

# **68<sup>th</sup> Annual Health Research Conference**

**25- 27 April 2024**

**Royalton Saint Lucia**

**SAINT LUCIA**



**Sponsorship and Exhibitor  
Information**

## 68<sup>th</sup> Annual Health Research Conference 2024

The Caribbean Public Health Agency (CARPHA) is pleased to invite all interested organisations and businesses to its 68<sup>th</sup> Annual Health Research Conference.

The 2024 theme is “**Violence in the Caribbean: A Public Health Crisis**”

The Conference takes place in-person and provide a range of opportunities for networking.

The conference and associated meetings/events have attracted more than 200 regional and international delegates and meeting attendees in previous in-person formats.

## Delegate Profile

The conference provides a platform for researchers, practitioners and academia to present and discuss the most recent innovations, trends, and concerns. It is a great opportunity to engage delegates from across the Caribbean and beyond. The audience will include:

- Law enforcement professionals
- Legal professionals
- Health care professionals (physicians, nurses, psychologists)
- Public Health Professionals - Chief Medical Officers, National Epidemiologists, and other public health officials
- Key decision makers in health
- Researchers
- Academia
- Tourism agencies, authorities and hospitality associations
- Community, and Civil Society organisations

## About the Conference

The Annual Health Research Conference is the largest health research conference in the English-speaking Caribbean. It is also the longest running health research Conference in the Latin America and the Caribbean (LAC) region with the first conference being held in 1957.

- The Conference is an international scientific meeting at which research conducted in the Caribbean, or which is relevant to its people, is disseminated. It is the principal forum for sharing new health research findings emanating from the Caribbean.
- The Conference serves as a training ground for the Region's budding researchers, facilitates collaboration, and provides a forum where senior and junior researchers can establish mentor-protégé relationships.
- Over the years, research presented at the Conference has positively impacted health policies and medical practice and contributed to improving health and development prospects for Caribbean people.

## Who Should Sponsor or Exhibit

Sponsoring and/or exhibiting at the Health Research Conference 2024 offers an opportunity to be involved with an important event to highlight public health concerns, projects, and achievements.

Take the opportunity to excite participants about your products or services during the two and a half days of the conference.

- Increase brand awareness
- Promote your company/organisation to potential clients and decision makers
- Network and develop collaborative partnerships and business leads

The Conference is not only a networking event but also a place to find business partners and build alliances. The conference presents an excellent opportunity for:

- health and wellness organisations
- pharmaceutical companies
- insurance companies
- health systems providers
- health technology companies
- laboratory equipment suppliers
- medical equipment - manufacturers and distributors
- environmental health companies
- built environment companies
- government agencies, and non-profit and non-governmental organisations
- car companies
- diagnostic kit producers
- academic institutions
- telecommunications companies
- tourism services providers
- medical tourism specialists
- digital healthcare companies

**The conference will be promoted** via emails, the CARPHA website, the conference website, CARPHA social media platforms, and at regional and international health meetings.

The success of the event will benefit greatly from partner endorsements and leveraging the network of existing partners in our promotional and marketing efforts. CARPHA will request support from partners to provide visibility of the Conference via their websites and social media platforms.

We invite you to join us this year, and take the opportunity to network and showcase your brand and ideas.

### Sponsorship Levels (\$US)

BENEFITS	Champion/Premier level	Advocates Level /Friend of Public Health	Supporters Level/ Public Health Pathfinder
	US \$20,000.00	US \$15,000.00	US \$10,000
Complimentary Conference Registrations	10 attendee registrations	5 attendee registrations	5 attendee registrations
Exhibitor space	2 Exhibitors	2 Exhibitors	2 Exhibitors
Logo Placement	Premium location on conference website and social media platforms	Premium location on conference website and social media platforms	Location on conference website and social media platforms
Ad in the West Indian Medical Journal (WIMJ) Supplement (on approval from Conference Organisers)	Full page	Half page	Quarter page
Networking event (on approval from Conference organisers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event statistics and return on investment report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Profile on CARPHA's social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## MORE SPONSORSHIP OPPORTUNITIES

<b>Friends of the Young Researcher/Student Award</b> The awards recognise the work for the best paper presented by a Caribbean investigator who is not yet an established researcher; or awarded to the best paper presented by a student/student group.	<b>Young Researcher - US\$2,000.00</b>  <b>Student Award - US\$500.00</b>
<b>Conference App Sponsorship</b>  The Conference App provides a full schedule of the event. A banner ad will be linked to your website, a video or digital material	<b>US\$5,000.00</b>
<b>Session Sponsorship</b> <ul style="list-style-type: none"> <li>• Acknowledgment by the Chair of proceedings</li> <li>• Logo on banner highlighting keynote speaker</li> <li>• Logo on Conference website and social media platforms</li> </ul>	<b>US\$3,000.00</b>
<b>Conference Bags</b>  High visibility branding opportunity. All attendees will recognise your contribution to this event with your organisation's logo printed on the conference bag.	<b>US\$5,000.00</b>

\* *The West Indian Medical Journal is a peer-reviewed scientific journal that has been in publication since 1951. The purpose of the Journal is to provide information of relevance to the Caribbean in a wide range of disciplines in or related to the health sciences, thereby facilitating communication among workers in these fields and contributing to improved healthcare.*



## Exhibition Opportunities

This is a opportunity to engage face-to-face with conference attendees



**Network and Connect** Network and connect with public health professionals to develop new relationships and strengthen existing ones.



