do the right thing, their answer is 'yes.' The question is just 'how?'" ■

Alexandra Weston is pictured in her Toronto backyard wearing a Carolina K dress from Holt Renfrew. Makeup and hair by Sheri Stroh for Plutino Group.





MAKE THE CUT

Autumn's short hair trend is rooted in a deeper ethos than usual: the desire to shed the anxious energy of the past 18 months by snipping it all off

BY **CAITLIN AGNEW** | PHOTOGRAPHY BY **NATASHA V**

Hair by Kirsten Klontz for PIM.ca. Prop styling by Julia Tang for PIM.ca.

Rihanna knows the power of revealing a drastic change to her coif. “When I cut my hair, the whole sound changed, my style changed,” the singer and actor said of debuting her signature bob in 2007.

Fourteen years later, it’s a mode of reinvention the fashion and beauty mogul still embraces. Earlier this year, as the fall 2021 runway shows began to reflect a collective desire for daring new ‘dos, Rihanna headed to dinner in Los Angeles sporting a sharp pixie cut. The resulting paparazzi shots were blogged, Instagram messaged and tacked on Pinterest boards by many pondering their own pandemic revamps.

That so many women have thought about following Rihanna’s lead isn’t surprising. Drastically changing your hair during moments of personal transition – becoming a parent, going through a breakup, getting a new job, expressing a different gender identity – is instinctual. “We carry so much energy in our hair,” says hairstylist Nicole Pidherny, who owns Pomme Salon in Kelowna, B.C. For those with longer hair, the ends of your locks may have been lingering on your head for upwards of a decade. “It’s subconscious. I don’t think that people realize that that’s why they want to change their hair. They need to get rid of that energy, whether it’s good or bad,” she says. “Sometimes, I don’t think you can move forward in that moment of your life unless you get rid of it.”

With a desire to move forward dominating the zeitgeist, one of the first things people around the world rushed to do when local lockdown restrictions lifted this summer was get a haircut. During an extended hiatus from hairstyling, we had a lot of time to think about what was important to us. Outlooks shifted and these new priorities were reflected back at us when we finally got to sit in front of the salon mirror. Popular styles have become shorter, requiring less maintenance and reflecting diverse perspectives.

Chelsea Sutherland, who owns Chelsea Laine Salon and Colour Bar in New Glasgow, N.S., says that most of her clients fall into two categories right now: those who have decided they want to embrace their natural hair texture with a style that’s shorter and easier to maintain and those who are throwing caution to the wind. “They’ve become more daring and expressive. They don’t attach haircuts to being a chore or something they have to do. It’s something that they’re embracing as fun,” Sutherland says.

These new preferences are often due to the fact that many of us believe that returning to a prepandemic status quo is out of the question, whether it’s a job, where you live or even picking up your blow dryer and curling iron every morning. “People don’t want things to just go back to normal. There is this real desire for things to be different and part of that is us



‘People don’t want things to just go back to normal. There is this real desire for things to be different and part of that is us showing up and presenting differently’

– Ashley Brewsmith, owner of Proudest Pony Salon in Toronto



Rihanna (top) often makes a bold statement in a short ‘do. The Haim sisters (above) had their own moment in chin-length bangs at the Grammys. In the Proenza Schouler fall collection, model Ella Emhoff (left), stepdaughter of U.S. Vice President Kamala Harris, stood out in her cropped curls.

showing up and presenting differently,” says Ashley Brewsmith, a hairstylist and the owner of Proudest Pony Salon in Toronto. “That idea of emerging as a new person on the other side of something can be so powerful.”

There was no shortage of inspiration for making a big hair change in the fall collections. Rihanna-esque cuts were seen on models at Tom Ford, Fendi and Acne Studios. Like the look favoured by 1920s flappers, these closely cropped styles are shorthand for a newfound sense of liberation, even if it’s just being free from your living room sofa.

Embracing the ease of hair’s natural texture offers a way to let go of the tedium of heat styling. At Proenza Schouler, the models’ shags signalled a laissez-faire approach to hair. So does the “wolf cut,” a TikTok sensation characterized by layers of wild volume at the top that tapers towards the bottom. Consider it the feral cousin of the 1980s mullet, which also made a return to the spotlight this year, most notably on singer

Miley Cyrus.

Those of us not ready to abandon all of our length can consider the blunt bangs seen at Emilio Pucci and Valentino, or the Hime haircut, which has Japanese origins. Reminiscent of Cher’s 1970s coif with chin-length panels at the front and longer hair further back, it was slicked onto models at the Prada fall show by hairstylist Guido Palau and worn by the women of the band Haim to the 2021 Grammy Awards in March.

