

NYC Pride March

Frequently Asked Questions

How can I participate in The March? Can I just show up that day and join somewhere?

As a permitted event, all participants in The March must be a part of a registered group. Due to safety reasons, we cannot allow people to simply drop in. To participate in The March you must form your own registered group.

Each year we make space for individual marchers to participate. If you would like to know how to join as an individual, please contact march-help@nycpride.org or (212) 807-6327.

If you are a Nonprofit Organization, Community Group, College / University, or Student Group - [CLICK HERE to REGISTER](#)

We ask SMALL BUSINESS, CORPORATE AND/OR CO-SPONSORED GROUPS to please complete [THIS QUESTIONNAIRE](#) in order to request a registration rate.

Rates are determined by many factors including size of company, annual budget, and more. If you have questions about Registration or Sponsorship opportunities, please contact us.

How do we know where we will appear in The March?

Short Answer: It depends, check in with us later this Spring.

Long Answer: The process of assigning The March order is handled by Heritage of Pride over the course of several weeks. We have many factors to balance in making this decision including tradition, special needs groups such as families with small children, seniors, and people with disabilities, avoiding conflicting sound systems, previous year placements, and more. Our primary goal is to make sure that The March remains a wonderful experience for everyone who participates and an exciting, worthwhile experience to our millions of spectators from beginning to end.

Are Masks and/or Vaccines Required to participate in the event?

We will continue to adhere to all current city and state guidelines. At this time we are not requiring vaccines, and are recommending mask usage for unvaccinated individuals within Formation and along the route. Be sure to keep your eyes on any updates to the COVID-19 policy!



How long is The March?

That's a tough question.

In 2019, we began step-off at noon (12PM) and the last group reached dispersal at 12:32AM. But that was because of our WorldPride/Stonewall50 March!

In 2022, we began step-off at 11:00AM ET with our participating elected officials, and the last group reached dispersal at 6:25PM!

This year we anticipate the duration for marchers to take 60-90 minutes (one to one and a half hours) to travel the route from formation to dispersal. *Wait times and march times may vary based on step-off time, March route delays, and other day of snafus.*

How many marchers can I have in my contingent?

We ask that you limit your group size to no more than 100 marchers.

Yes, 100 marchers.

We know that might not sound like enough but to keep the March moving efficiently and to keep all marchers safe we need to limit the number of marchers in any given group.

But on March day, it looks like that group has more than 100 marchers, what gives?

That group broke the rules and will be dealt with by our March Operations Team.

Do you offer Training?

Yes! We offer mandatory Group Leader Training online and in person to go over important information and key facts about the March and what happens on March day. Exact dates and times, locations, and formats TBD.

I've been a Group Leader in the past/I have a busy schedule/I have been to the March 100 times, is it really 'mandatory'?

Yup! We wouldn't call it mandatory if it wasn't.

The March changes every year with new regulations from the city and things we have learned at the March from year to year. It is imperative that all Group Leaders come to the trainings or participate in the virtual trainings and then share that information with their marchers.

How long will our marching group wait in our designated staging spot in the formation area?

That depends on where you are placed in The March order, which will be announced later this Spring.



Heritage of Pride
2024 NYC Pride March
Sunday, June 30, 2024

Please note, your appointed Arrival Time (when your group should meet and assemble at the designated formation area) and your Step Off Time (when your group actually begins Marching) will be different. Based on past experiences, it could be anywhere from 45 min - 3 hours before your group officially enters The March. We encourage you to plan ahead for food, water, sunscreen, and other necessities. We will have port-a-potties and water refilling stations are set up at several points within the formation area.

In the past few years, The March has grown to include over 700 groups, attracting millions of spectators. While this is great news, it means that we have a very long event. Our desire to make sure The March is exciting for spectators and participants alike must be balanced against the need for public safety and organization. Each year we work with the NYPD to examine the rules and attempt to find a compromise that meets all of our goals.

Where do we get a float?

Heritage of Pride **does not provide float design or float rentals**, however, we work with amazing partners who create and produce floats for The March. We recommend that you contract with our preferred float partner:

Bond Floats

(973) 778-3333

<http://www.bondparadefloats.com>

bondfloats@aol.com

Why do you call it a March and not a parade?

The first LGBT Pride was held on the first anniversary of the Stonewall Riots. It was an unpermitted, explicitly political protest of anti-LGBT policies and attitudes. Our commitment at Heritage of Pride is to continue recognizing our Pride event as a March until complete and full equality has been achieved for all LGBT people.

Where does the money from registration fees and March donations go?

It goes to help bring the Pride March to life every year.

Between supplies, equipment rental, insurance, security, and overhead, the cost of the annual event has risen dramatically from our early days. We're happy to report that for the last few years, after all costs and overhead were accounted for, HOP was able to provide hundreds of thousands of dollars in community grants to LGBT groups.

My group is unable to participate like we have in years past. Can we volunteer?

Yes! We would love to have you join our amazing volunteer team. [Click here to sign up!](#)



What accommodations are available for accessibility needs within The March?

We have a number of accessible portable bathrooms set up in formation and along the route. We will waive the vehicle fee if the *primary* use of the vehicle is for transporting seniors or people with disabilities. Since we March in the street, those in wheelchairs or motorized scooters should be vigilant of cracks and potholes in the street.

Please contact march-help@nycpride.org or (212) 807-6327 to request accommodation or with additional concerns or questions.

What do I do if, after registration, we decide to change our plans (e.g. adding a sound system, adding a vehicle, more marchers than anticipated, etc.)?

You will have opportunities to update some information, such as the number of marchers and your group description, at Group Leader training.

For changes such as adding vehicles or a sound system, please contact march-help@nycpride.org or (212) 807-6327 **as soon as possible**. Vehicle permits are distributed at Group Leader trainings, and we cannot guarantee that we can add on additional vehicles or floats.

How much room will we have for our banner/float/equipment, etc.?

Short Answer: Try to keep things tall-ish and not wide. You will be driving up and down streets that have stop lights and street signs, and making turns on streets that go from four lanes to one.

Long Answer: There are a handful of turns along the route where you will encounter narrower streets, overhead hazards, and other obstacles. We recommend that you keep your banners and vehicles less than 16 feet wide and **no more than 14 feet high**. Floats, including towed objects, must be less than 40 feet long, from front bumper to back bumper, to successfully navigate the turn at 8th Street. Please note, we consider a float/large vehicle anything over the size of a full-size long bed truck. Anything over 39 feet in length must be registered under the float or large vehicle category.

Also keep in mind that the formation area will be very crowded during set-up. Care should be taken with banners, signs, musical instruments, props, etc., to ensure that they don't get stepped on or take up excessive space while waiting to begin The March.

Heritage of Pride is not responsible for damage to any personal property during The March.