

# FACT SHEET



## Exhibit Dates & Location

June 10, Tuesday	10:00 AM - 6:00 PM	Expo Guadalajara
June 11, Wednesday	10:00 AM - 6:00 PM	Av. Mariano Otero #1499
June 12, Thursday	10:00 AM - 5:00 PM	Col. Verde Valle Guadalajara, Jalisco, Mexico

## EXPOSITION

**EXPO PACK Guadalajara** will showcase the latest developments in packaging and processing machinery, converting machinery, materials, containers, and components on 16,000 net square meters of show floor. More than 700 top suppliers will showcase their solutions to over 16,000 attendees from Mexico and throughout Latin America. EXPO PACK Guadalajara is a biennial event – ideal timing for important industry updates and new technology.

## FLOOR SPACE RATES\*

\$417 USD Raw Space / \$474 USD Premium Package

**NOTE:** minimum booth space is 3 x 3 or 9 square meters. Price includes VAT.

\*Special member rates apply within the PMMI Pavilion.

Contact Veronika Brumm at [vbrumm@pmmi.org](mailto:vbrumm@pmmi.org) for pricing details.

## WHY EXHIBIT?

- ◆ **New Business Relationships:** present your new solutions and technologies to growing industries in Mexico and Latin America.
- ◆ **Meet decision-makers:** 75% of attendees have the final buying power or significant influence.
- ◆ **Wide network of contacts:** connect with 40+ vertical markets in one place

## ATTENDANCE / AUDIENCE

Corporate managers, engineers, manufacturers, quality controllers, purchasers, production supervisors, research/development, and more attend EXPO PACK Guadalajara from a broad range of industries including food & beverage, personal care, chemical, automotive, electronics, pharmaceutical, confectionery, baking & snack, graphic arts, and textiles.

## About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 1,000 manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class **PACK EXPO portfolio of trade shows**, leading trade media, and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, PACK EXPO East, PACK EXPO Southeast, EXPO PACK México, and EXPO PACK Guadalajara. **PMMI Media Group** connects manufacturers to the latest solutions, trends, and innovations in packaging and processing year-round through brands including Packaging World, Healthcare Packaging, Contract Manufacturing + Packaging, ProFood World, Mundo PMMI, OEM, CPG Next and the Emerging Brands Alliance. **PMMI Business Drivers** assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market, and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year.

Learn more at [pmmi.org](http://pmmi.org) and [packexpo.com](http://packexpo.com) and [pmmimediagroup.com](http://pmmimediagroup.com).

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## Show Features at EXPO PACK Guadalajara 2025



**NEW PAVILION FOR 2025!** Buyers at EXPO PACK Guadalajara are looking for new materials and containers to refresh, enhance or differentiate their brand, create shelf impact, offer more convenience or functionality to customers, and increase sustainability. Highlight your containers and materials in this targeted show floor location.



**NEW PAVILION FOR 2025!** An innovative space that blends advanced technology with industry-specific needs to serve as a resource for CPG's on a digital transformation journey. This targeted show floor destination features solutions for data management, IoT, Artificial Intelligence, Cloud Services, Connected Workforce, Predictive Maintenance, and more.  
**Located in Guadalajara Hall.**



**FREE Education!** The Innovation Stage features exciting breakthroughs, innovative applications, proven approaches, and best practices presented by experts from supplier companies. These 30-minute sessions are free to attend for all attendees and will be pre-recorded and available for on-demand viewing.  
**Located in Guadalajara Hall.**



Kick-start your day with daily world-class keynotes hosted by key players in the packaging and processing industry who will be discussing sustainability, the current state of the industry, and much more. Keynotes begin at 10 AM each day before the show opens and are free to attendees and exhibitors.  
**Located in Salón de Eventos 2 & 4.**



EXPO PACK Verde identifies exhibiting companies who provide sustainable solutions either via new materials or technology such as sustainable technologies, biodegradable packaging, new packaging reduction processes, recyclable and biodegradable materials, or technology to reduce carbon footprint. **Participating exhibitors will be denoted with an EXPO PACK Verde icon in the online exhibitor directory.**



EXPO PACK Guadalajara helps connect attendees with exhibitors who offer financing, discounts, and additional support to Small and Medium-Sized Businesses. **Participating exhibitors will be denoted with a PyME icon in the exhibitor directory.**

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