For Leah Samson, a client of hairstylist Sutherland, the loss of control that comes with living through the pandemic has led her to loosen up at the salon. While she once provided Sutherland with specific instructions at her hair appointments, “since COVID, I’ve really just let her take the reins completely,” she says. “I don’t give her any direction any more.” With that kind of carte blanche, what stylist can resist making a dramatic cut? ■





À la mode

How much should your fashion sense influence your taste in interiors? For Trouvaille's Britt Barkwell, her home's connection to her closet could not be closer

BY **NOLAN BRYANT**

PHOTOGRAPHY BY **LAUREN MILLER**

Last August, Britt Barkwell came across a classic Edwardian home in Toronto's Rosedale neighbourhood. The house, which she purchased with her husband Aaron, a lawyer, was filled with natural light. It definitely had good bones but a previous renovation left the space without the clean lines that Barkwell craved for her family.

Barkwell's sense of style, honed over more than a decade of working in fashion retail, favours subtlety and nuance. Over the past year, she oversaw a renovation that carries the minimalist aesthetic of her wardrobe through the house. The process afforded her a crash course in interior design and a thorough understanding of the power of staying true to your look.

Winnipeg-born Barkwell started her career in New York at Club Monaco where she was part of the team that translated the brand's clean-lined cool to the Internet through a platform called Culture Club. In 2011, an opportunity to work her digital magic for Holt Renfrew brought her to Toronto. These experiences allowed her to travel the world's fashion capitals and learn how storytelling helps us connect through fashion.

In Britt Barkwell's living room (opposite page), Christiane Lemieux's Perou armless chairs and the Giselle Sofa by Mitchell Gold + Bob Williams create a cloud-like softness next to sculptural tables by Studio Terhedebrügge. Above, Barkwell is pictured in her foyer. Honed white and grey marble from Stone Tile create a classic foundation for details, such as the custom handrail that she designed after one she saw at the Totême fashion flagship in Stockholm. The Gucci heron wallpaper in her daughter's bedroom (left) is the home's most fashion-forward element. The bedside table and linens are both by Crate and Barrel's Crate & Kids line, and the pendant light is from Luminaire Authentik.





It was this love of storytelling that led Barkwell to break out on her own and launch Trouvaille, her online shopping platform, in 2018. “There was a palpable shift in the way people were consuming fashion and fashion content,” she says. Trouvaille, which is French for “lucky find,” would cover “everything from seasonal staples to the best minimalist skincare routines to travel guides to the world’s great cities,” she says. Over the past three years, it’s become a resource for those who appreciate a bit of help navigating the overwhelming abundance of style online.

In many ways, Trouvaille was Barkwell’s first crack at understanding how her preferences for clothing can translate beyond her closet. “My approach to dressing has definitely shaped Trouvaille,” Barkwell says. The website features themed lifestyle departments of products that click through to their online retailers. “Our goal is to help women simplify their wardrobes by making fashion choices that are timeless and built on a foundation of high-quality staples.” Barkwell is often seen in the chic combination of a pair of vintage blue jeans and a smart white shirt. “I’ve always taken a less-is-more approach to dressing,” she says.

At home, it’s clear an appreciation for classics and craftsmanship is the guiding principle. There are many examples of the link between personal style and personal space. The herringbone floors by Northwood Hardwood Inc. in the formal living room go with everything, just like Barkwell’s beloved denim. A handmade bench in the entry, which took furniture

designer Mary Ratcliffe 25 hours to craft, is built to last, much like the timeless quilted Chanel bags Barkwell favours. The Waterworks faucet in warm unvarnished brass that’s perched on the kitchen’s Arabascato marble counters echoes her taste in jewellery. “Our home absolutely drew from my fashion sense,” she says. “But interior design is all about push and pull and it was important to find that balance.”

To achieve the interior equilibrium, she called on the help of friend and interior designer Maayan Kessler of Maayan Kessler Design. Barkwell says Kessler pushed her to mix and match and play with finishes and textures. “More than anything, she encouraged me to follow my instincts,” Barkwell says. Another friend, Jon Gerwitz, served as the contractor for the project.

Aside from a whimsical Gucci wallpaper depicting herons and dragonflies in the bedroom of her four-year-old daughter, Barkwell says she never felt the urge to go bold on the walls. If anything, she wanted to simplify further. Farrow and Ball’s Card Room Green paint was originally slated for the first-floor powder room, but the muddy green kept her up at night. In the end, the small space is swathed in a quiet variant of white.