**Generate New Business** Communicate with delegates and decision makers to discuss business ideas and potential collaborations.



**Launch New Products and Services** Showcase your latest products and services to professionals in the health and allied health community.



**Increase Your Market Share** Potential to grow your market share - increase engagement with key decision makers.

**Exhibitor rate  
US\$2,500.00**

- 2 Exhibitor registrations
- Company logo, contact details on the conference website, social media platforms and Conference App
- One on one meetings with delegates in face to face
- Opportunity to share information and promoting your organisation.
- Coffee break in exhibition area
- One draped table and two chairs
- Exhibition space

For additional registration, please contact [comms-teams@carpha.org](mailto:comms-teams@carpha.org)

## 68<sup>th</sup> CARPHA ANNUAL HEALTH RESEARCH CONFERENCE

### COMMITMENT FORM

Item	Cost	Amount
Champion Premier Level	US\$20,000.00	
Advocates Level - Friend of Public Health	US\$15,000.00	
Supporters Level - Public Health Pathfinder	US\$10,000.00	
Networking event	US\$5,000.00	
Exhibition Opportunities	US\$2,500.00	
Conference Bags	US\$5,000.00	
Conference App	US\$5,000.00	
Friend of the Young Researcher/ Student Award	US\$2000.00	
	US\$500.00	
Total Dollar Amount		

#### Select your method of payment

Visa ☐      MasterCard ☐      Bank Draft /Cheque ☐

#### Card Information

Cardholder's Name:

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Cardholder's Address:

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Card Number:

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Expiry Date (Month/Year): \_\_ / \_\_

Authorised Name and Signature

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## Terms and Conditions

The Conference Planning Committee reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.

**Sponsors and Exhibitors will be selected based on their ability to meet conference requirements.**

The Planning Committee reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.

All Sponsors and Exhibitors must comply with the principles that their sponsorship must:

- Comply with the [CARPHA Partnering Policy](#)
- Withstand professional and public scrutiny;
- Conform to professional and community standards of ethics and good taste; and
- Not bring CARPHA into disrepute.

Provision of a logo is taken to be permission for CARPHA to advertise and promote the conference.

Sponsorship or exhibition space will be allocated based on: approved due diligence and on receipt of a signed Commitment Form and payment. A confirmation email will be provided.

## Cancellation Policy

All cancellations must be notified to the Conference Secretariat in writing by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from the Conference Secretariat. If you have not received acknowledgment within two (2) business days, please contact Ms. Veron Guy- Parks on 1-868-299-0895 ext. 40206; Email: [guyveron@carpha.org](mailto:guyveron@carpha.org). If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled, and the full amount will still be payable.

- For cancellations received in writing by the Conference Secretariat on or before **10 April 2023** a service fee of 5% of total fees will apply. No refunds will be made for cancellations after **11 April 2023**.
- After a sponsorship or exhibition has been confirmed, a reduction in sponsorship size or withdrawal from an exhibition package will be considered a cancellation and will be governed by the above cancellation policy.
- Exhibition space will be allotted in the order in which applications and payments are received. The Conference Secretariat will not discount or refund any entitlements or facilities not used.
- The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.
- The Conference Planning Committee reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. No discount or refund for any facilities not used or not required.
- No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked exhibition space except upon written consent of the Conference Secretariat.
- Sponsor or Exhibitor staff participating as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of the Conference Planning Committee, the venue or speakers change, or the event be cancelled, the Committee will endeavor to reschedule. In this instance the sponsor/exhibitor will indemnify and hold the Conference Planning Committee harmless from and against any and all costs, damages and expenses. The Conference Planning Committee does not accept responsibility for, and the sponsor/exhibitor indemnifies the Conference Planning Committee against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Annual Health Research Conference 2024.

Should the conference pivot to a virtual only conference due to restrictions, some package entitlements may not apply.

## Instructions to Remit Funds

### INTERNATIONAL BANK VIA SWIFT

Customer Name:

Address:

Amount: US\$

**(Please include bank transfer to complete registration)**

#### Intermediary Bank Information:

Intermediary Bank: Bank of America

Address: 100 West 33rd Street, New York 10001, USA

Swift Code: BOFAUS3N

ABA#: 026 009 593

#### Banking Details:

Bank name: Republic Bank Limited

Address: Port-of-Spain

Account No.: 65503 52163

Swift Code: RBNKTPX

#### For Further Credit to Account:

Name: Caribbean Public Health Agency (CARPHA)

Account No.: 560802300501

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#### Details of Payment:

Invoice No.:

Details: Name of participant paid for

## CONFERENCE SECRETARIAT

16-18 Jamaica Boulevard Federation Park,  
Newtown 190324 Trinidad and Tobago  
Phone: 868 622 4261/2 or 229-0895

Sponsorship and Exhibition: [comms-team@carpha.org](mailto:comms-team@carpha.org); [conference@carpha.org](mailto:conference@carpha.org)  
Papers, Posters and Registration: [conference@carpha.org](mailto:conference@carpha.org)