

#### **2019 RATE SHEET** MONTHLY NEWSLETTER & WEBSITE ADVERTISING

## NEWSLETTER ADVERTISING

11 ISSUES PER YEAR • 1,100 COPIES PRINTED MONTHLY PRINT ADS ARE SOLD ON <u>ANNUAL</u> BASIS ONLY PRINT ADS ARE COLOR ONLY



Mark your calendars! Anyone with a print ad wishing to change ads monthly, please note that ads are due by the 1st Tuesday of the month prior to the issue the ad will be running in. (Example: February 2019 ads are due by January 1, 2019) PRINT AD DEADLINES: Jan (12/7) Feb (1/1) Mar (2/5) Apr (3/5) May (4/2) Jun (5/7) Jul (6/4) Aug (7/2) Sep (8/6) Oct (9/3) Nov/Dec (10/1)

PLEASE CHECK ONE	SIZE	COVER	WIDTH	HEIGHT ANNUAL RATE (11 ISSUES PER YEAR)		QUANTITY AVAILABLE
	A		2.4379"	4.897"	<b>\$800</b> (\$72 <sup>™</sup> / Issue)	Unlimited
	В		5.0424"	4.897"	<b>\$1,400</b> ( <i>\$127</i> <u>30</u> / Issue)	Unlimited
	С		7.647"	4.897"	<b>\$1,800</b> ( <i>\$163<u>64</u> / Issue)</i>	Unlimited
	D		7.647"	9.9583"	<b>\$2,600</b> ( <i>\$236<sup>36</sup>/ Issue)</i>	Unlimited
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	annan <mark>a</mark> annan	mexterior Back			\$ <b>2,750</b> (\$250/4ssue)	⋒⋒ <mark>⋻</mark> ⋐₽₽
uuuuunteestaanuuuuu	Guunn	hnterior Back			\$ <b>3,000</b> (\$272 <sup>73</sup> //ssve)	₩₩ <mark>\$@Ł</mark> ₽®₩₹₩
FREE STANDING INSERT   \$200 per month - Insert must be provided by monthly ad deadlines						

PLEASE CHECK ONE: □ I will email ad in .pdf, .jpg or .png form to annette@hbasiouxempire.com by 12/7/2018 □ Please reuse my ad from previous year

## WEBSITE BANNER ADVERTISING

WWW.HBASIOUXEMPIRE.COM

Color logos in vector (.eps, .ai, .pdf) format must be emailed to annette@hbasiouxempire.com by 12/7/18.

PLEASE CHECK ONE	WIDTH	HEIGHT	RATE	CONTRACT LENGTH
	160 Pixels	70 Pixels	\$700	Annual (12 Months)

# PLEASE RETURN THIS ADVERTISING CONTRACT BY FRIDAY, NOVEMBER 30, 2018 TO:

Email: annette@hbasiouxempire.com | Mail: HBASE, 6904 S. Lyncrest Place, Sioux Falls, SD 57108

COMPANY		CONTACT		
ADDRESS			CITY, ST, ZIP	
PHONE	( ) -	DATE	\	\

Complete ad agency information below if HBASE will need to be in contact with them:

AD AGENCY		CONTACT		
ADDRESS			CITY, ST, ZIP	
PHONE	( ) -	EMAIL		

#### AUTHORIZED SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_