

SATO Tap response in Africa

We interviewed households in Kenya, Tanzania and Ethiopia to understand their views on our handwashing solution. See below what the main findings are.

79%
of the respondents said the device is easy to use. 

Over 80%
of respondents thought that the product appeared durable and that children could use it without damaging it. 

72%
agreeing that the current color blue is best for the product. 

Most respondents said they would use the product after using the **toilet.** 

3 positive attributes mentioned by respondents were...

- The device saves water
- It is portable
- It is easy to use

Easy to Use 
is the key benefits of the Tap design for many users.

SATO Tap response in Asia

We interviewed households in Bangladesh and India to understand their views on our handwashing solution. See below what the main findings are.



All respondents in **India** mentioned they would use it for handwashing at critical times including before eating, after using the toilet, and after carrying out manual work.



The majority of users thought it was easy to use for everyone in the family, including children and the elderly.

Nearly all households re-filled the bottle an average of **2-3x per day**, independent of household size. 

Nearly 80% of the respondents in Bangladesh and India were able to convincingly demonstrate the use of the product. 

7 out of 10  retailers interviewed said they would consider selling the tap.

In Kenya  most of the households had a total travel time of more than 30 mins to fetch water, placing them into the JMP 'Limited service' category of water access.

The flow rate was 'just right' for the majority of respondents in Kenya.

In Tanzania the respondents were more likely to purchase than not, while Kenyans were evenly divided and in Ethiopia, respondents were overwhelmingly against making the purchase.

100%  of households in Kenya decided to keep the product. In Tanzania and Ethiopia, **92%** and **78%**, respectively, chose to keep the product.

The majority of households in Bangladesh and India felt that the SATO tap was durable and would last a year or more. 

In **India** and **Bangladesh**, the device was used by children for handwashing after playing. 

In water-scarce areas, the low water use of the SATO Tap was seen as a positive attribute. 

Using the product feels good
Children love it
Water saving
 Makes hand washing easier
Easy to use Neighbours like it
 Like the colour blue **It is Durable**
Attractive
 Visitors like it