The renovation process left Barkwell with the zeal to create more spaces. As much as she loves this house, she knows that it isn’t her family’s forever home. As her children grow and the family’s needs change, new surroundings are inevitable. Barkwell is looking forward to this next creative challenge. Fashion people are always looking ahead, after all. ■

The home’s principle dressing room (opposite page, top) illustrates how a love of classic clothing and accessories translates to decor. Wardrobe staples such as a striped sweater or navy jacket work well hanging next to gold hardware and bouclé textures. A dining area (opposite page, bottom left) mixes a custom upholstered banquette in ash-toned oak by Atelier Arking with Carl Hansen’s CH88 chairs, sourced from Rove Concepts. In the powder room (opposite page, bottom right), Barkwell resisted the impulse to use a bold wall colour and instead went white to allow the Watermark faucet, Workstead sconce and Arabascato marble vanity to be the focus. A similar mix of marble and unlacquered brass were used in the white oak kitchen (above). The 1950s Italian sconces were an Etsy find, the counter stools are by Muuto and the oversized vase is from McGee & Co. The painted cabinetry is done in Benjamin Moore Pale Oak.



Best dressed

During the past year, the connection between her mood and attire became plainly clear for **ODESSA PALOMA PARKER**, who says it's time to shamelessly embrace the joy of dressing up

ILLUSTRATION BY **LAUREN TAMAKI**

This year's National Magazine Awards in June was one of 2021's many gone-virtual galas. But with a nomination in my pocket and a sudden sense of optimism in the air as vaccination rates crept up, I decided it was time for the old Odessa to return. After a 16-month leisurewear haze and a lockdown-induced depression, I would emerge, full of excitement and happiness, in all my outlandishly garbed glory.

It didn't take long to decide what I'd be wearing that evening. Stashed away in my closet, I had an outrageously beautiful, previously unworn top by London designer Richard Quinn. I'd purchased it pre-pandemic to wear at Smash, a fundraiser for Toronto's Gardiner Museum that I co-chaired in 2020. Its swaths of polka dot fabric drape down from its sleeves like glamorous bat's wings.

Of course, the Gardiner event went digital last August and incorporated an audience participation activity that involved working with fresh clay. Getting my hands dirty seemed at odds with such a haute garment and so it sat on a hanger out of sight, but never forgotten.

As fall arrived and the pandemic worsened, I receded further into existential despair. Helplessness, angst and disconnection swelled,

largely drowning out the typically self-assured and outgoing person I've always been. I exchanged wildly patterned, rainbow-hued ensembles for the most exciting sweatsuits I could find. They were a metaphor for the comfort I was seeking during such dark times, while still trying to retain a bit of the *joie de vivre* my typical sartorial expression would fulfill.

That all changed on the evening of the magazine awards. As my husband zipped up Quinn's silk blouse at my flustered request (a tender pre-outing ritual that I hadn't realized I missed), a sense of relief washed over me, and not just because it fit after months of gastronomic and alcoholic self-soothing. It felt so good to be in something so fussy. I might have just been wearing it to our dining room, but I still felt powerful and like I mattered after many months of feeling like I did not.

The New York Times street style photographer Bill Cunningham once said that "fashion is the armour to survive the reality of everyday life." If that's true, then going-out attire should be considered the regalia of victory. It symbolizes that you've defeated whatever doom and gloom surrounds you in order to muster the spirit required to revel in interacting with others.

I yearn for the full return of days when I can enter a room wearing a

splashy floor-length vintage frock or my bespoke suit crafted with luxurious brocade from France. Not only do these pieces make me feel empowered, they also attract happy-making attention from others. They get conversations flowing in a way that loungewear never could. There's a unique joy that comes from making a new friend over a mutual love of 1960s fit-and-flare dresses or to hear someone simply say, "you look great."

Compliments are a currency we've taken for granted for far too long. Especially when you consider how receiving one can release dopamine, the neurotransmitter dubbed the "feel good" hormone. Coupled with other rituals that surround dressing up – steaming something thoughtfully; delicately brushing out your hair; flexing your creative muscles by testing out the right jewellery, handbag and shoes – it all amounts to a form of self-care that we often overlook.

We've been told that thinking too much about how we dress is shallow, the measure of a self-absorbed, empty character. But now more than ever, that script should be flipped so we can find pleasure everywhere it's possible. The good news is, you don't need a gala – virtual or a real party – to get gussied up. Any outing can be a special occasion if you dress like it is. ■



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